

# GREENING HISTORIC COMMUNITIES

WHAT WORKS, WHAT DOESN'T, WHAT SHOULD CHANGE?



ENVIRONMENTAL PROTECTION AGENCY

*Wilmington*

*11 June 15*

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THE NEW URBAN GUILD

*Miami Beach, Florida, USA*

MOUZON

the ORIGINAL GREEN UNLOCKING the MYSTERY of TRUE SUSTAINABILITY

the ORIGINAL GREEN

UNLOCKING the MYSTERY of TRUE SUSTAINABILITY

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Foreword by  
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NEW  
URBAN  
GUILD  
Foundation

UNIVERSITY  
OF  
MIAMI

ROBERT F. KENNEDY, JR.  
Foreword by

# WHAT CAN WE DO?

10. *the THINGS that WORK*

9. *the DIVERSIFIED EXTENT*

8. *the DIVERSIFIED ENVIRONMENT*

7. *the DIVERSIFIED MEANS*

6. *the EXPANDED USES*

5. *the NARROWED RESOURCE RANGE*

4. *the EXPANDED COMFORT RANGE*

3. *the LOCALIZED OPERATIONS*

2. *the SHARING of WISDOM*

1. *the INVOLVEMENT of EVERYONE*

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## 2. *the* SHARING of WISDOM

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# WHAT'S THE DELIVERY SYSTEM?

★ PUBLIC EDUCATION'S WAY

★ HIGHER EDUCATION'S WAY

★ *the* SPECIALISTS' WAY

★ NATURE'S WAY

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# I. *the* INVOLVEMENT of EVERYONE



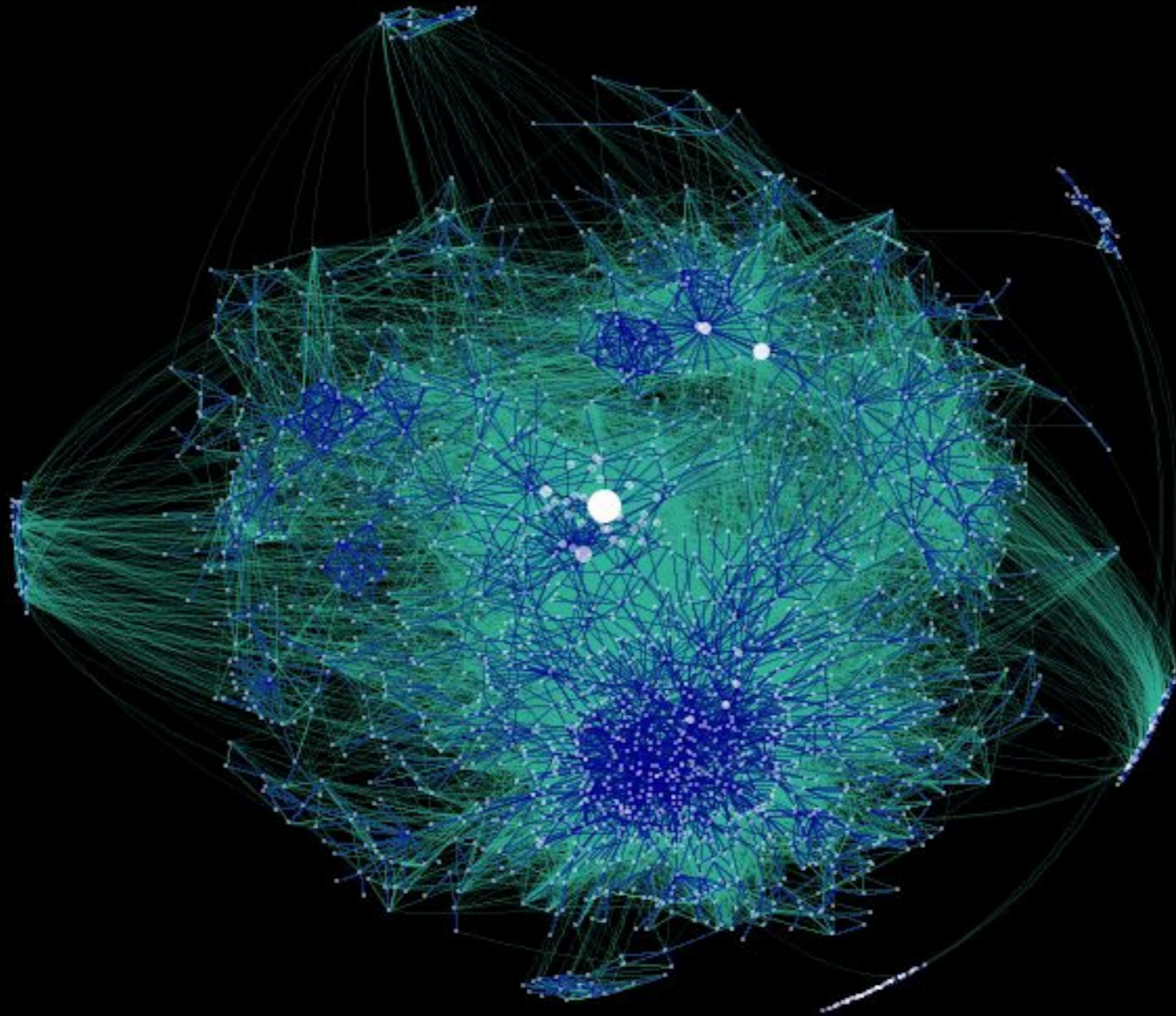
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# WHAT IS A LIVING TRADITION?

