

THE ORIGINAL GREEN



UNIVERSITY OF COLORADO

Boulder

11 April 11

STEPHEN A. MOUZON, AIA CNU LEED

THE NEW URBAN GUILD

Miami Beach, Florida, USA

MICRON

the **ORIGINAL GREEN** UNLOCKING *the* MYSTERY of TRUE SUSTAINABILITY

NEW
URBAN
GUILD
Foundation

University
of
California
Berkeley

the
**ORIGINAL
GREEN**

UNLOCKING *the* MYSTERY of TRUE SUSTAINABILITY

STEPHEN A. MOUZON
*The Guild Foundation Press
Miami*

Foreword by
ROBERT F. KENNEDY, JR.

ROBERT F. KENNEDY, JR.
Foreword by

HOW THINGS OPERATE



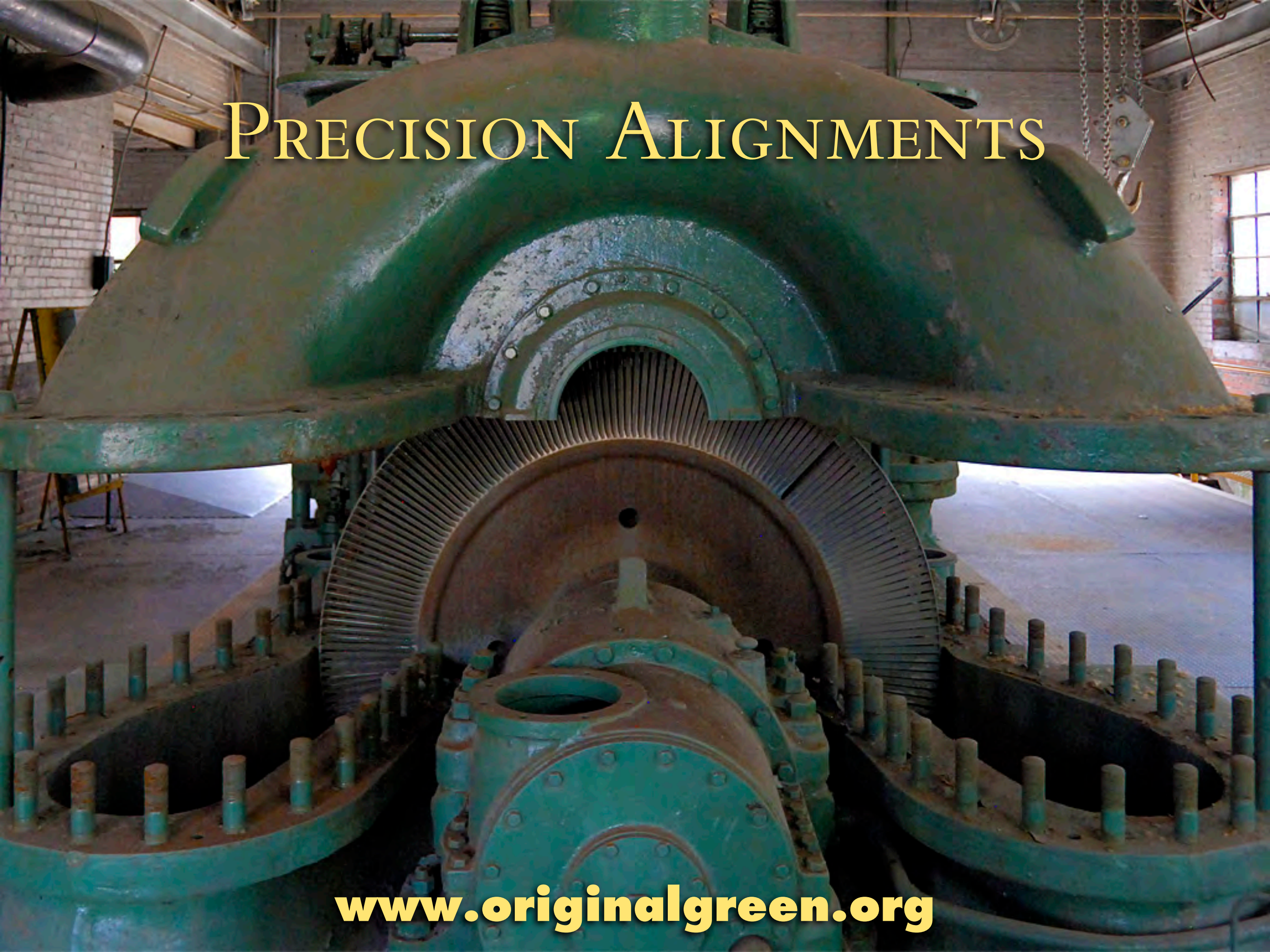
www.originalgreen.org

LOTS of CONTROLS



www.originalgreen.org

PRECISION ALIGNMENTS



www.originalgreen.org



MASSIVE USE of ENERGY

www.originalgreen.org

HOW THINGS GROW



www.originalgreen.org

THINGS *that have* LIFE



www.originalgreen.org



WHERE THEY *can* THRIVE

www.originalgreen.org

HOW WE GET THERE

www.originalgreen.org

HOW WE PARTICIPATE

www.originalgreen.org

WHAT'S *the* PROBLEM?

10. *the* ABSENCE of PLAIN-
SPOKEN SUSTAINABILITY

9. *the* DANGER of WISHES

8. *the* DILEMMA of GLOBAL
WARMING

7. *the* FATE of "OUGHT-TO"

6. *the* PROBLEM of GROWTH

5. *the* TROUBLE *with*
CONSUMPTION

4. *the* ACHILLES HEEL of
ARCHITECTURE

3. *the* CARBON FOCUS

2. *the* SUPPLY-SIDE FOCUS

1. *the* 2.5 BILLION PEOPLE

A photograph of a stone building under construction in a lush green field. The building is made of rough-hewn stones and has a partially completed roof. It is surrounded by dense green vegetation, including trees and bushes. In the foreground, there is a wooden fence made of vertical posts and horizontal rails. The text "10. the ABSENCE of PLAIN-SPOKEN SUSTAINABILITY" is overlaid in a yellow, serif font at the top of the image.

10. *the* ABSENCE
of PLAIN-SPOKEN SUSTAINABILITY

www.originalgreen.org

9. *the* DANGER of WISHES

www.originalgreen.org

An aerial photograph of a rugged mountain range. The mountains are covered in dark green forest, with several patches of white snow or ice clinging to the higher peaks and ridges. The terrain is steep and appears to be a high-altitude environment. The text is overlaid on the upper portion of the image.

8. *the* DILEMMA
of GLOBAL WARMING

www.originalgreen.org

7. *the* FATE of “OUGHT-TO”



6. *the* PROBLEM OF GROWTH



An aerial photograph showing a large, active industrial or construction site. The site is characterized by extensive areas of dark, muddy earth and large piles of grey material, possibly ash or waste. Several large trucks and pieces of heavy machinery are visible, particularly in the lower-left and lower-right quadrants. The site is bordered by green fields and a dense forest in the background. A long freight train with multiple yellow and white cars is visible on a track that runs horizontally across the upper portion of the image. The overall scene suggests a large-scale environmental or industrial project, possibly related to waste management or land reclamation.

5. *the* TROUBLE
with CONSUMPTION

www.originalgreen.org

PLANNED OBSOLESCENCE



www.originalgreen.org

THROWAWAY BUILDINGS



www.originalgreen.org

THROWAWAY PLACES



www.originalgreen.org

4. *the* ACHILLES HEEL
of ARCHITECTURE

www.originalgreen.org

the NECESSITY of UNIQUENESS



www.originalgreen.org

The image shows a close-up of a mechanical cipher machine's rotor assembly. Multiple cylindrical rotors are visible, each with a complex internal mechanism of levers and springs. The assembly is mounted on a dark, textured surface. A small label on the left rotor reads "Shutter Close". A central rotor has a label that reads "One Right". The text "the ENORMOUS EFFORT to FIGURE IT OUT" is overlaid in a yellow, serif font. The word "the" is in italics. The background is dark and textured, possibly a metal plate or a wall.

the ENORMOUS EFFORT
to FIGURE IT OUT

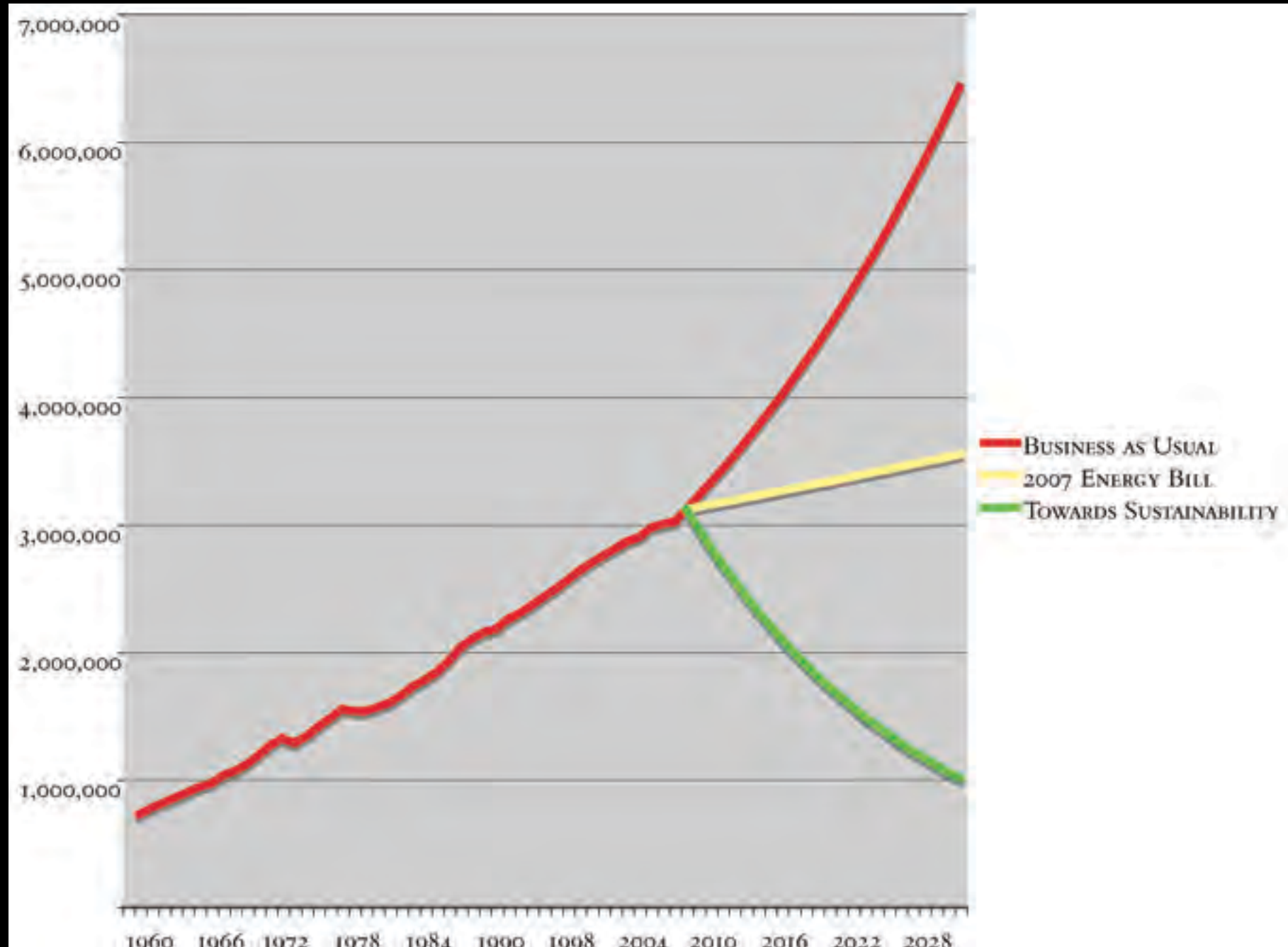
www.originalgreen.org

An aerial photograph showing a multi-lane highway with several vehicles, including cars and trucks. To the right of the highway is a large, multi-story building with a flat roof, surrounded by a large parking lot filled with cars. The surrounding area includes grassy fields and some distant buildings.

3. *the* CARBON FOCUS

www.originalgreen.org

2. *the* SUPPLY-SIDE FOCUS



www.originalgreen.org

1. *the* 2.5 BILLION PEOPLE

www.originalgreen.org

WHAT CAN WE DO?

10. *the THINGS that WORK*

9. *the DIVERSIFIED EXTENT*

8. *the DIVERSIFIED ENVIRONMENT*

7. *the DIVERSIFIED MEANS*

6. *the EXPANDED USES*

5. *the NARROWED RESOURCE RANGE*

4. *the EXPANDED COMFORT RANGE*

3. *the LOCALIZED OPERATIONS*

2. *the SHARING of WISDOM*

1. *the INVOLVEMENT of EVERYONE*

www.originalgreen.org

A large, rusted industrial machine, possibly a steam engine or pump, is the central focus. It features a large flywheel with a central hub and spokes, and a long horizontal shaft extending to the right. The machine is mounted on a concrete base. In the background, a large, cylindrical structure, possibly a boiler or tank, is visible, covered in rivets. The scene is bathed in warm, golden light, suggesting a sunset or sunrise. The overall tone is industrial and historical.

10. *the* THINGS *that* WORK

www.originalgreen.org

9. *the* DIVERSIFIED EXTENT

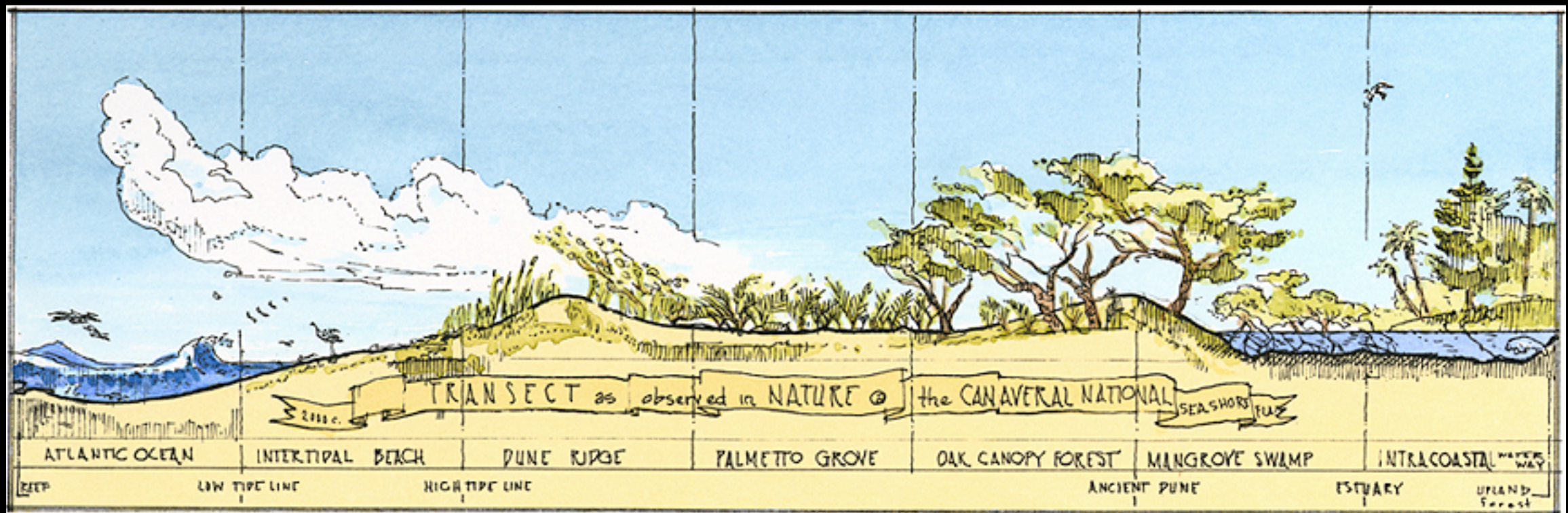


www.originalgreen.org

8. *the* DIVERSIFIED ENVIRONMENT

The Transect is the operating system of the New Urbanism.

