THE ORIGINAL GREEN

INTBAU SCANDINAVIA
La Habana
10 March 21

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What's the Problem?

1. the Absence of Plain-Spoken Sustainability
2. the Supply-Side Focus
3. the Fuzzy Carbon Focus
4. the Achilles Heel of Architecture
5. the Trouble with Consumption
6. the Problem of Growth
7. the Fate of "Ought-To"
8. the Dilemma of Global Warming
9. the Danger of Wishes

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10. the Absence of Plain-Spoken Sustainability

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9. the Danger of Wishes
8. the DILEMMA of GLOBAL WARMING

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7. the Fate of “Ought-To”

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6. the Problem of Growth

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5. the TROUBLE with CONSUMPTION

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4. the Achilles Heel of Architecture

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3. the Fuzzy Carbon Focus

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2. the **Supply-Side Focus**

![Graph showing different trends with labels: Business as Usual, 2007 Energy Bill, Towards Sustainability.](www.originalgreen.org)
1. the 2.5 Billion People

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What Can We Do?

1. the Involvement of Everyone
2. the Sharing of Wisdom
3. the Localized Operations
4. the Expanded Comfort Range
5. the Narrowed Resource Range
6. the Expanded Uses
7. the Diversified Means
8. the Diversified Environment
9. the Diversified Extent
10. the Things that Work

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io. the Things that Work

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9. the Six Realms of Green

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8. the **Green Country** to the **Green City**

The Transect is the operating system of the New Urbanism. The idea of the Transect originated in the 1900's as an ecological tool used to describe a series of natural habitats, but transects have existed in nature since the dawn of time.
THE TRANSECT

T1
T2
T3
T4
T5
T6

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TI: NATURAL

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TI: Natural

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T2: Rural

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T2: Rural

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T3: Suburban

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T3: Suburban

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T4: General Urban

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T4: General Urban
T5: Urban Center

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T5: Urban Center
T6: Urban Core
DA: Special District
DA: Special District (Warranted)

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DA: Special District (Unwarranted)
DA: Special District (Warranted)

www.originalgreen.org
DA: Special District (Unwarranted)
DA: Special District (Warranted)

www.originalgreen.org
DA: Special District (Warranted)

www.originalgreen.org
DA: Special District (Warranted)

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7. the **Simpler Way**

[Image of an ancient ruins in Athens]

[URL: www.originalgreen.org]
Vernacular: More Organic
Median: More Refined
Classical
6. the Many Uses

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5. the **Source of Stuff**

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4. the EXPANDED Comfort Range

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Conditioning the Buildings First

Conditioning the Humans First

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3. the **Localized Operations**

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Large-Scale Operations

Localized Operations

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2. the Sharing of Wisdom

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What’s The Delivery System?

★ Public Education’s Way
★ Higher Education’s Way
★ the Specialists’ Way
★ Nature’s Way

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Public Education’s Way

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Higher Education's Way

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the Specialists’ Way

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NATURE'S WAY

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I. the **Involvement of Everyone**

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That which can reproduce and live sustainably is green; that which is incapable of doing so is not green.

This is the standard of life.

Life is that process which creates all things green.

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What Is the Original Green?

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WORKMAN/ TOOL/ PRODUCT
OG/ LT/ ARTIFACTS

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The Original Green PLACES NOURISHABLE LOVABLE ACCESSIBLE DURABLE SERVICEABLE FLEXIBLE SECURABLE FRUGAL BUILDINGS
NOURISHABLE PLACES

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Accessible Places

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SERVICEABLE PLACES

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Securable Places

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Lovable Buildings

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Down the Unlovable Carbon Stair-Steps

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Durable Buildings

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Flexible Buildings

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Frugal Buildings
Putting Buildings Back to Work

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The Original Green

NOURISHABLE
Organic Farming

ACCESSIBLE
Compact & Walkable

SERVICEABLE
Diverse

SECURABLE
Identity

LOVABLE
NU: Codes

DURABLE
NU: Living Traditions

FLEXIBLE
NU: Living Traditions

SERVICEABLE
Durable

FRUGAL
Gizmo Green

PLACES

BUILDINGS
What Can I Do?

10. Do All the Stuff You Already Know

9. Give a Gift to the Street

8. Choose It for Longer Than You’ll Use It

7. Choose Smaller Stuff with Double Duty

6. Live Where Friends Visit Unannounced

5. Operate Naturally

4. Raise a Victory Garden

3. Build Garden Rooms in Your Yard

2. Live Where You Can Walk to the Grocery

1. Make a Living Where You’re Living

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