

THE ORIGINAL GREEN: UNLOCKING *the* MYSTERY *of* TRUE SUSTAINABILITY



UNIVERSITY *of* NEW MEXICO
SCHOOL *of* ARCHITECTURE + PLANNING

Albuquerque

11 March 04

STEPHEN A. MOUZON, AIA CNU LEED

THE NEW URBAN GUILD

Miami Beach, Florida, USA

HOW THINGS OPERATE



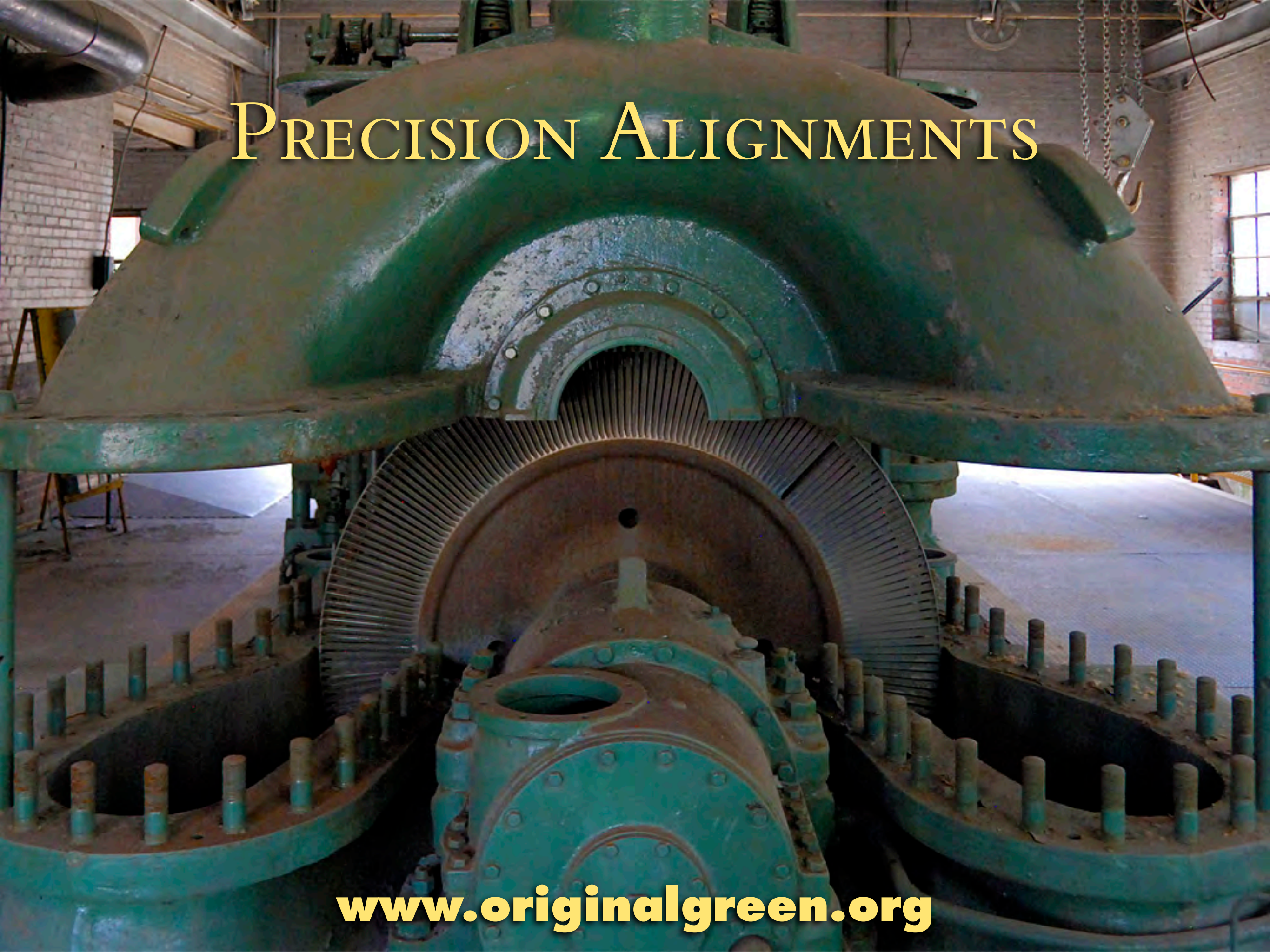
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LOTS of CONTROLS



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PRECISION ALIGNMENTS



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MASSIVE USE of ENERGY

A large industrial machine, possibly a steam engine or a large pump, is shown. It features a massive brown cylindrical component with rivets, green pipes, and yellow structural elements. The machine is set against a dark background, and the text "MASSIVE USE of ENERGY" is overlaid in a yellow, serif font.