The idea of the Transect originated in the 1900's as an ecological tool used to describe a series of natural habitats, but transects have existed in nature since the dawn of time.



the TRANSECT



- ★ T1: NATURAL (THE WILDERNESS)
- ★ T2: RURAL (FIELDS & MEADOWS)
- ★ T3: SUBURBAN (THE OUTSKIRTS)
- ★ T4: GENERAL URBAN (NEIGHBORHOODS)
- ★ T5: URBAN CENTER (MAIN STREET)
- ★ T6: URBAN CORE (DOWNTOWN)

7. *the* DIVERSIFIED MEANS

www.originalgreen.org

6. *the* EXPANDED USES



www.originalgreen.org

5. the NARROWED RESOURCE RANGE



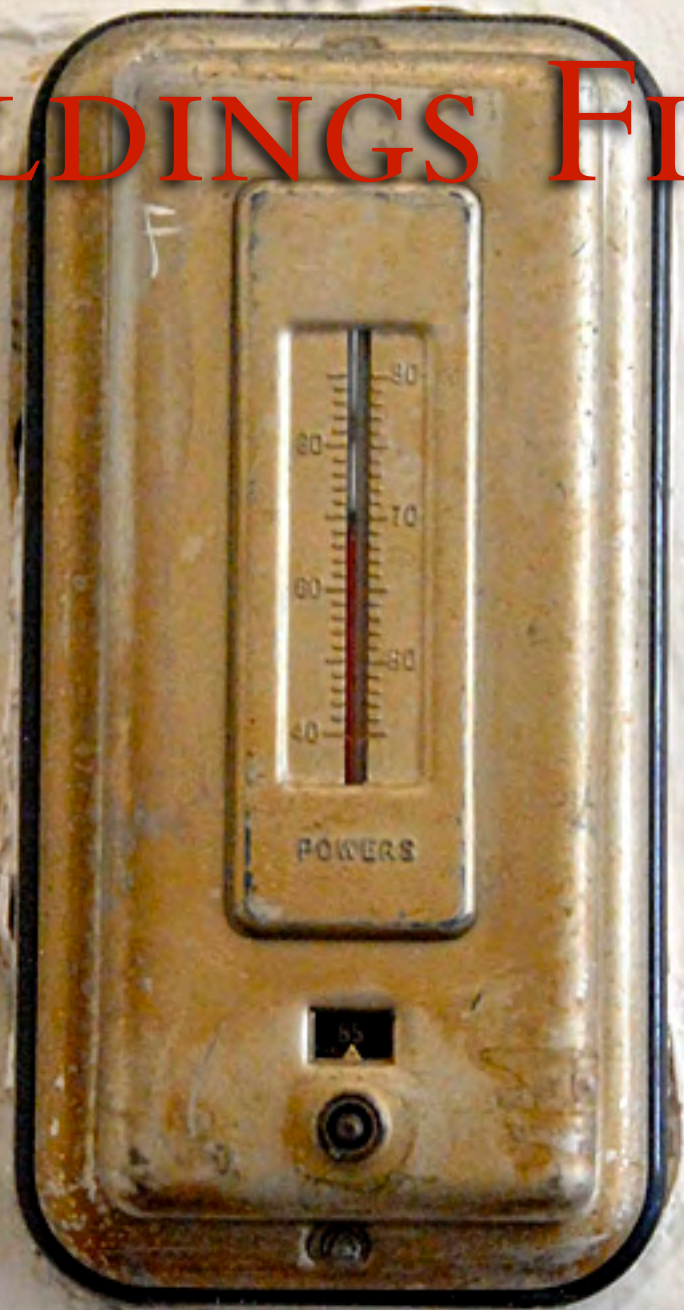
www.originalgreen.org

A night scene of a busy street market. The street is paved with cobblestones and lined with shops. On the left, a shop has a sign that reads "TABERNATOXANI". People are walking along the street, and a person on a motorcycle with a bright headlight is in the foreground. On the right, there are racks of clothing hanging outside a shop. The scene is illuminated by warm streetlights and shop lights.

4. *the* EXPANDED COMFORT RANGE

www.originalgreen.org

CONDITIONING *the* BUILDINGS FIRST



www.originalgreen.org

CONDITIONING THE HUMANS FIRST



3. *the* LOCALIZED OPERATIONS

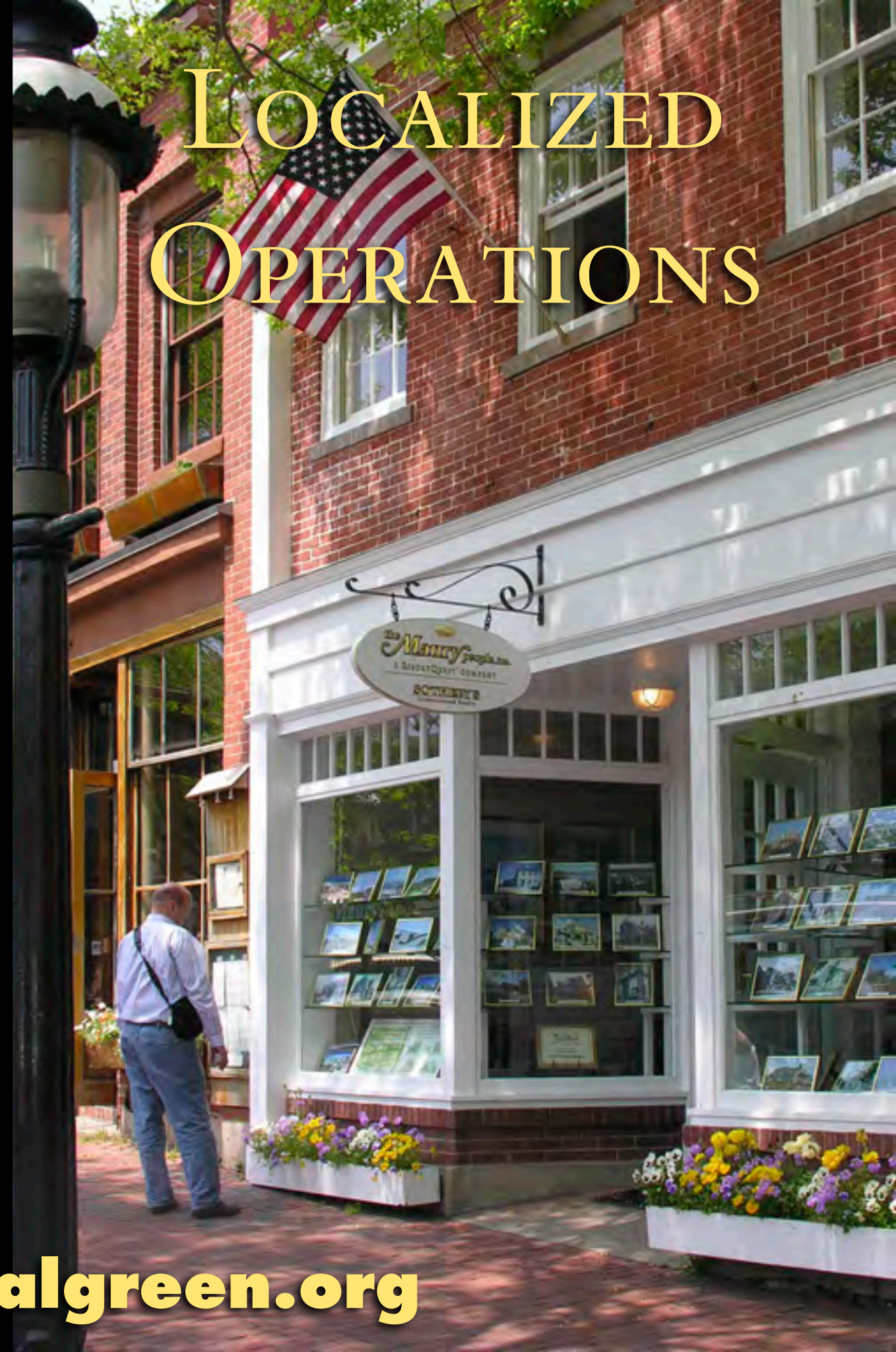


www.originalgreen.org

LARGE-SCALE Waffle House OPERATIONS



LOCALIZED Maury's OPERATIONS



www.originalgreen.org

WEB of DAILY LIFE

An aerial photograph of a coastal city, likely San Francisco, showing a dense grid of streets and buildings. The city is situated on a peninsula, with a large body of water (the bay) to the left and a smaller body of water (the harbor) to the right. A yellow line connects a dot labeled 'Home' to a dot labeled 'Office', illustrating the 'Web of Daily Life' concept. The 'Home' dot is located in the central part of the city, and the 'Office' dot is located in the northern part of the city, near the waterfront. The water is a deep blue-green color, and the city is a mix of grey and brown tones.

www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



Doctor



Accountant ●



www.originalgreen.org



Vitamins

www.originalgreen.org



Groceries



www.originalgreen.org



www.originalgreen.org



Bookstore



Apple Store



Restaurants



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org

WEB OF DAILY LIFE

An aerial photograph of a coastal city, likely San Francisco, with a yellow web-like overlay connecting various locations. The web consists of yellow lines and dots. The dots are colored: blue for professional services (Doctor, Accountant, Bank, Post Office, Office), red for retail and services (Bookstore, Hardware, Apple Store, Groceries, Vitamins), yellow for leisure (Park), and green for residential (Home). The background shows the city's grid, the bay with piers, and a beach area on the right.

Doctor
Accountant
Bookstore
Hardware
Apple Store
Bank

Park
Post Office
Office

Groceries
Home
Restaurants

Vitamins

www.originalgreen.org

2. *the* SHARING of WISDOM



www.originalgreen.org

WHAT'S THE DELIVERY SYSTEM?

★ PUBLIC EDUCATION'S WAY

★ HIGHER EDUCATION'S WAY

★ *the* SPECIALISTS' WAY

★ NATURE'S WAY

www.originalgreen.org

PUBLIC EDUCATION'S WAY

PUBLIC LIBRARY

www.originalgreen.org

HIGHER EDUCATION'S WAY

www.originalgreen.org



the SPECIALISTS' WAY

www.originalgreen.org

NATURE'S WAY

A photograph of two women sitting at an outdoor cafe table. The table is covered with a red cloth and has a green bottle and glasses on it. The women are sitting on wooden chairs with red seats. They are positioned between two large, weathered stone columns. The background shows other people and a building with a green awning. The scene is brightly lit, suggesting a sunny day.

www.originalgreen.org



www.originalgreen.org

I. *the* INVOLVEMENT of EVERYONE



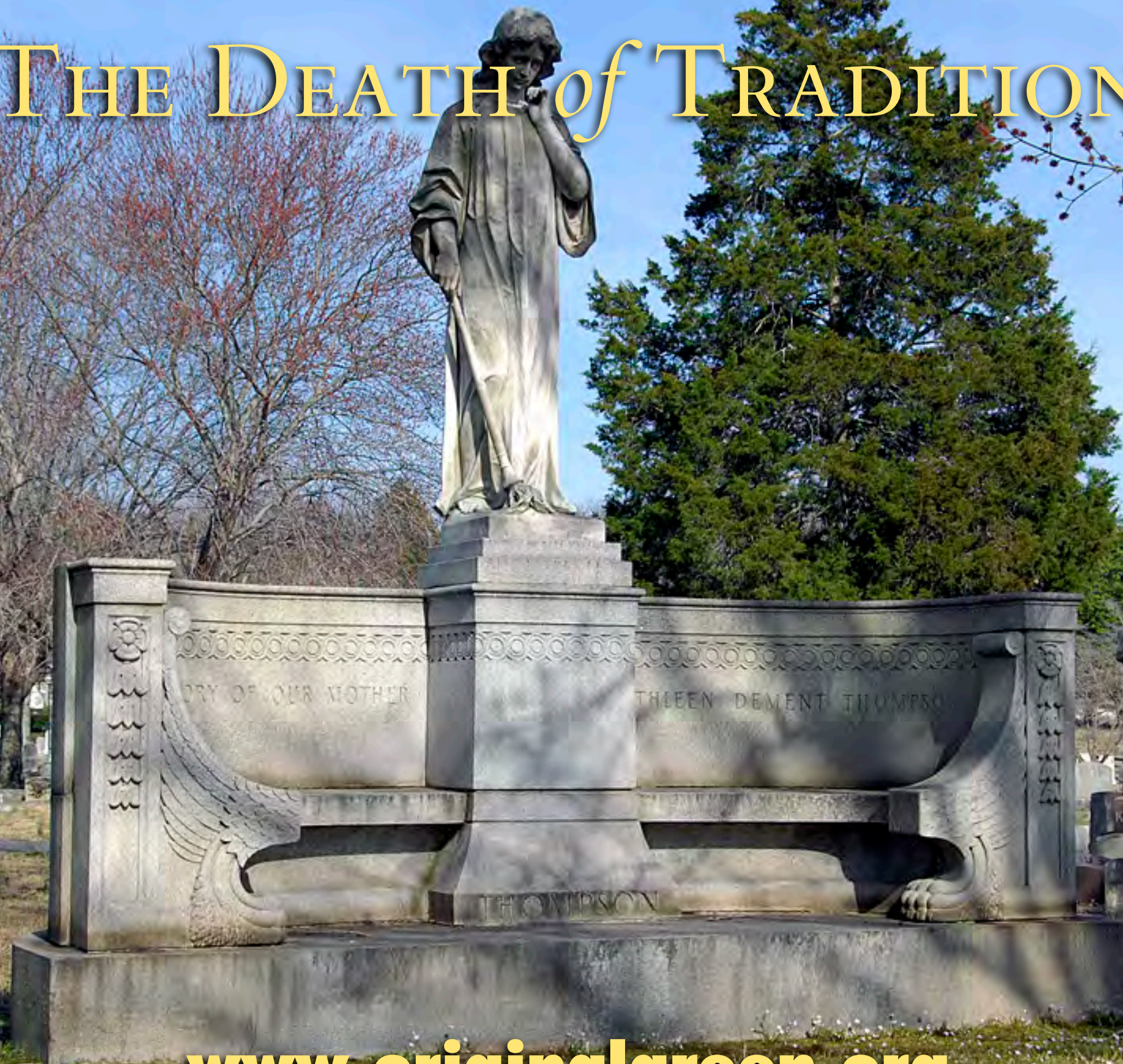
www.originalgreen.org

WHAT IS A LIVING TRADITION?

- ★ INSPIRATION
- ★ RESONANCE
- ★ REPETITION
- ★ ADOPTION

www.originalgreen.org

THE DEATH *of* TRADITION



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org

THE GREAT DECLINE

1925-1945

www.originalgreen.org



www.originalgreen.org



THE DARK AGES OF ARCHITECTURE

1945-1980

www.originalgreen.org



www.originalgreen.org

THE NEW RENAISSANCE



- ★ FIRST PHASE: 1980-2005
- ★ SECOND PHASE: 2006-?
- ★ THIRD PHASE: ?-

www.originalgreen.org

WORKINGS *of a* LIVING TRADITION

- ★ EASILY PERCEIVED
- ★ EASILY LOVED
- ★ EASILY PERFORMED
- ★ ... BY THE PEOPLE, NOT JUST THE SPECIALISTS

www.originalgreen.org

Building the Future

Can Traditional Architecture and Urbanism be Green?

21 - 22 November 2006, London, UK

Sustainable design has changed the direction of this century's architecture and sustainable communities have become the mantra for planning. The growing awareness of global climate change has led to an awakening of interest in green urbanism and architecture. Most often, green design is seen as something that is quite hightech, as opposed to natural. Vernacular architecture and organically evolved cities have always responded to the limits of the time, whether in response to climate, to resources, or to skills.

This conference examines whether vernacular traditions can offer some lessons about responding to today's environmental challenges, and the emerging limits imposed by climate change.