- ★ INSIGHT
- ★ RESONANCE
- ★ REPETITION
- ★ ADOPTION

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IMAGE SOURCE: [HTTP://MSA4.WORDPRESS.COM](http://msa4.wordpress.com)



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# GIZMO GREEN

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# WHAT IS *the* ORIGINAL GREEN?

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# KEEPING THINGS GOING MEANS HEALING, NOT TRASHING



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# PLANNED OBSOLESCENCE



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# THROWAWAY BUILDINGS



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# THROWAWAY PLACES



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# THE ORIGINAL GREEN



# THE ORIGINAL GREEN

PLACES



# THE ORIGINAL GREEN

**P L A C E S**

**B U I L D I N G S**



# THE ORIGINAL GREEN

**NOURISHABLE**

**PLACES**

**BUILDINGS**



# THE ORIGINAL GREEN

**NOURISHABLE**

**ACCESSIBLE**

**PLACES**

**BUILDINGS**



# THE ORIGINAL GREEN

**NOURISHABLE**

**ACCESSIBLE**

**SERVICEABLE**

**PLACES**

**BUILDINGS**



A street scene in a historic town with stone buildings, a pedestrian, and cars. The street is paved and has a double yellow line. A woman is walking a dog on the sidewalk. There are several cars parked along the street. The buildings are multi-story and made of stone. There are signs for 'ANTHONY'S HOUSE BED & BREAKFAST' and 'CHRISTMAS BOX'.

# THE ORIGINAL GREEN

**S NOURISHABLE**

**E ACCESSIBLE**

**A SERVICEABLE**

**L SECURABLE**

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THE ORIGINAL GREEN

**S** NOURISHABLE L O V A B L E **S**  
**E** ACCESSIBLE  
**A** SERVICEABLE  
**L** SECURABLE  
**P** BUILDINGS

THE ORIGINAL GREEN

**S** **NOURISHABLE** **L O V A B L E** **S**  
**E** **A C C E S S I B L E** **D U R A B L E** **G**  
**C** **S E R V I C E A B L E** **I N G**  
**A** **S E C U R A B L E** **B**  
**L**  
**P** **B**

A street scene in a historic town with stone buildings, a pedestrian crossing, and parked cars. The scene is slightly dimmed to make the text stand out. The buildings are multi-story with windows and some have signs. A pedestrian crossing sign is visible in the middle ground. There are cars parked along the street, and a person is walking on the sidewalk.

