Beaufort
and the
Original Green

Beaufort, South Carolina
10 September 15

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The New Urban Guild
Miami Beach, Florida, USA
Development. Design.
Construction. Real Estate.
Very Few Left
the Original GREEN
Unlocking the Mystery of True Sustainability

Stephen A. Mouzon
The Guild Foundation Press
Miami

Foreword by
Robert F. Kennedy, Jr.
What’s the Problem?

1. the Absence of Plain-Spoken Sustainability
2. the Achilles Heel of Architecture
3. the Carbon Focus
4. the Supply-Side Focus
5. the Trouble with Consumption
6. the Problem of Growth
7. the Fate of “Ought-To”
8. the Dilemma of Global Warming
9. the Danger of Wishes
10. the 2.5 Billion People

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IO. the Absence of Plain-Spoken Sustainability

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9. the DANGER of Wishes

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8. the Dilemma of Global Warming

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7. the Fate of “Ought-To”
6. the Problem of Growth
5. the TROUBLE with CONSUMPTION

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Planned Obsolescence

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Throwaway Buildings

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Throwaway Places

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4. the **Achilles Heel of Architecture**
3. the **Carbon Focus**

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2. the **Supply-Side Focus**

![Graph showing supply-side focus trends](www.originalgreen.org)
the Fallacies of Efficiency

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1. the 2.5 Billion People

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What Can We Do?

10. the Things that Work
9. the Diversified Extent
8. the Diversified Environment
7. the Diversified Means
6. the Expanded Uses
5. the Narrowed Resource Range
4. the Expanded Comfort Range
3. the Localized Operations
2. the Sharing of Wisdom
1. the Involvement of Everyone

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10. the Things that Work

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9. the Diversified Extent

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8. the **Diversified Environment**

The Transect is the operating system of the New Urbanism. The idea of the Transect originated in the 1900's as an ecological tool used to describe a series of natural habitats, but transects have existed in nature since the dawn of time.
the Transect

★ T1: Natural (the wilderness)
★ T2: Rural (fields & meadows)
★ T3: Suburban (the outskirts)
★ T4: General Urban (neighborhoods)
★ T5: Urban Center (main street)
★ T6: Urban Core (downtown)
7. the Diversified Means

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6. the Expanded Uses

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5. the **NARROWED RESOURCE RANGE**

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4. the Expanded Comfort Range

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CONDITIONING the Buildings First

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CONDITIONING the Humans First

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3. the **Localized Operations**
Large-Scale Operations

Localized Operations

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Web of Daily Life
Web of Daily Life

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2. the Sharing of Wisdom

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1. **the Involvement of Everyone**

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What Is A Living Tradition?

★ Inspiration

★ Resonance

★ Repetition

★ Adoption

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THE TRANSMISSION DEVICE

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GIZMO GREEN

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“This is how we build here”
That which can reproduce and live sustainably is green; that which is incapable of doing so is not green.

This is the standard of life.

Life is that process which creates all things green.
What Is the Original Green?

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How Things Operate
Lots of Controls
Precision Alignments
Massive Use of Energy
How Things Grow
THINGS that have LIFE
Where They can Thrive
How We Get There
How We Participate
The Original Green
The Original Green

PLACES
The Original Green
The Original Green

PLACES

NOURISHABLE

BUILDINGS
The Original Green Buildings

PLACES

Nourishable

ACCESSIBLE
PLACES

BUILDINGS

The Original Green

NOURISHABLE

ACCESSIBLE

SERVICEABLE
The Original Green

PLACES

NOURISHABLE
ACCESSIBLE
SERVICEABLE
SECURABLE

BUILDINGS
The Original Green

PLACES

nourishable

accessible

serviceable

SECURABLE

BUILDINGS

LOVABLE
PLACES

The Original Green

BUILDINGS

SECURABLE

SERVICEABLE

ACCESSIBLE

DURABLE

NOURISHABLE

LOVABLE
PLACES

SECURABLE

SERVICEABLE

ACCESSIBLE

NOURISHABLE

LOVABLE

DURABLE

FLEXIBLE

BUILDINGS

The Original Green
The Original Green

PLACES

NOURISHABLE

BUILDINGS

LOVABLE

ACCESSIBLE

DURABLE

SERVICEABLE

FLEXIBLE

SECURABLE

FRUGAL
NOURISHABLE PLACES

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Our Food Comes from the Grocery Store

★ Most of it also requires a passport

★ 1,500 Miles Traveled
Man-Hour vs. Land Area Efficiency

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Efficiency of the Farmer on a Tractor?

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What’s Being Forgotten

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Calorie Inefficiency

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EXPORTING the Guilt

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Food Security?

★ Exchange Rates
★ Political Issues
★ Agribusiness

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INDUSTRIAL SCALE REQUIRES BAD-NEIGHBOR AGRICULTURE

★ Chemical Fertilizer
★ Crop-Dusting
★ Fouled Runoff
★ CAFO

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Good-Neighbor Agriculture

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Scales of Agriculture

★ Employing Farm
★ Family Farm
★ Allotment Garden
★ Edge Yard Garden
★ Courtyard Garden
★ Roof Garden
★ Arbor Garden
★ Wall Garden
★ Balcony Garden
★ Window Garden

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Farmer’s Market

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Accessible Places

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Fostering Wellness

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Serviceable Places

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Reducing Property Values of the Adjacent Homes

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Affordability: Cottages

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AFFORDABILITY:
REAR LANE ADDRESSES

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Affordability: Mews

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Securable Places

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Lovable Buildings

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Down the Unlovable Carbon Stair-Steps

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ENGINEERING

Design

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Of Our Time

Of Here, Of Us

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The Toggle Switch

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Unnaturally Used Materials

Naturally Used Materials

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“No Maintenance”

Repairable & Patchable

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Flexible Buildings

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Proximity to Street

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Simplicity of Massing

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Simplicity of Circulation

(???)

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Pipes

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Frugal Buildings

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Sustainability and the Meltdown

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Be Frugal First

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Then Bridge The Gap

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Double the Size
Half the Family

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SMALL is the New Luxury

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The Original Green

PLACES
- Nourishable
  - Organic Farming
- Accessible
  - Compact & Walkable
- Serviceable
  - Diverse
- Securable
  - Identity

BUILDINGS
- Loveable
  - Living Codes
- Durable
  - Traditions
- Flexible
  - Traditions
- Serviceable
  - Traditions
- Frugal
  - Gizmo
  - Green
What Can I Do?

10. All the Other Stuff
9. Don’t Succumb to the No-Maintenance Myth
8. Choose It for Longer Than You’ll Use It
7. Smaller with Many Uses
6. Choose Community Instead of Gates

5. Operate Naturally
4. Raise a Victory Garden
3. Build Outdoor Rooms
2. Live Where You Can Walk to the Grocery
1. Make a Living Where You’re Living

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10. Do All the Stuff You Already Know
9. Give a Gift to the Street
8. Choose It for Longer Than You’ll Use It
7. Choose Smaller Stuff with Double Duty
6. Live Where Friends Visit Unannounced
5. Operate Naturally
4. **Raise a Victory Garden**
3. Build Garden Rooms in Your Yard
2. Live Where You Can Walk to the Grocery
1. Make a Living Where You’re Living
Original Green

Partnership Opportunities

* A Living Tradition for Other Regions
* Benefactor for the Original Green
* Original Green Tour
* Guild Foundation 501(c)(3)

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