Speakers

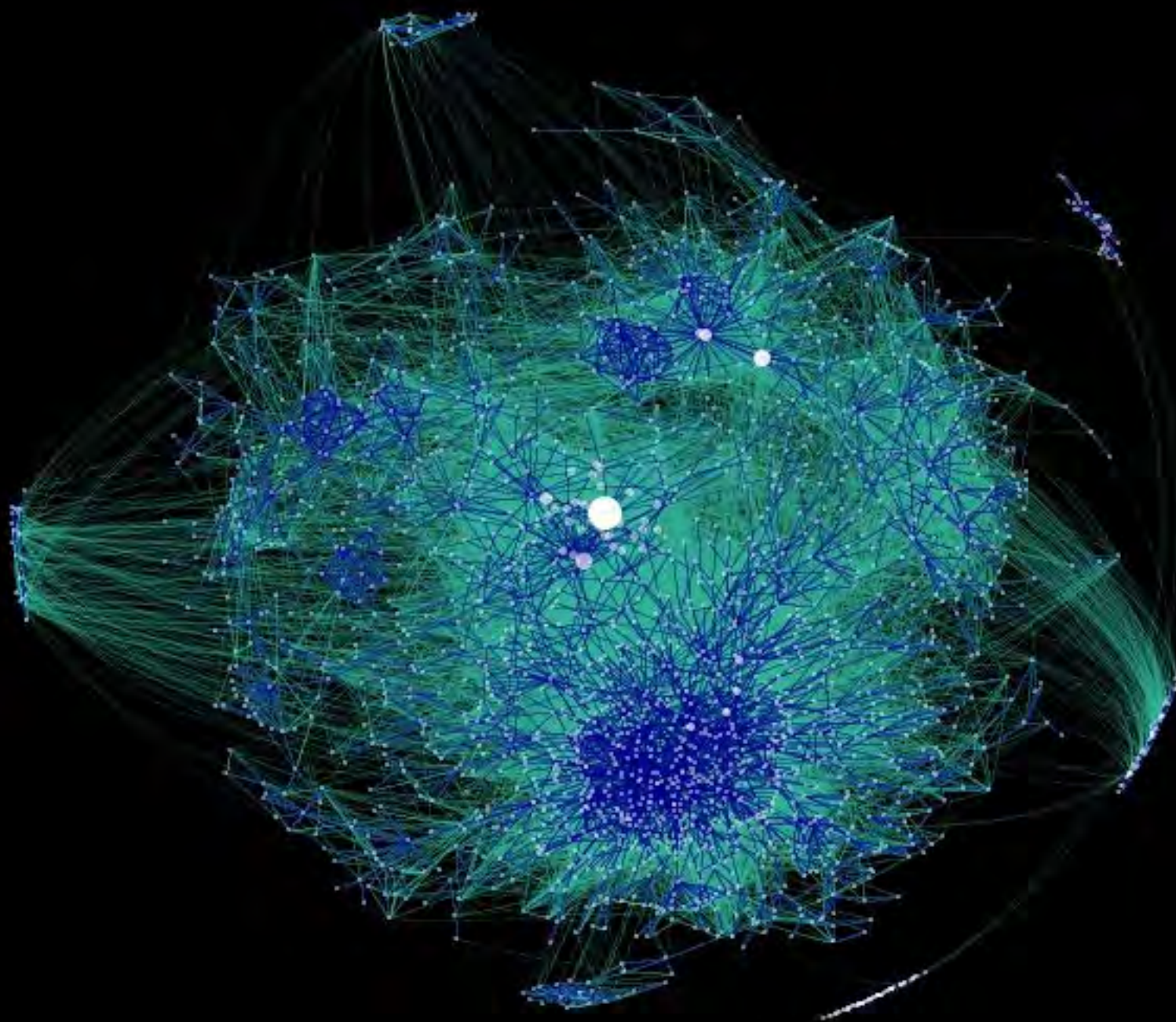
- Bill Dunster
- Elizabeth Moule
- Stefanos Polyzoides
- James Steele
- Quinlan Terry
- Tom Woolley & others.

The need to create a traditional response is vital when one considers two factors: the overwhelming preference of consumers for traditional residences and the fact that, according to the Sustainable Development Commission, 75% of the homes in which Britons will live in 2050 have already been built. Prominent architects, urbanists and scientists will examine ways that traditional architecture and urbanism can respond to 21st century environmental issues; will look at the sustainable refurbishment of Victorian and Edwardian terraces and will develop a practical agenda for moving forward.

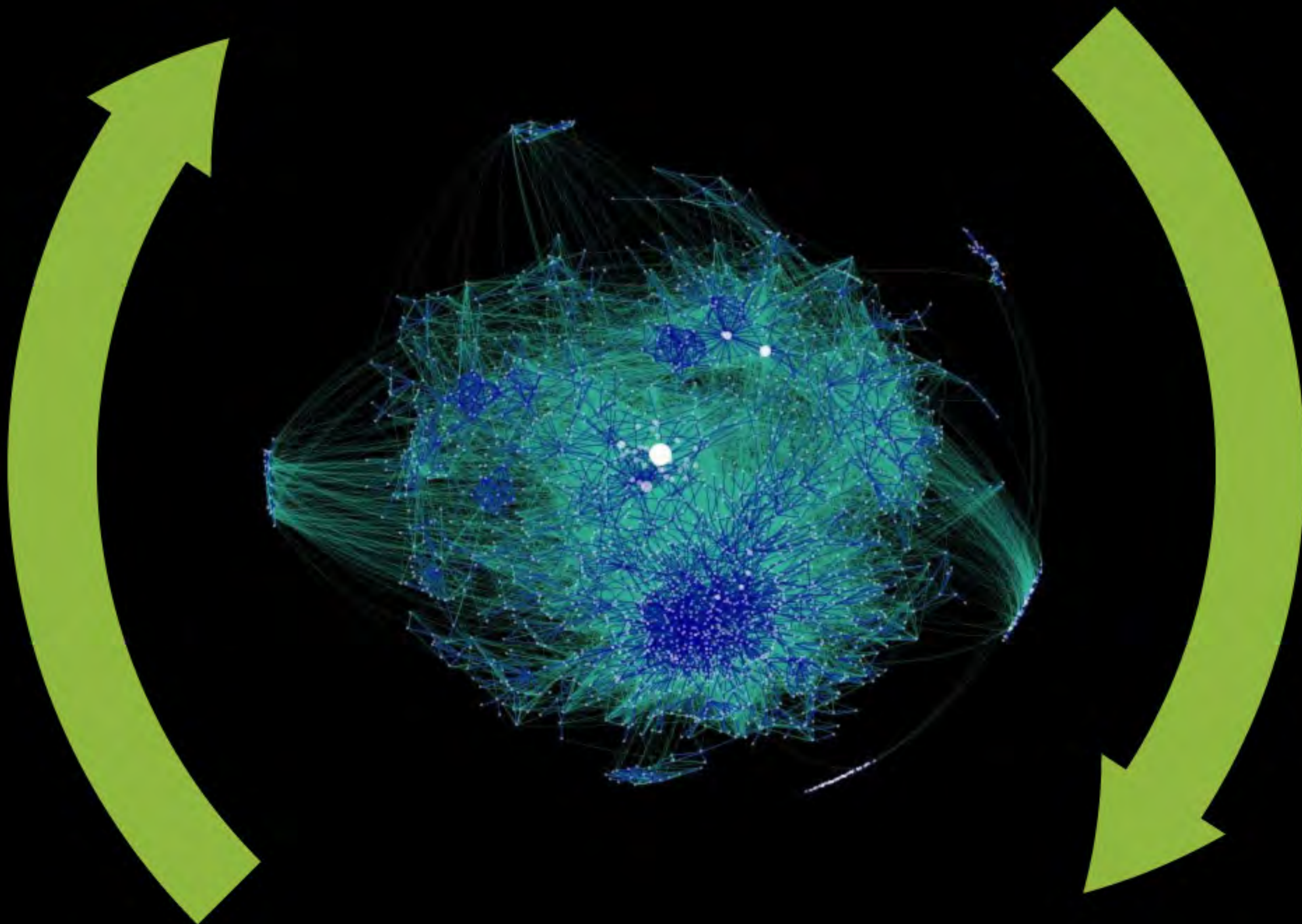
The conference is organised with the support of our partner, the Building Research Establishment. The event will be held at:

www.originalgreen.org

IMAGE SOURCE: [HTTP://MSA4.WORDPRESS.COM](http://msa4.wordpress.com)



www.originalgreen.org



www.originalgreen.org



GIZMO GREEN

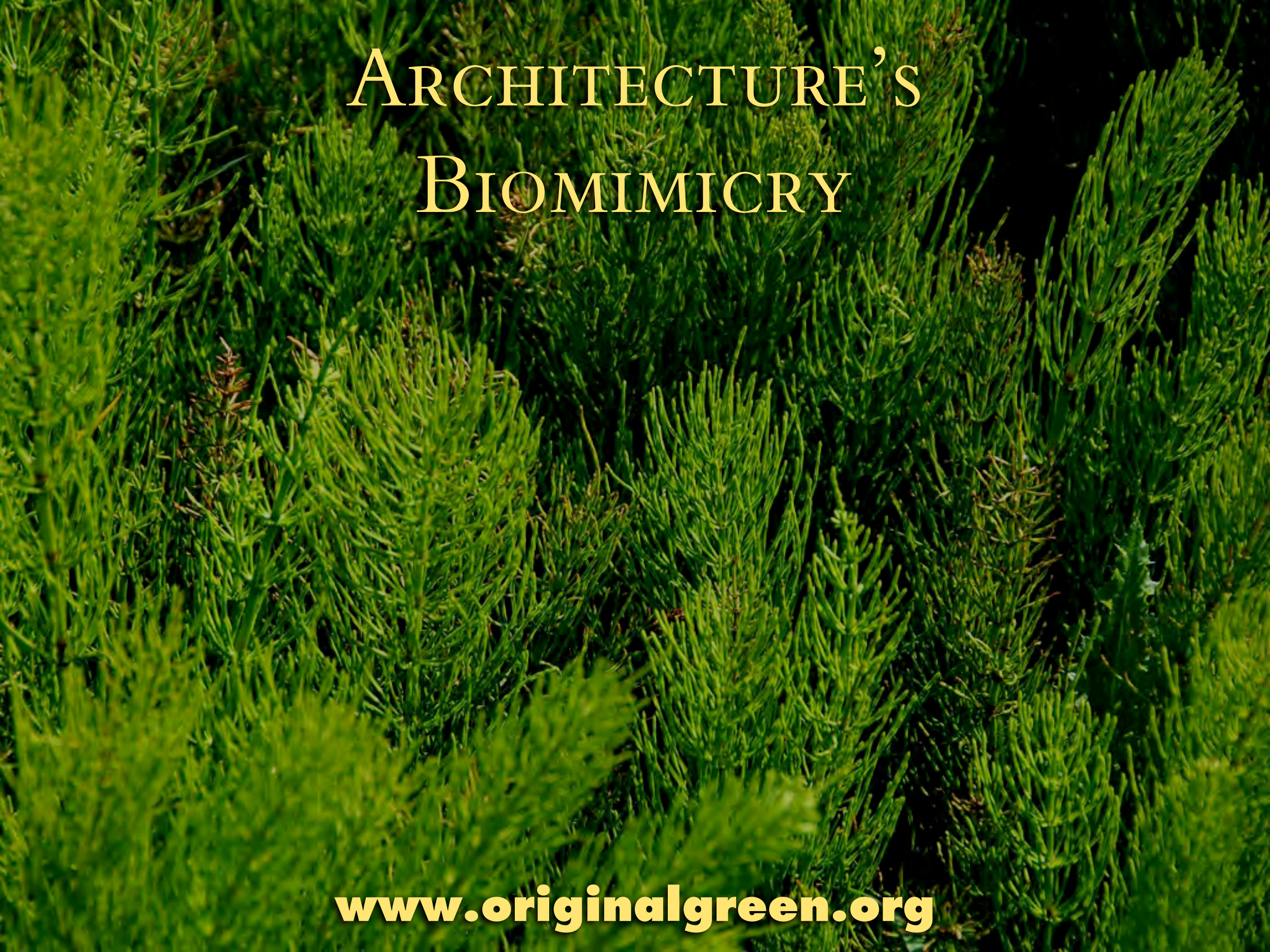
www.originalgreen.org



www.originalgreen.org

“THIS IS HOW WE BUILD
HERE”

www.originalgreen.org



ARCHITECTURE'S BIOMIMICRY

www.originalgreen.org

THAT WHICH CAN REPRODUCE AND LIVE
SUSTAINABLY IS GREEN; THAT WHICH IS
INCAPABLE OF DOING SO IS NOT GREEN.

THIS IS THE STANDARD OF LIFE.

LIFE IS THAT PROCESS WHICH CREATES
ALL THINGS GREEN.

A photograph of a rural landscape. In the foreground, a rustic stone wall made of stacked, irregular stones runs across the frame. To the left of the wall, there are some green plants and bushes. Beyond the wall is a vast, green field. In the distance, a herd of white sheep is grazing. The background is filled with more green fields and a line of trees under a hazy, overcast sky.

www.originalgreen.org

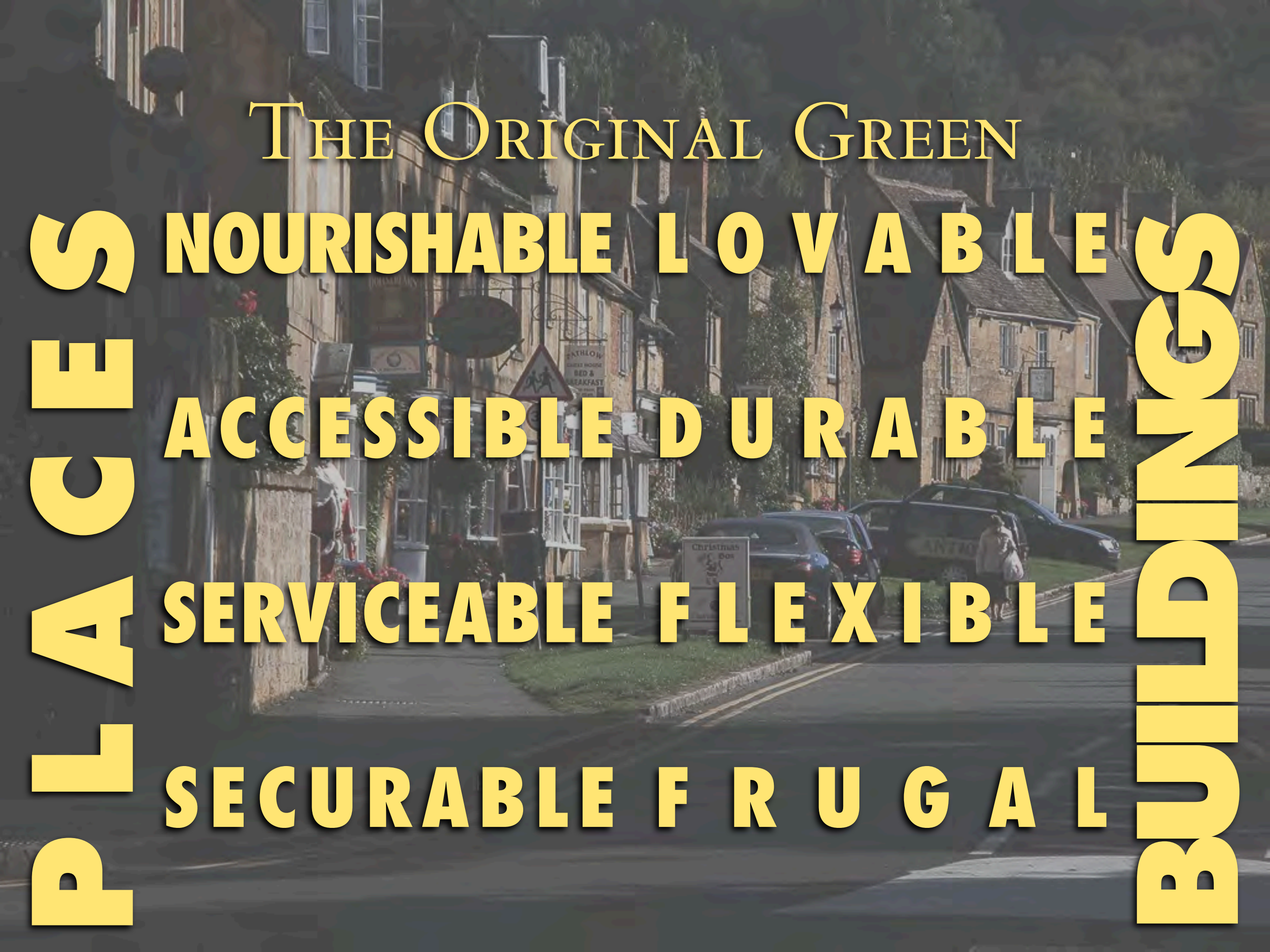
WHAT IS *the* ORIGINAL GREEN?

www.originalgreen.org

WORKMAN/TOOL/PRODUCT OG/LT/ARTIFACTS



www.originalgreen.org

A photograph of a narrow street in a historic town, likely Bath, England. The street is lined with multi-story stone buildings. On the left, there are shops with signs, including one for 'ANTHONY'S' and another for 'BED & BREAKFAST'. A pedestrian is walking on the sidewalk. A car is parked on the street. The overall atmosphere is quaint and historic.