# THE ORIGINAL GREEN

**S** NOURISHABLE L O V A B L E **S**

**E** ACCESSIBLE D U R A B L E **E**

**A** SERVICEABLE F L E X I B L E **A**

**L** SECURABLE **L**

**P** **P**

THE ORIGINAL GREEN

**S** NOURISHABLE L O V A B L E **S**

**E** ACCESSIBLE D U R A B L E **G**

**A** SERVICEABLE F L E X I B L E **N**

**L** SECURABLE F R U G A L **I**

**P** **B**

An aerial photograph of a hillside town. The foreground is dominated by terraced vineyards with stone walls. The middle ground shows a cluster of buildings, including a prominent large stone tower with a flat roof. The background shows more buildings on the hillside under a clear sky.

# NOURISHABLE PLACES

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# TIGHTLY-EMBEDDED

An aerial photograph of a hillside town, likely in Sicily, showing terraced vineyards with green plastic mulch, a castle on a hilltop, and various buildings. The text 'TIGHTLY-EMBEDDED' is overlaid in a gold, serif font at the top.

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# OPPORTUNISTIC

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# SLOPE-ADAPTABLE

An aerial photograph of a coastal town built on a steep, terraced hillside. The town features numerous buildings with red-tiled roofs and is surrounded by lush green vegetation. The hillside is covered in terraced fields, some of which are covered with green plastic mulch. The town is situated on a cliffside overlooking the ocean, with a sandy beach and waves visible in the distance. The sky is clear and blue.

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# MULTI-LAYERED



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# SCALES OF AGRICULTURE



- ★ EMPLOYING FARM
- ★ FAMILY FARM
- ★ ALLOTMENT GARDEN
- ★ EDGE YARD GARDEN
- ★ COURTYARD GARDEN
- ★ ROOF GARDEN
- ★ ARBOR GARDEN
- ★ WALL GARDEN
- ★ BALCONY GARDEN
- ★ WINDOW GARDEN

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# FARMER'S MARKET



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# ACCESSIBLE PLACES

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# WALKABILITY: ALLEYS



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# WALKABILITY: FRONTAGES

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# SERVICEABLE PLACES

FIRST ST.  
EST. 1985  
CAFÉ

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# REDUCING PROPERTY VALUES *of the* ADJACENT HOMES



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# AFFORDABILITY: COTTAGES



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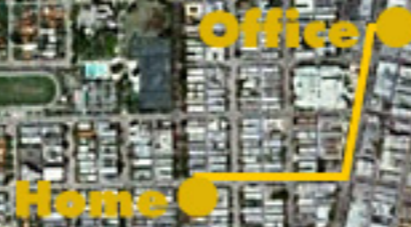
**AFFORDABILITY:  
REAR LANE ADDRESSES**

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# AFFORDABILITY: MEWS

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# WEB of DAILY LIFE



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Doctor

[www.originalgreen.org](http://www.originalgreen.org)



Accountant ●

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**Vitamins**

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Groceries ●



Groceries

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Hardware ●



Bookstore

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Apple Store

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Restaurants



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[www.originalgreen.org](http://www.originalgreen.org)

# WEB OF DAILY LIFE



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# SECURABLE PLACES



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← Pg. Lluís Companys  
Arc de Triomf  
Arc de Triomf

Pl. Sant Cugat  
Av. Francesc Cambó  
Mercat de Santa Caterina →

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A photograph of a brick building with green shutters and a window, with a vine-covered trellis above. The scene is set in a courtyard with a brick wall and a paved area. A small tree in a white pot is visible in the background. The text "LOVABLE BUILDINGS" is overlaid in a gold, serif font at the top of the image.

# LOVABLE BUILDINGS

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# DURABLE BUILDINGS

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# FLEXIBLE BUILDINGS

**BANANA REPUBLIC**



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# FRUGAL BUILDINGS

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# THE ORIGINAL GREEN

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**NOURISHABLE LOVABLE**

ORGANIC  
FARMING

NU:  
CODES

LIVING  
TRADITIONS

**ACCESSIBLE DURABLE**

NU:  
COMPACT & WALKABLE

LIVING  
TRADITIONS

**SERVICEABLE FLEXIBLE**

NU:  
DIVERSE

LIVING  
TRADITIONS

**SECURABLE FRUGAL**

NU:  
IDENTITY

LIVING  
TRADITIONS

GIZMO  
GREEN

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