THE ORIGINAL GREEN

S NOURISHABLE L O V A B L E **S**

E ACCESSIBLE D U R A B L E **E**

C SERVICEABLE F L E X I B L E **C**

A SECURABLE F R U G A L **A**

L **R**

An aerial photograph of a hillside village. The foreground is dominated by terraced vineyards with stone walls. A dirt path winds through the terraces. In the middle ground, a cluster of buildings with red-tiled roofs is visible, including a large, multi-story stone tower. The background shows more buildings on the hillside, some with red roofs and others with white walls. The overall scene is lush and green, suggesting a rural or agricultural setting.

NOURISHABLE PLACES

www.originalgreen.org

TIGHTLY-EMBEDDED

An aerial photograph of a hillside village. The foreground shows a cluster of white buildings with red-tiled roofs. A road winds through the middle ground, flanked by terraced vineyards covered in green plastic mulch. In the background, a stone castle with a central tower sits atop a hill, overlooking the town. The surrounding landscape is lush and green.

www.originalgreen.org

A photograph of a stone wall with a metal gate and a vine trellis. The wall is made of rough-hewn stones and has a small white window. A metal gate with a diamond pattern is open, revealing a path leading up a hill. A vine trellis with green leaves is on top of the wall. In the background, there are buildings and a blue sky with clouds.

OPPORTUNISTIC

www.originalgreen.org

SLOPE-ADAPTABLE

An aerial photograph of a coastal town, likely Positano in Italy, built on a steep, terraced hillside. The town features numerous buildings with red-tiled roofs, clustered together. The hillside is covered in green vegetation and terraced fields. The town is situated on a narrow strip of land, with a steep cliff on one side and a rocky coastline on the other. The sea is a deep blue, and the sky is a pale blue. The overall scene is a beautiful example of slope-adaptable architecture.

www.originalgreen.org

MULTI-LAYERED

A photograph of a multi-layered vineyard trellis system. The trellis is constructed from wooden posts and horizontal beams, with grapevines trained along them. The vines are lush green and have small clusters of grapes. The vineyard is situated on a hillside, and a paved road with a red curb runs alongside it. A yellow car is visible on the road in the background. The text "MULTI-LAYERED" is overlaid in a large, yellow, serif font at the top of the image.

www.originalgreen.org

SCALES OF AGRICULTURE

- ★ EMPLOYING FARM
- ★ FAMILY FARM
- ★ ALLOTMENT GARDEN
- ★ EDGE YARD GARDEN
- ★ COURTYARD GARDEN
- ★ ROOF GARDEN
- ★ ARBOR GARDEN
- ★ WALL GARDEN
- ★ BALCONY GARDEN
- ★ WINDOW GARDEN

www.originalgreen.org

An aerial photograph of a vast, rolling landscape under a warm, golden light. The terrain is covered in dry, yellowish-brown grass or harvested crops. Numerous round hay bales are scattered across the hillsides. A single, small, dark green tree stands prominently on a ridge in the upper middle. In the distance, a small tractor is visible on a slope. A dense line of green trees runs horizontally across the middle of the frame, separating the upper hills from the lower ones. The overall scene conveys a sense of rural tranquility and agricultural productivity.

EMPLOYING FARM

www.originalgreen.org

FAMILY FARM

www.originalgreen.org

ALLOTMENT GARDEN

The image shows a well-maintained allotment garden. In the foreground, there are several rows of raised garden beds. Some beds are covered with white plastic mulch, while others have young green plants growing in them. To the left, a large, multi-story yellow building with many windows is visible. In the background, there are more houses and a hill covered in trees. The sky is overcast.

www.originalgreen.org

EDGE YARD (FRONT YARD) GARDEN



www.originalgreen.org

COURTYARD GARDEN

A photograph of a courtyard garden. A large tree with green leaves stands in the center-left. The ground is paved with light-colored square tiles. In the background, there is a building with light-colored walls and several windows. To the right, there is a raised garden bed with various plants, including a large Monstera. Two black metal plant stands with multiple tiers are visible near the building. The scene is brightly lit, suggesting a sunny day.

www.originalgreen.org

ROOF *or* TERRACE GARDEN

www.originalgreen.org

ARBOR GARDEN



www.originalgreen.org

WALL GARDEN



www.originalgreen.org

A photograph of a vertical garden installed on a balcony of a red brick building. The garden is a lush wall of green plants, including various ferns and leafy greens, with some pink flowers. The balcony has an ornate metal railing. The building's facade is made of red brick with white window frames. The sky is clear and blue.

BALCONY GARDEN

www.originalgreen.org

WINDOW GARDEN



www.originalgreen.org

FARMER'S MARKET



www.originalgreen.org

ACCESSIBLE PLACES

A wide, tree-lined path in a park, likely Central Park in New York City. The path is paved with reddish-brown bricks and has a white-painted section for cyclists. Large, mature trees with vibrant green leaves line both sides of the path, creating a canopy effect. Several people are walking along the path, and two cyclists are riding on the white-painted section. Two people are sitting on ornate black metal benches on the grassy areas flanking the path. A tall, black lamppost stands prominently in the foreground on the left side of the path.

www.originalgreen.org



www.originalgreen.org



www.originalgreen.org

SERVICEABLE PLACES



www.originalgreen.org

REDUCING PROPERTY VALUES *of the* ADJACENT HOMES



www.originalgreen.org

AFFORDABILITY: COTTAGES



www.originalgreen.org



AFFORDABILITY: REAR LANE ADDRESSES

www.originalgreen.org

AFFORDABILITY: MEWS



www.originalgreen.org

SECURABLE PLACES



www.originalgreen.org

SW 140 CT

www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org

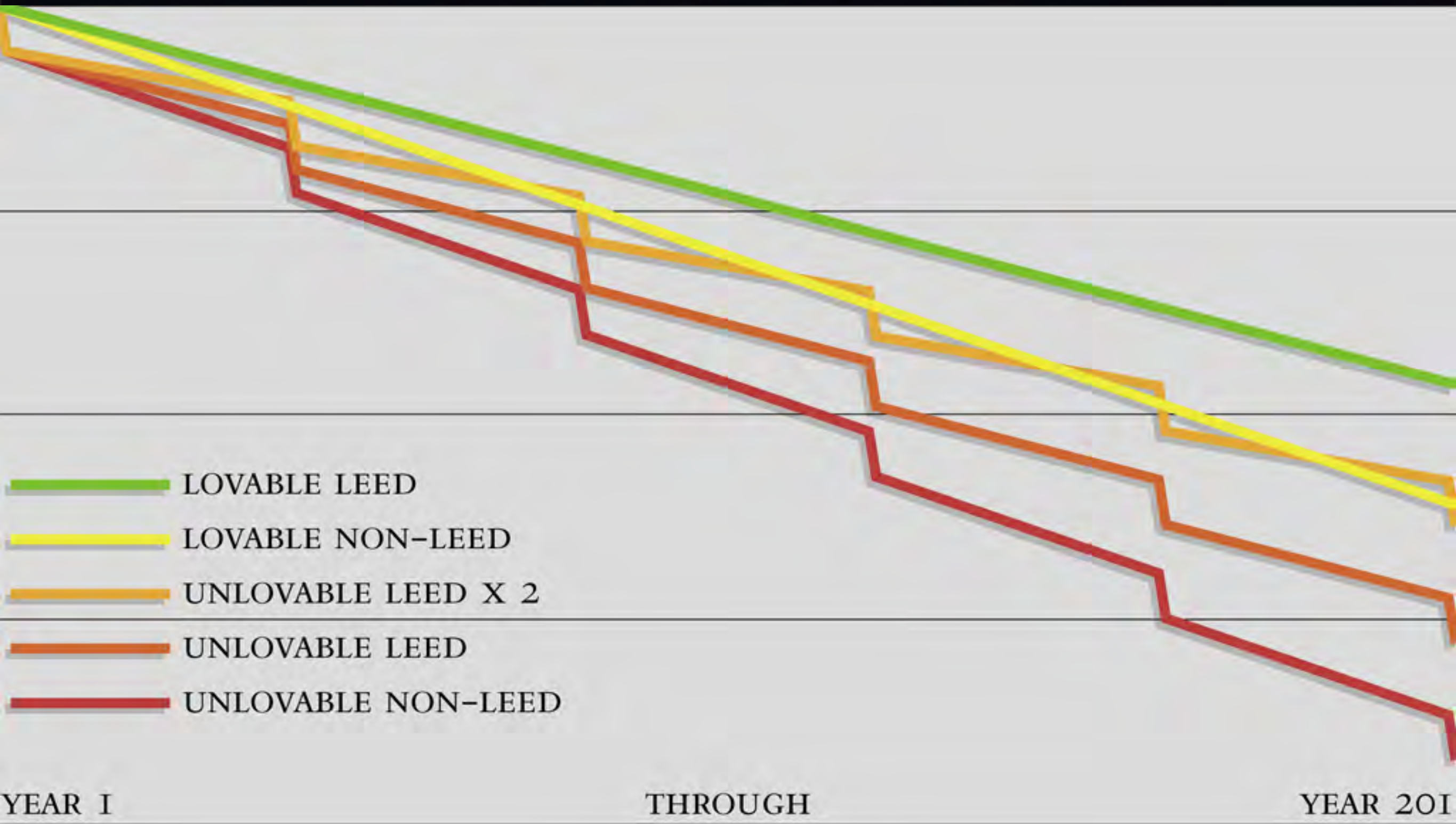


LOVABLE BUILDINGS

A photograph of a red brick building with green shutters and a vine-covered trellis. The image shows a window with white trim and green shutters, and a doorway with green shutters. A large vine with green leaves is growing over the doorway. The ground is paved with cobblestones, and a small potted tree is visible in the background.

www.originalgreen.org

Down the Unlovable Carbon Stair-Steps



THREE SOURCES *of* LOVABILITY

- ★ THINGS *that* REFLECT US
- ★ THINGS *that* DELIGHT US
- ★ THINGS *that* PUT US *in* HARMONY

THINGS *that* REFLECT US

- ★ REFLECTING *the* HUMAN FORM
- ★ REFLECTING *the* CULTURE OF OUR GROUPS
- ★ REFLECTING *the* CULTURE OF OUR REGION
- ★ REFLECTING *the* CULTURE OF OUR NATION

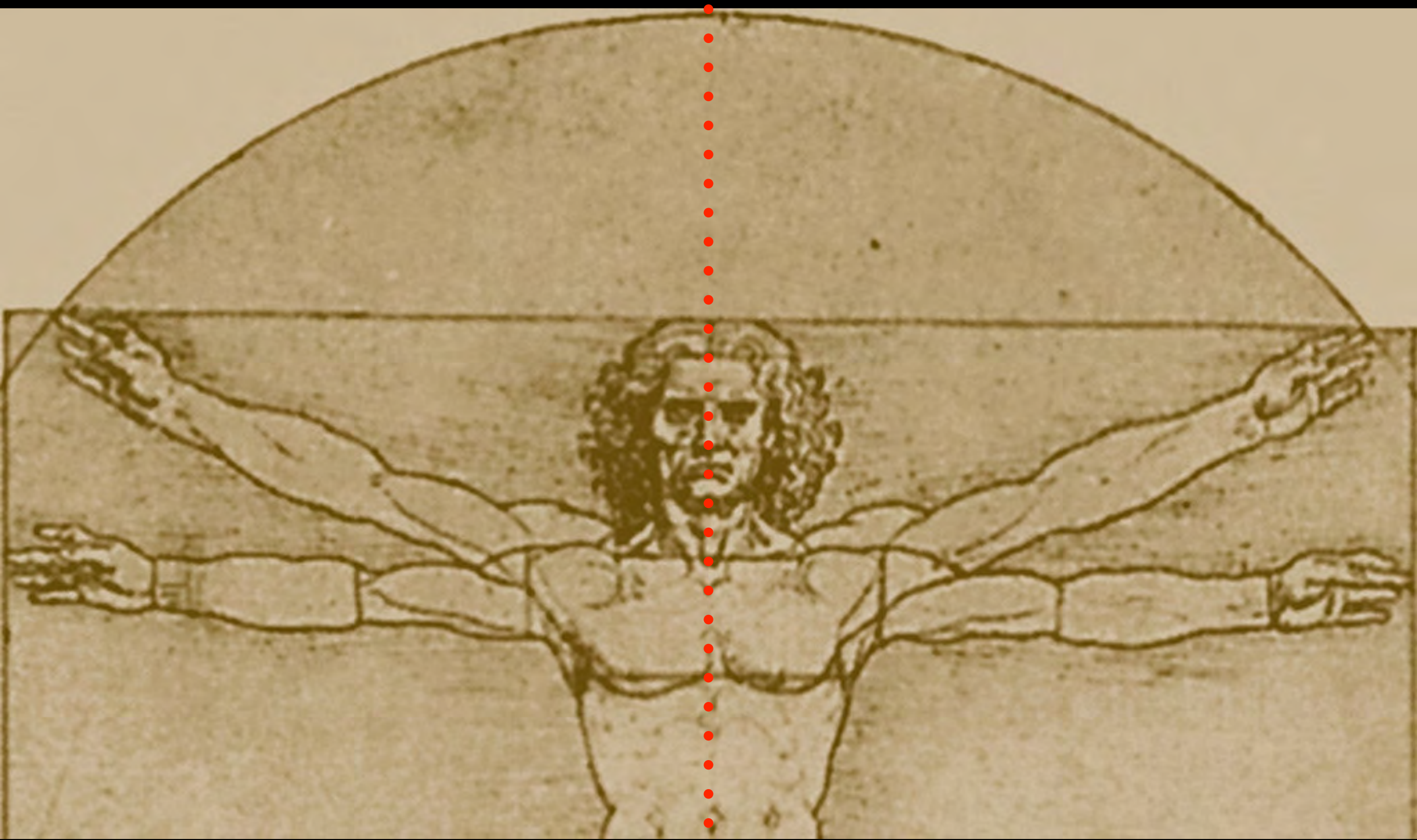


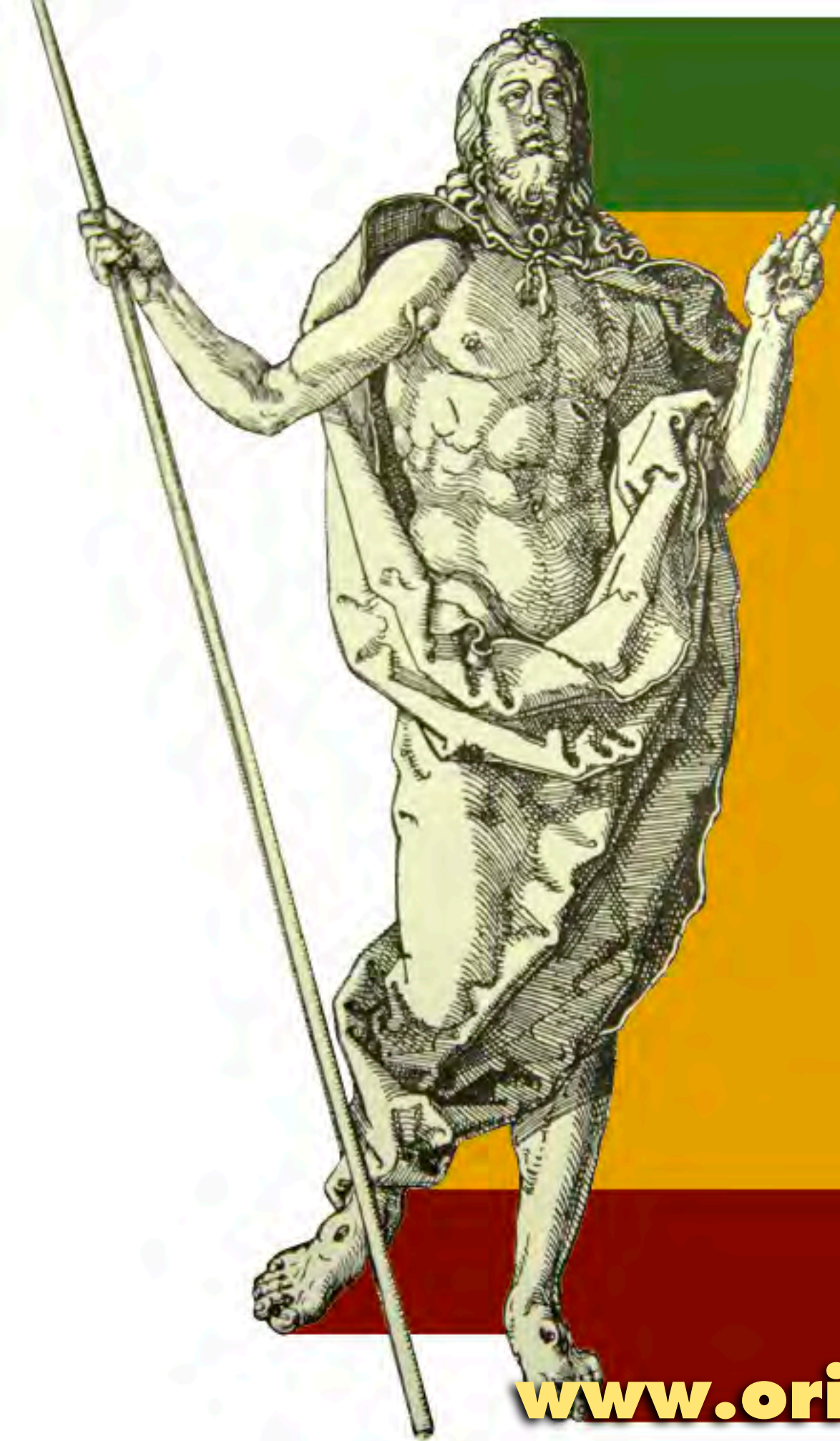
www.originalgreen.org



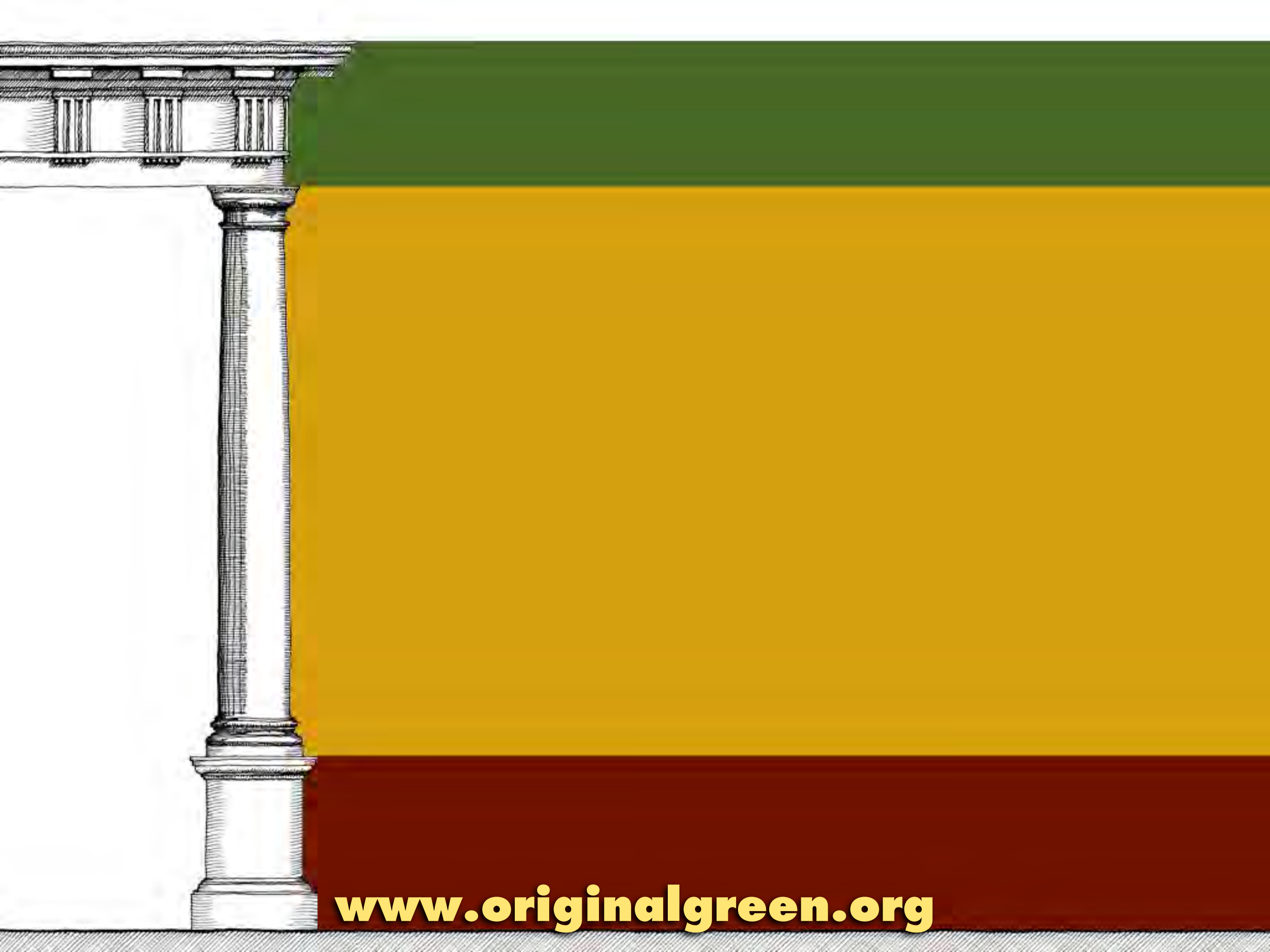


HORIZONTAL ARRANGEMENT

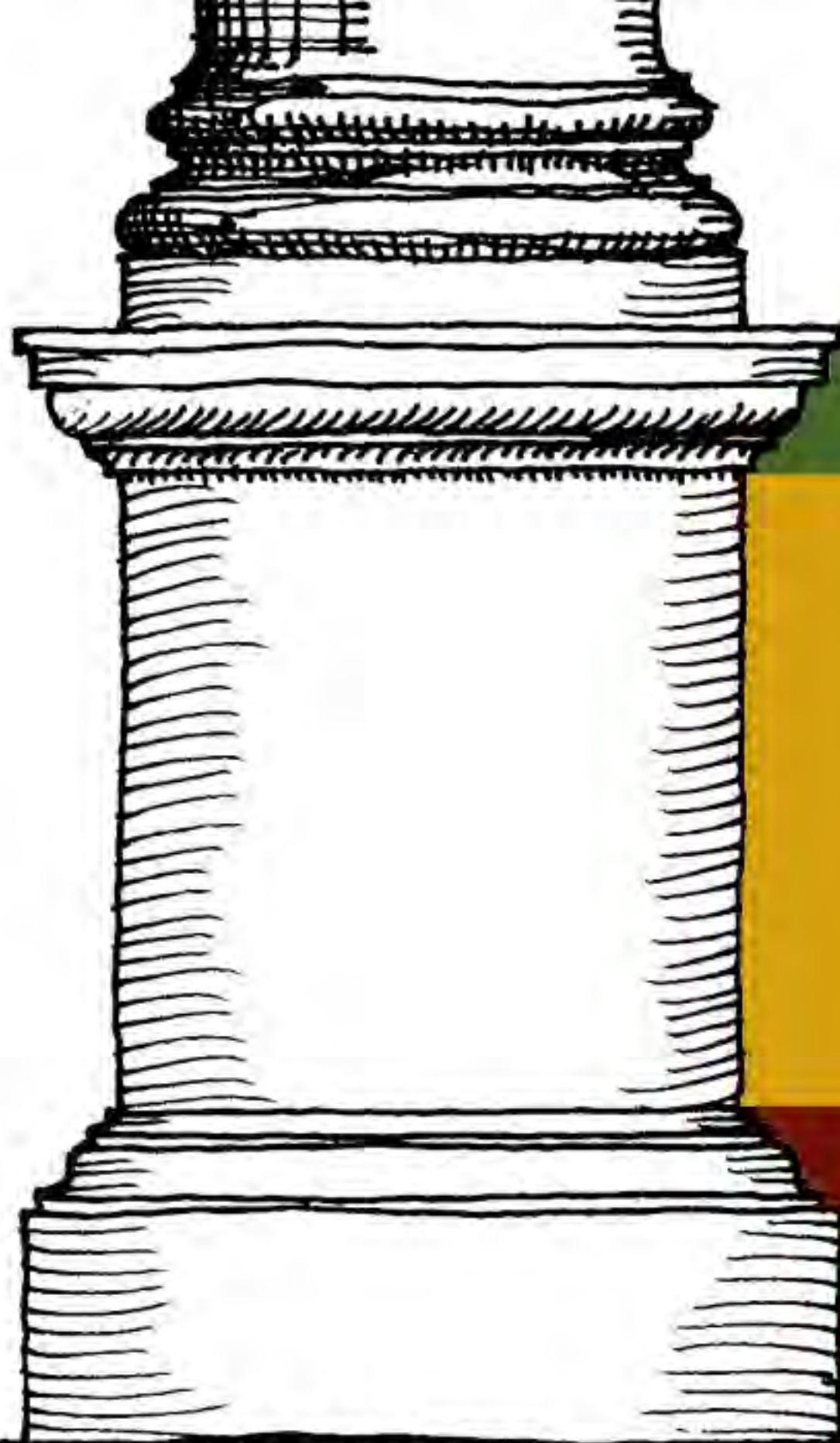




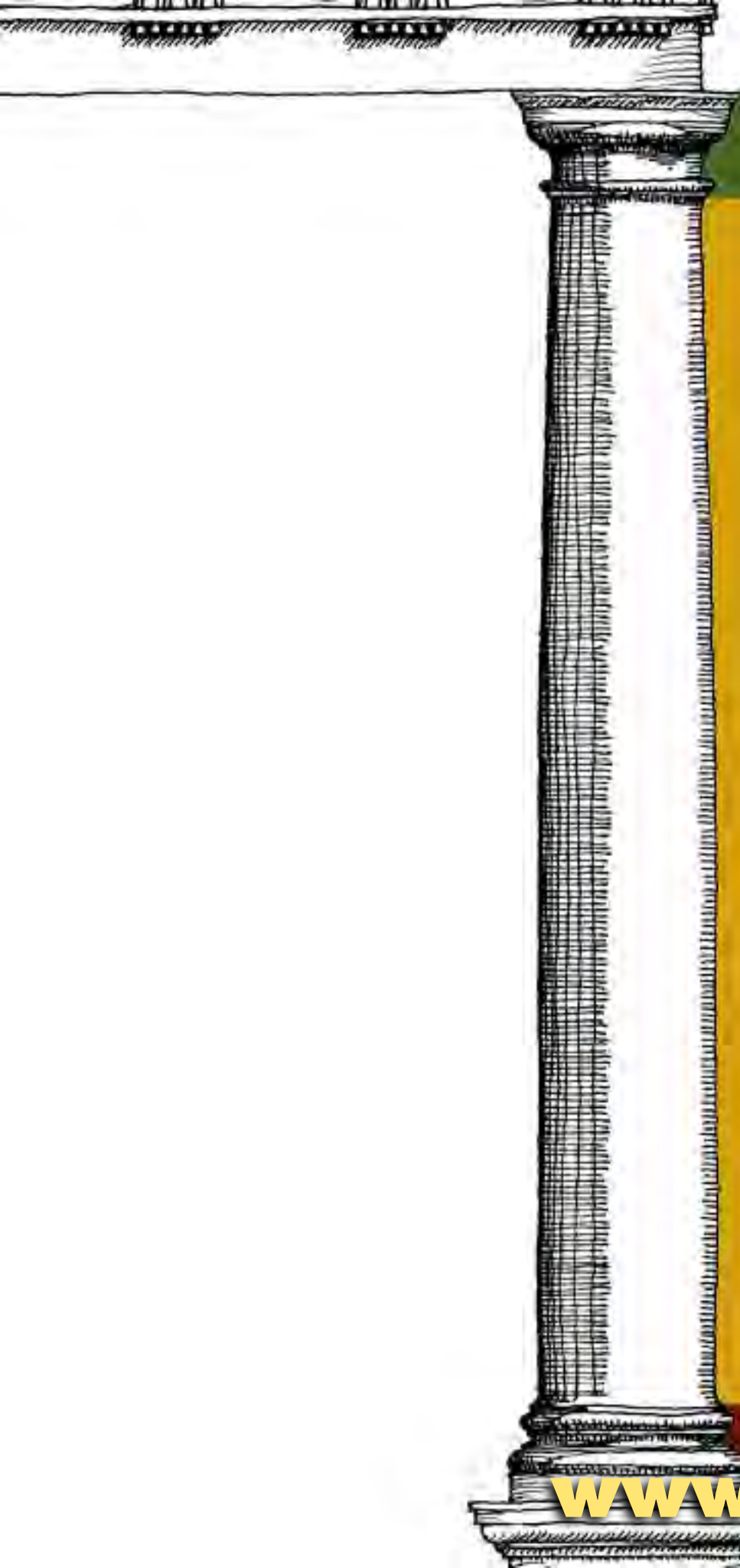
www.originalgreen.org



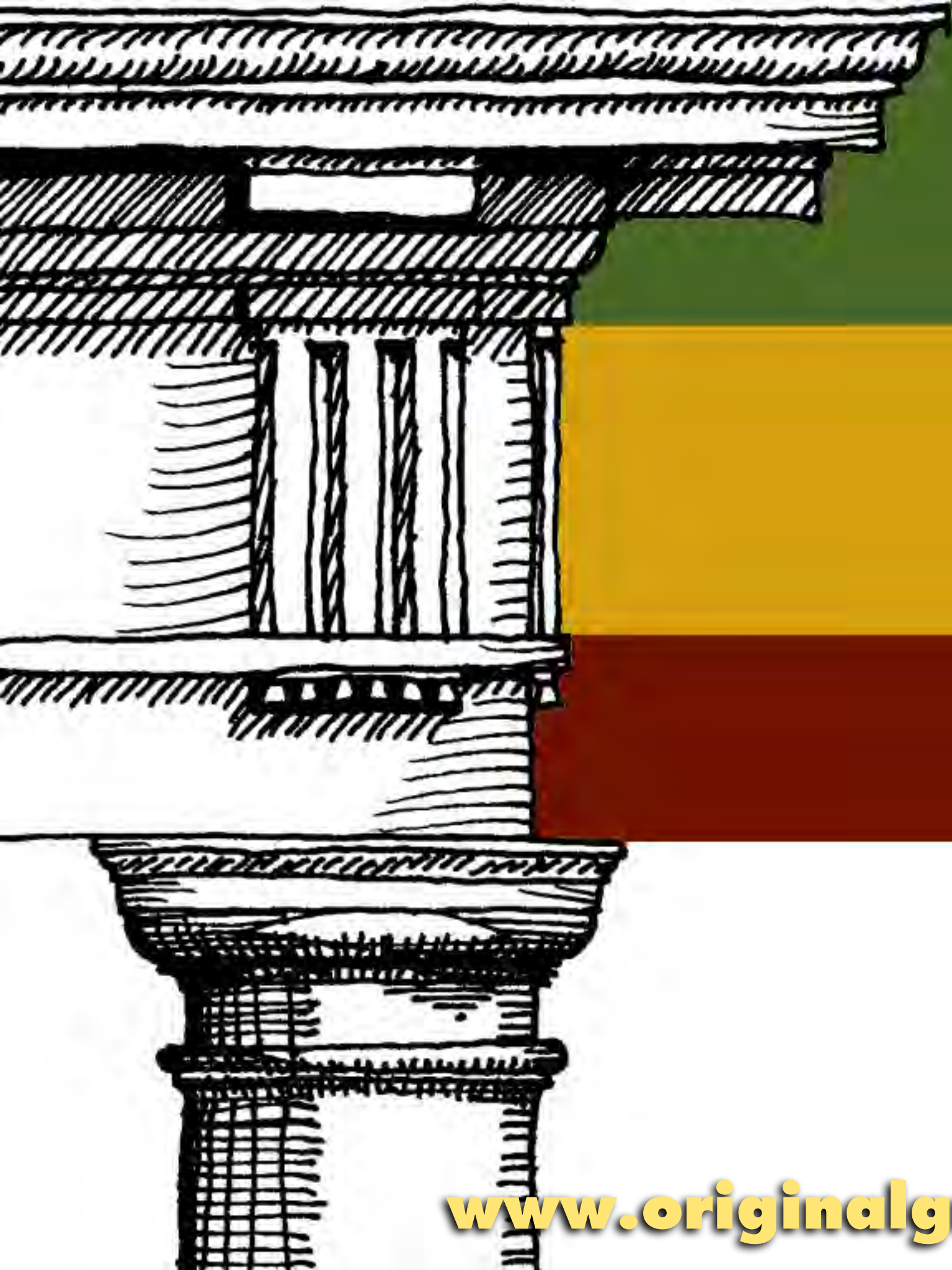
www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org



www.originalgreen.org

THINGS *that* DELIGHT US

- ★ SENSUAL
- ★ GROUP
- ★ MEMORY
- ★ INTELLECTUAL
- ★ SHELTERING
- ★ CHALLENGING

www.originalgreen.org

SENSUAL DELIGHT



www.originalgreen.org

WARMTH



COOL BREEZE



SOUNDS



SIGHTS



GROUP DELIGHT

The image shows the Westwork of Reims Cathedral, a masterpiece of Gothic architecture. The central feature is a large rose window with a complex tracery of pointed arches and radiating ribs. In the center of the window, there are three statues: the Virgin Mary holding the Christ Child, flanked by two angels. The entire window is set within a large, ornate archway. Above the window, there are smaller decorative elements and a row of statues. Below the window, there is a series of smaller arches and a decorative frieze. The overall color of the stone is a warm, light beige.

www.originalgreen.org

SPORTS



POLITICAL ASSEMBLY



SOCIAL ASSEMBLY



SETTING *the* STAGE

★ ACCIDENTAL MEETINGS

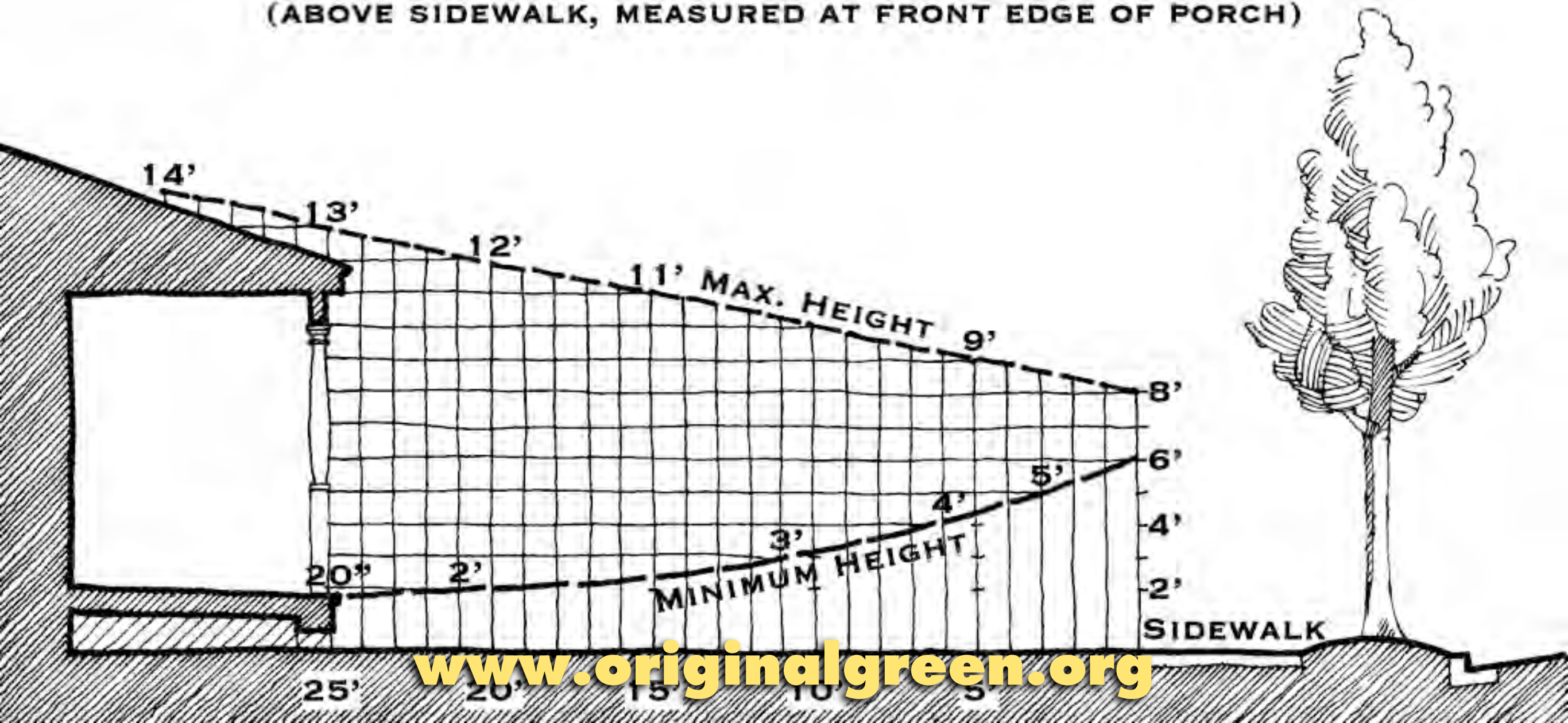
★ GEOMETRY

www.originalgreen.org

FRONT PORCH PRINCIPLES

PORCH FLOOR HEIGHT

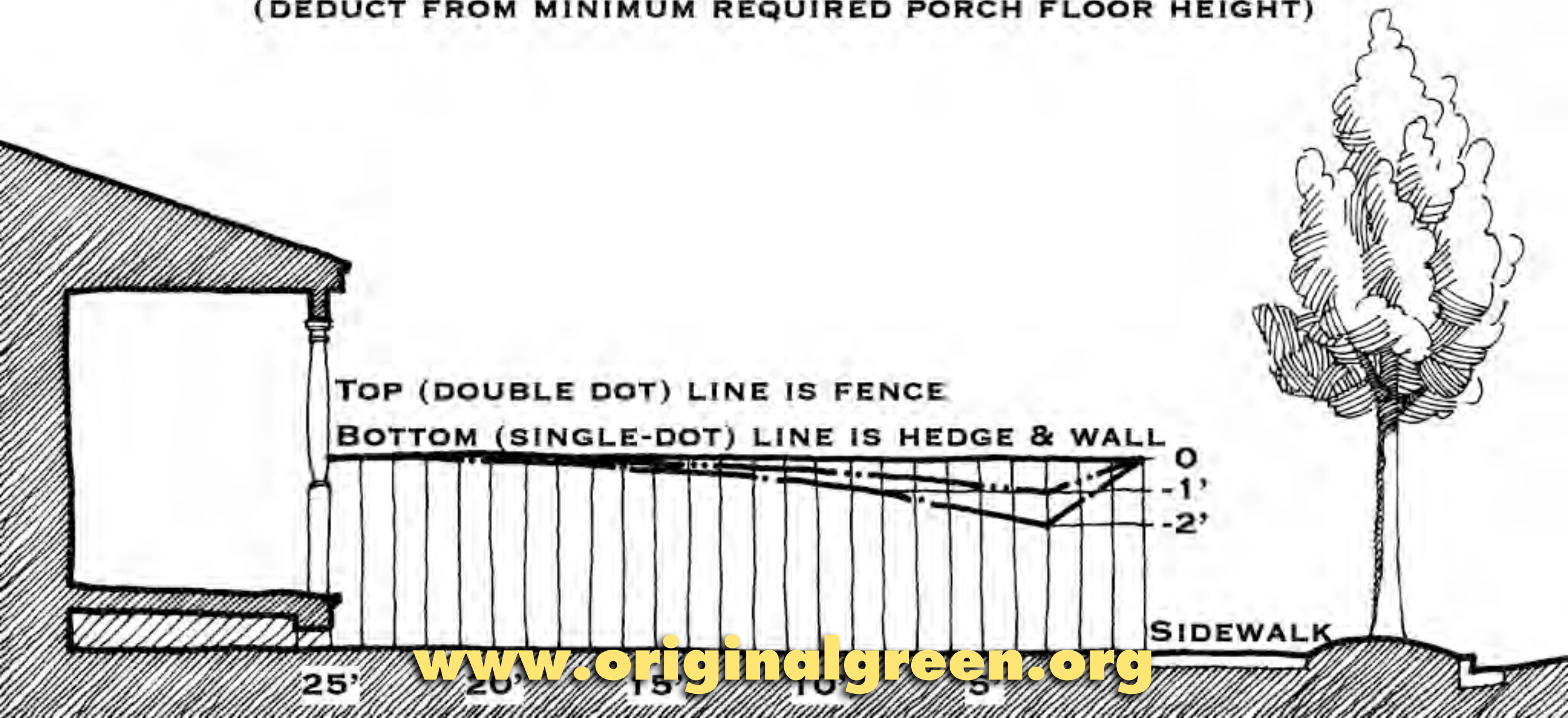
(ABOVE SIDEWALK, MEASURED AT FRONT EDGE OF PORCH)



FRONT PORCH PRINCIPLES

FENCE, HEDGE & WALL REDUCTION FACTORS

(DEDUCT FROM MINIMUM REQUIRED PORCH FLOOR HEIGHT)



FRONT PORCH PRINCIPLES

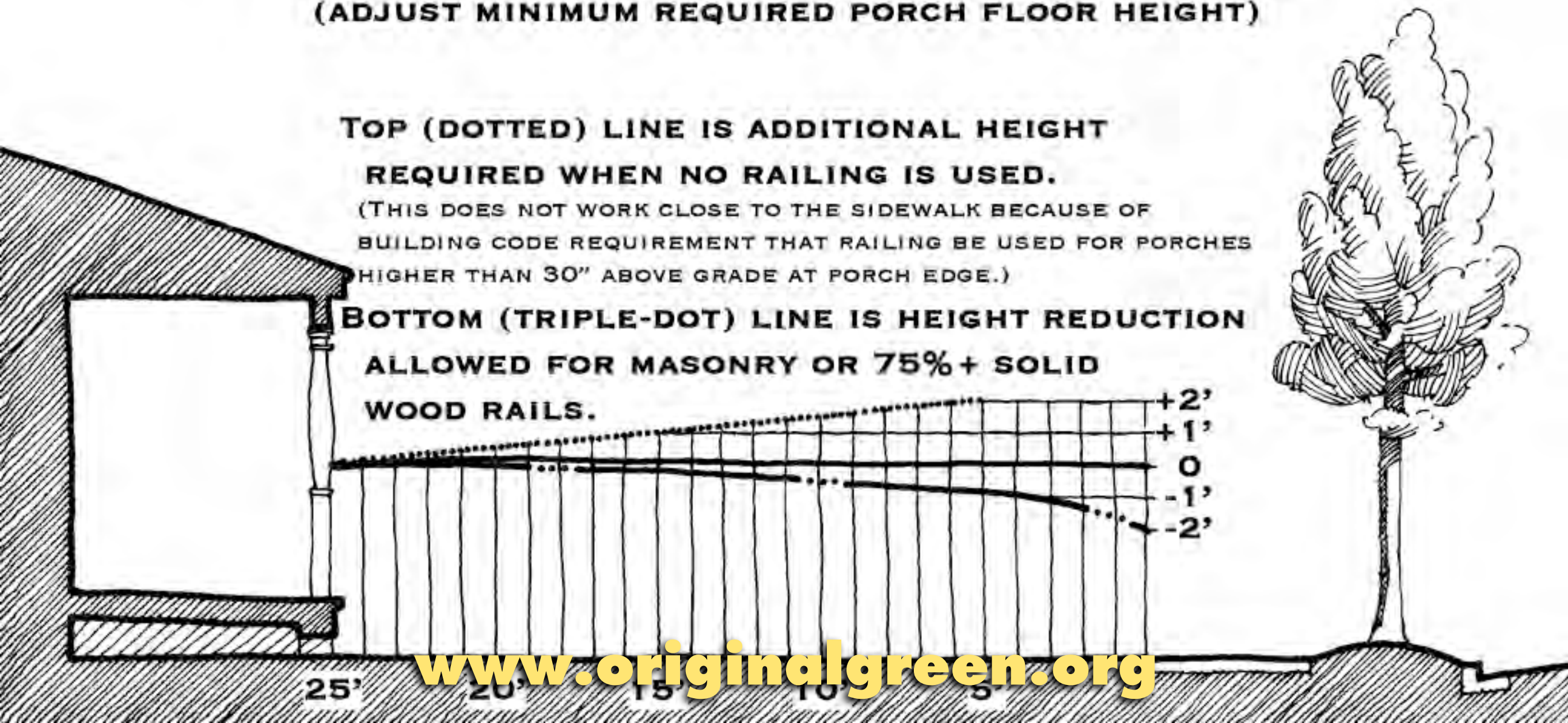
PORCH RAILING ADJUSTMENT FACTORS

(ADJUST MINIMUM REQUIRED PORCH FLOOR HEIGHT)

**TOP (DOTTED) LINE IS ADDITIONAL HEIGHT
REQUIRED WHEN NO RAILING IS USED.**

(THIS DOES NOT WORK CLOSE TO THE SIDEWALK BECAUSE OF
BUILDING CODE REQUIREMENT THAT RAILING BE USED FOR PORCHES
HIGHER THAN 30" ABOVE GRADE AT PORCH EDGE.)

**BOTTOM (TRIPLE-DOT) LINE IS HEIGHT REDUCTION
ALLOWED FOR MASONRY OR 75%+ SOLID
WOOD RAILS.**



A photograph of a multi-story apartment building at night. The building has a grid-like facade with many windows. Some windows are illuminated from within, showing warm yellow light, while others are dark. The overall scene is a dense urban environment.

MEMORY DELIGHT

www.originalgreen.org

INTELLECTUAL DELIGHT

www.originalgreen.org



SHELTERING DELIGHT

www.originalgreen.org

EMBRACING SPACES



CHALLENGING DELIGHT



www.originalgreen.org

BRACING PLACES

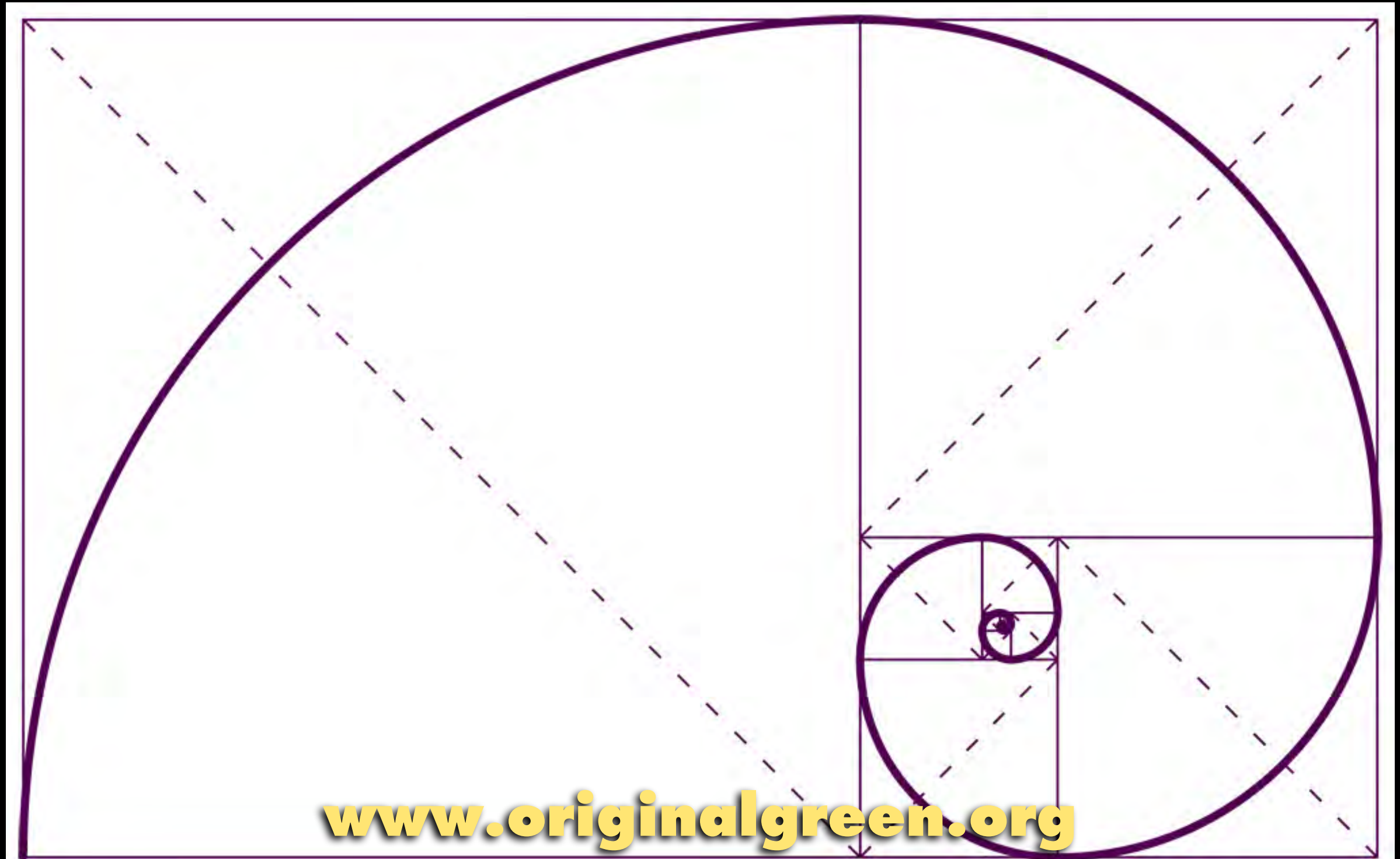


THINGS *that* PUT US *in* HARMONY

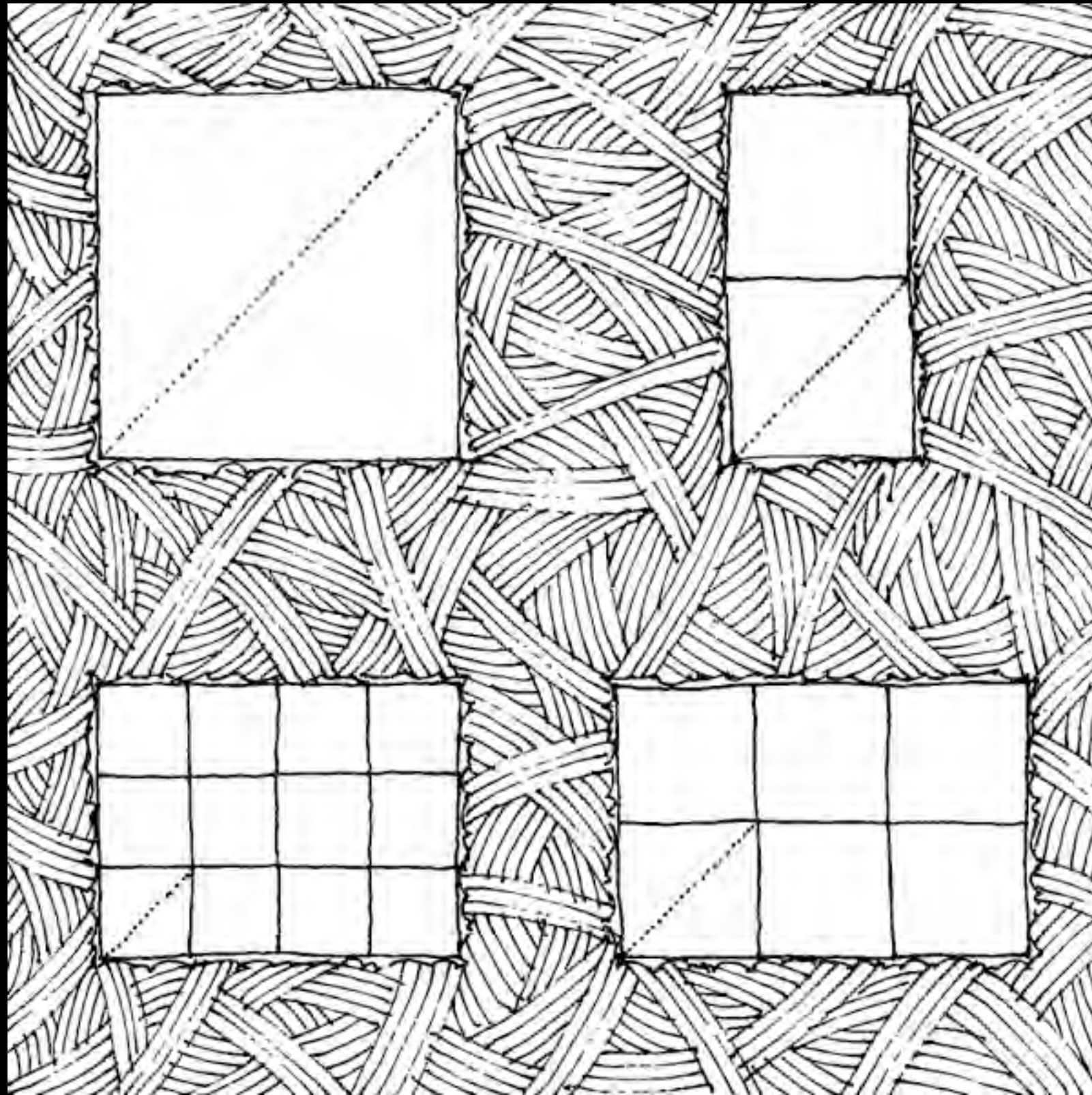
- ★ MATHEMATICAL
- ★ SIMPLICITY
- ★ AUTHENTICITY
- ★ NATURAL PROCESSES
- ★ NATURAL LAWS
- ★ NATURAL FORMS
- ★ HARMONY *with the* REGION

www.originalgreen.org

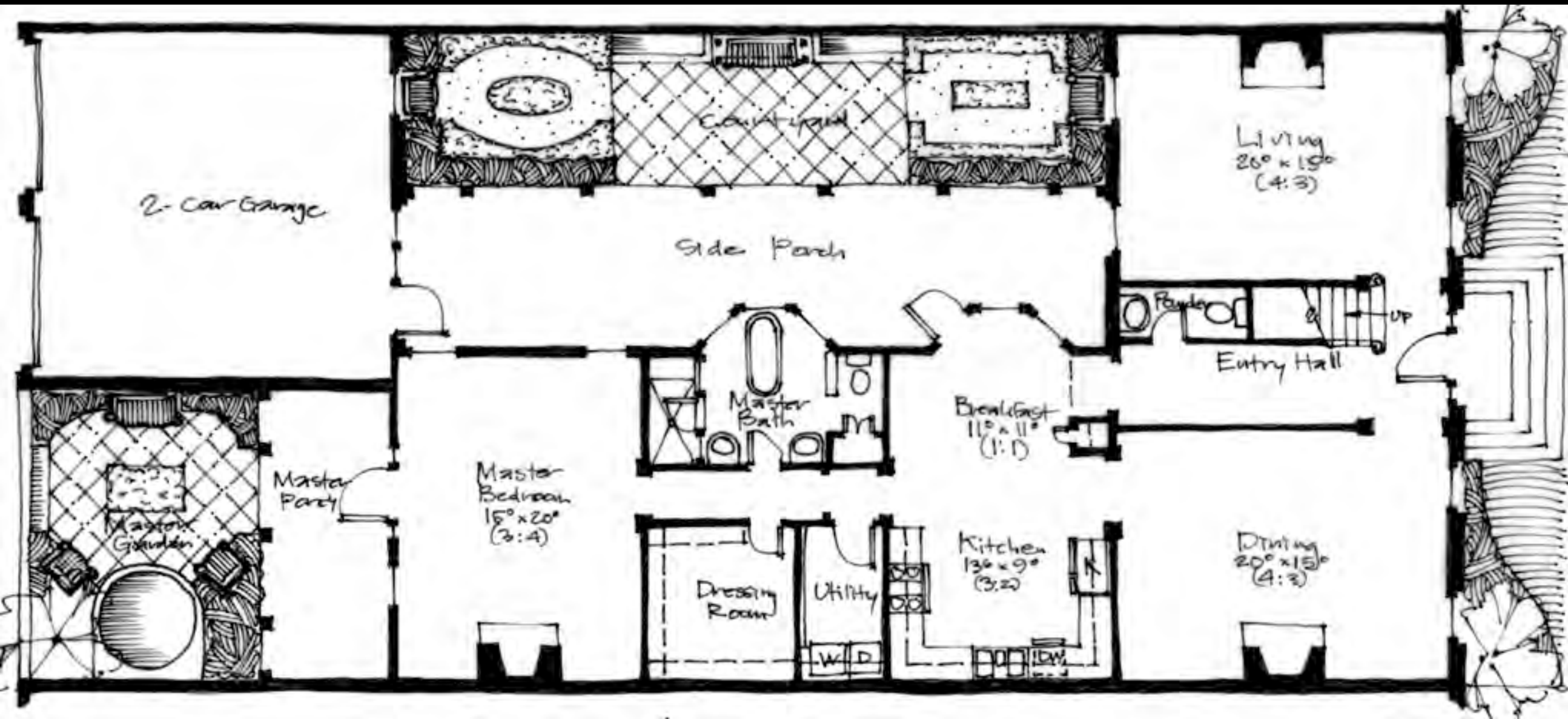
MATHEMATICAL HARMONY



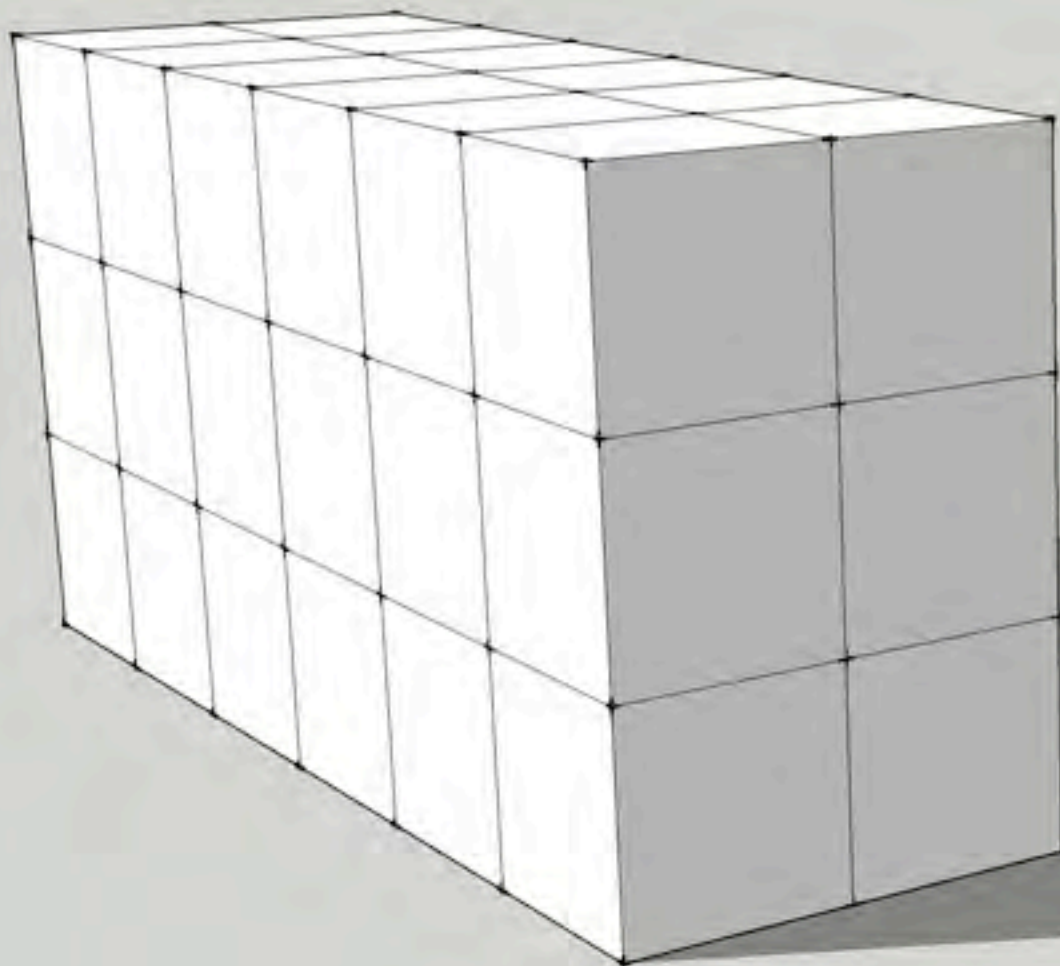
RATIONAL PROPORTIONS



PLAN PROPORTIONS



THE THIRD DIMENSION





HARMONY *with* NATURAL PROCESSES

www.originalgreen.org

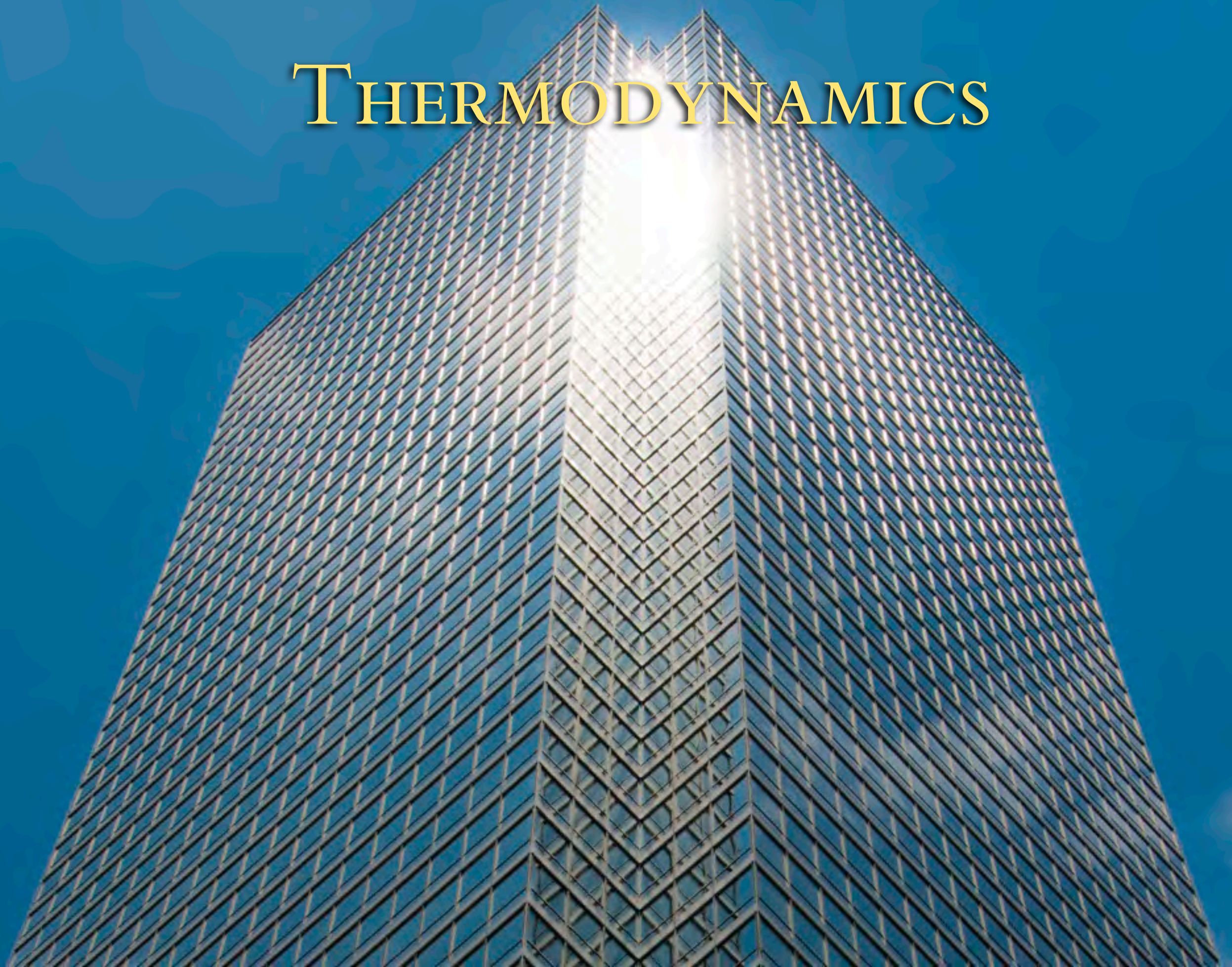
HARMONY *with* NATURAL LAWS

www.originalgreen.org

GRAVITY



THERMODYNAMICS



HARMONY of NATURAL FORMS



www.originalgreen.org

HARMONY *with the* REGION



www.originalgreen.org

VERNACULAR QUESTIONS

- ★ NO UNIVERSALLY LOVABLE STYLE
- ★ TUNED *to* LOCALITIES, *but...*
- ★ LOVED *by* PEOPLE AROUND *the* WORLD?
- ★ NOT DESIGNED *to be* LOVABLE, *but to* MEET NEEDS
- ★ SENSE *of* BASIC APPROPRIATENESS... IS THIS *the* KEY?

BEAUFORT



PIENZA



RIDICULOUS





www.originalgreen.org

DURABLE BUILDINGS

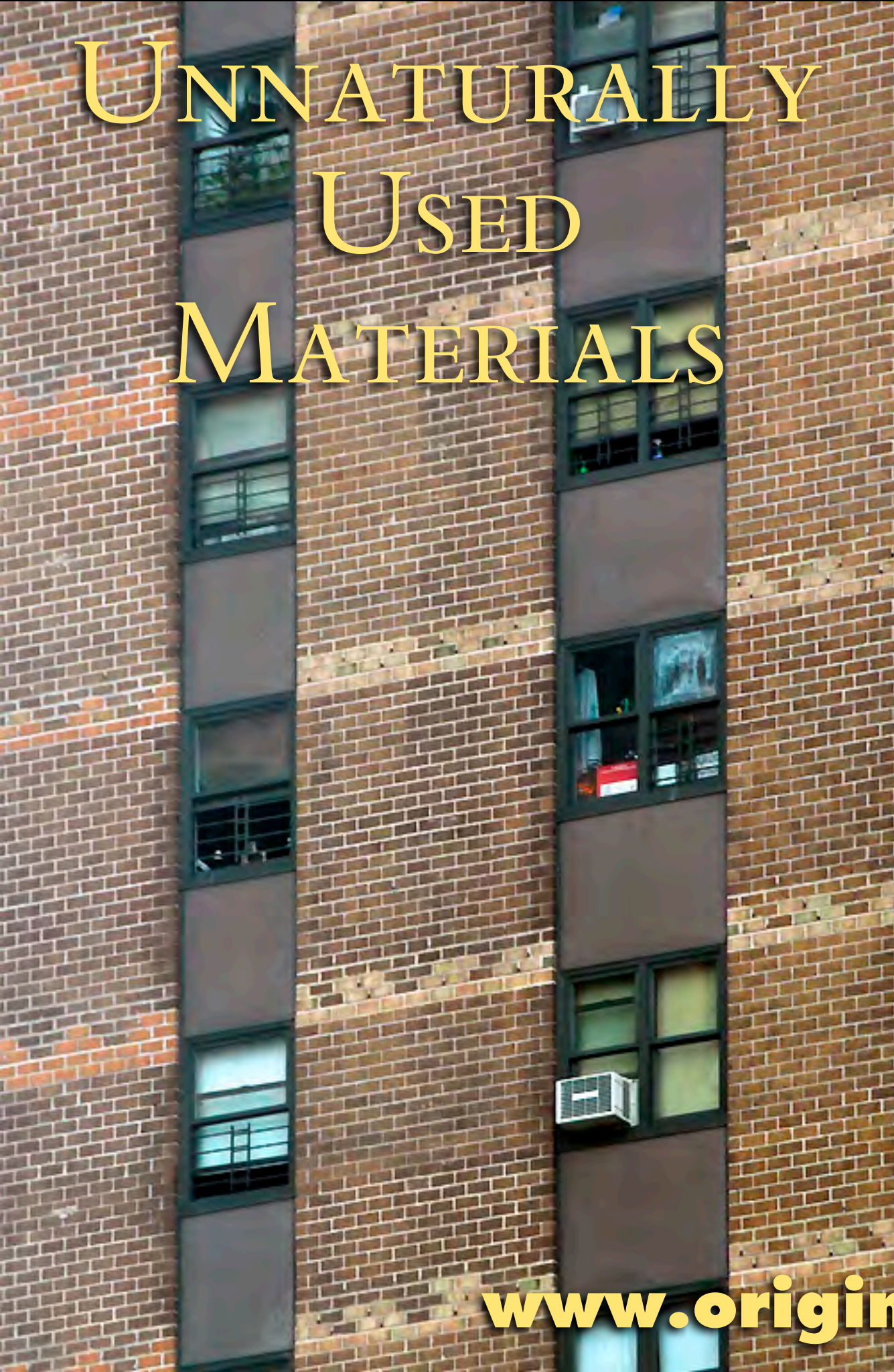


www.originalgreen.org

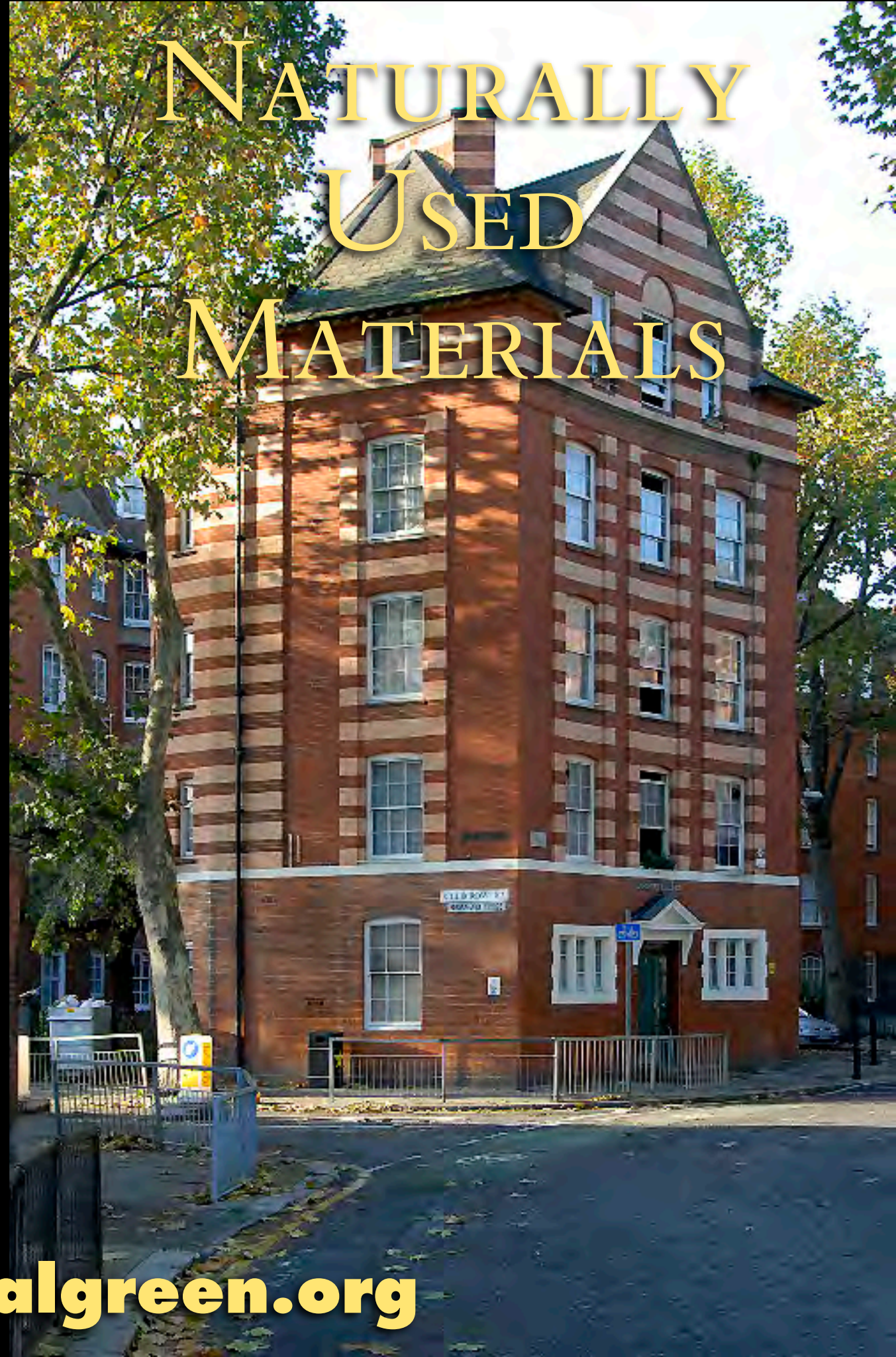


www.originalgreen.org

UNNATURALLY USED MATERIALS



NATURALLY USED MATERIALS

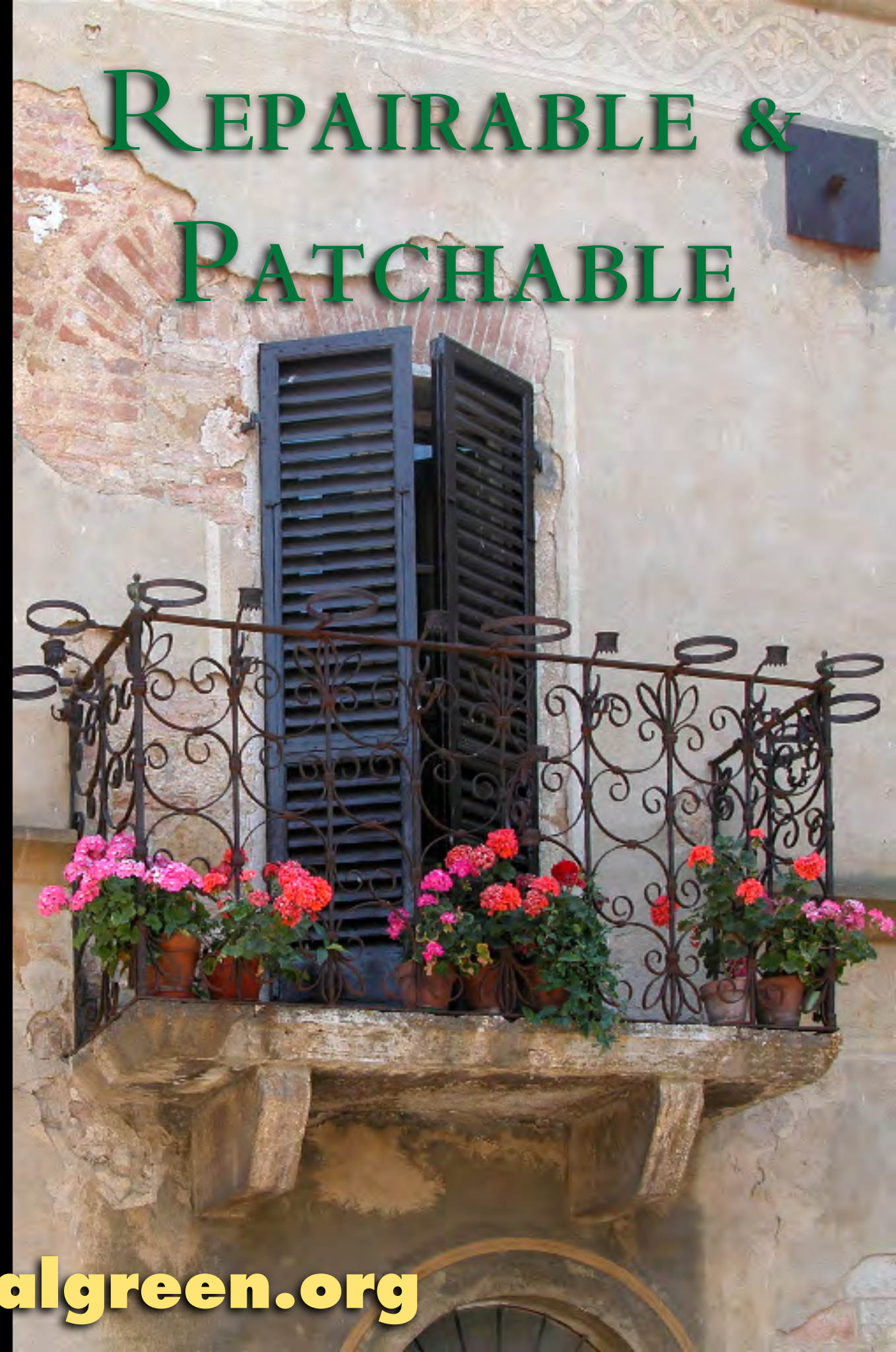


www.originalgreen.org

**“No
Maintenance”**



**REPAIRABLE &
PATCHABLE**



www.originalgreen.org

FLEXIBLE BUILDINGS

BANANA REPUBLIC



www.originalgreen.org

PROXIMITY TO STREET



www.originalgreen.org

CEILING HEIGHT



www.originalgreen.org

SIMPLICITY OF MASSING



www.originalgreen.org

SIMPLICITY OF CIRCULATION

(???)



www.originalgreen.org

PIPES



www.originalgreen.org

FRUGAL BUILDINGS



www.originalgreen.org

SUSTAINABILITY *and the* MELTDOWN



www.originalgreen.org



BE FRUGAL FIRST

www.originalgreen.org

THEN BRIDGE THE GAP



www.originalgreen.org

PUTTING BUILDINGS

BACK *to* WORK



www.originalgreen.org

THE ORIGINAL GREEN

NOURISHABLE LOVABLE

ORGANIC
FARMING

NU:
CODES

LIVING
TRADITIONS

ACCESSIBLE DURABLE

NU:
COMPACT & WALKABLE

LIVING
TRADITIONS

SERVICEABLE FLEXIBLE

NU:
DIVERSE

LIVING
TRADITIONS

SECURABLE FRUGAL

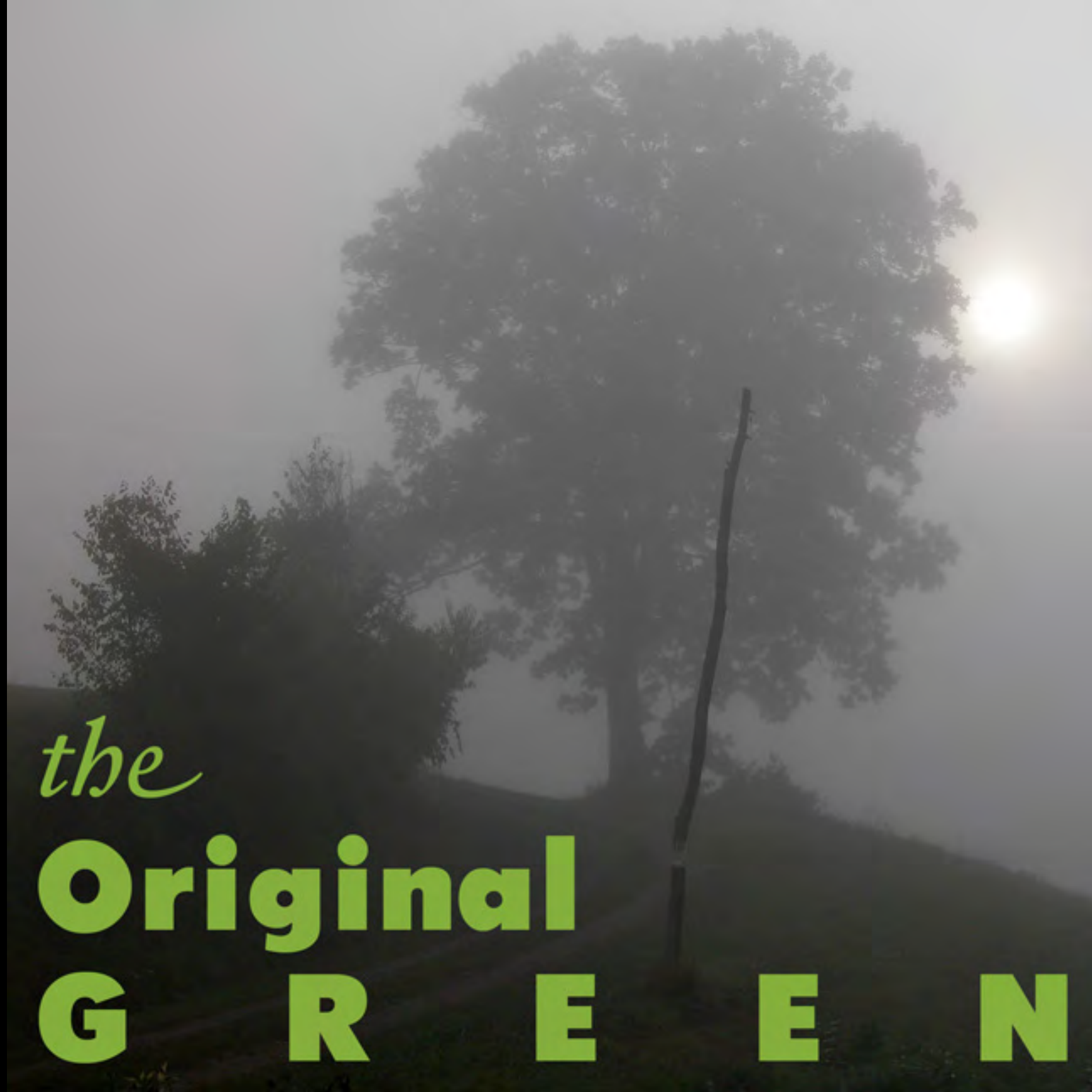
NU:
IDENTITY

LIVING
TRADITIONS

GIZMO
GREEN

PLACES

GREENING



the
Original
G R E E N

www.originalgreen.org