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HOW THINGS GROW



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THINGS *that have* LIFE



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A scenic photograph of a rural landscape. In the foreground, there are dense green bushes and trees. A wooden fence runs across the middle ground, separating a grassy field from the background. The background features a rolling green hill under a blue sky with scattered white clouds. The text "WHERE THEY *can* THRIVE" is overlaid in a yellow, serif font at the top of the image.

WHERE THEY *can* THRIVE

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HOW WE GET THERE

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HOW WE PARTICIPATE

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MICRON

the **ORIGINAL GREEN** UNLOCKING the MYSTERY of TRUE SUSTAINABILITY

NEW
URBAN
GUILD
Foundation

University
of
California
Berkeley

the
**ORIGINAL
GREEN**

UNLOCKING *the* MYSTERY of TRUE SUSTAINABILITY

STEPHEN A. MOUZON
*The Guild Foundation Press
Miami*

Foreword by
ROBERT F. KENNEDY, JR.

ROBERT F. KENNEDY, JR.
Foreword by

WHAT'S *the* PROBLEM?

10. *the* ABSENCE of PLAIN-SPOKEN
SUSTAINABILITY

9. *the* DANGER of WISHES

8. *the* DILEMMA of GLOBAL
WARMING

7. *the* FATE of "OUGHT-TO"

6. *the* PROBLEM of GROWTH

5. *the* TROUBLE *with*
CONSUMPTION

4. *the* ACHILLES HEEL of
ARCHITECTURE

3. *the* CARBON FOCUS

2. *the* SUPPLY-SIDE FOCUS

1. *the* 2.5 BILLION PEOPLE

A photograph of a stone building, possibly a house or a small structure, partially obscured by dense green foliage. In the foreground, there is a bamboo trellis structure. The text "10. the ABSENCE of PLAIN-SPOKEN SUSTAINABILITY" is overlaid in a yellow, serif font.

10. *the* ABSENCE
of PLAIN-SPOKEN SUSTAINABILITY

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9. *the* DANGER of WISHES

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An aerial photograph of a rugged mountain range. The mountains are covered in dark, dense vegetation, likely forest. Patches of snow are visible in the higher elevations, along the ridges, and in the valleys. The lighting creates strong shadows, emphasizing the topography.

8. *the* DILEMMA of GLOBAL WARMING

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7. *the* FATE of “OUGHT-TO”



6. *the* PROBLEM OF GROWTH



An aerial photograph showing a large, active industrial or construction site. The site is characterized by extensive areas of dark, muddy earth and large piles of grey material, possibly ash or waste. Several large trucks and pieces of heavy machinery are visible, particularly in the lower-left and lower-right sections. The site is bordered by green fields and a dense forest in the background. A long freight train with multiple yellow and white cars is visible on a track that runs horizontally across the upper portion of the image. The overall scene suggests a significant environmental impact or a large-scale industrial operation.

5. *the* TROUBLE
with CONSUMPTION

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PLANNED OBSOLESCENCE



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THROWAWAY BUILDINGS



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THROWAWAY PLACES



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4. *the* ACHILLES HEEL
of ARCHITECTURE

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the NECESSITY of UNIQUENESS



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A collection of vintage mechanical shutters and camera components arranged on a dark surface. The components are organized into two rows. The top row features five cylindrical shutters, each with a complex mechanical assembly below it. The bottom row features five rectangular shutters, also with complex mechanical assemblies. Various small parts, including springs and screws, are scattered around the main components. A small label "Shutter Close" is visible on the top left, and another label "Done Right" is on the top center. The text "the ENORMOUS EFFORT to FIGURE IT OUT" is overlaid in a yellow, serif font.

the ENORMOUS EFFORT
to FIGURE IT OUT

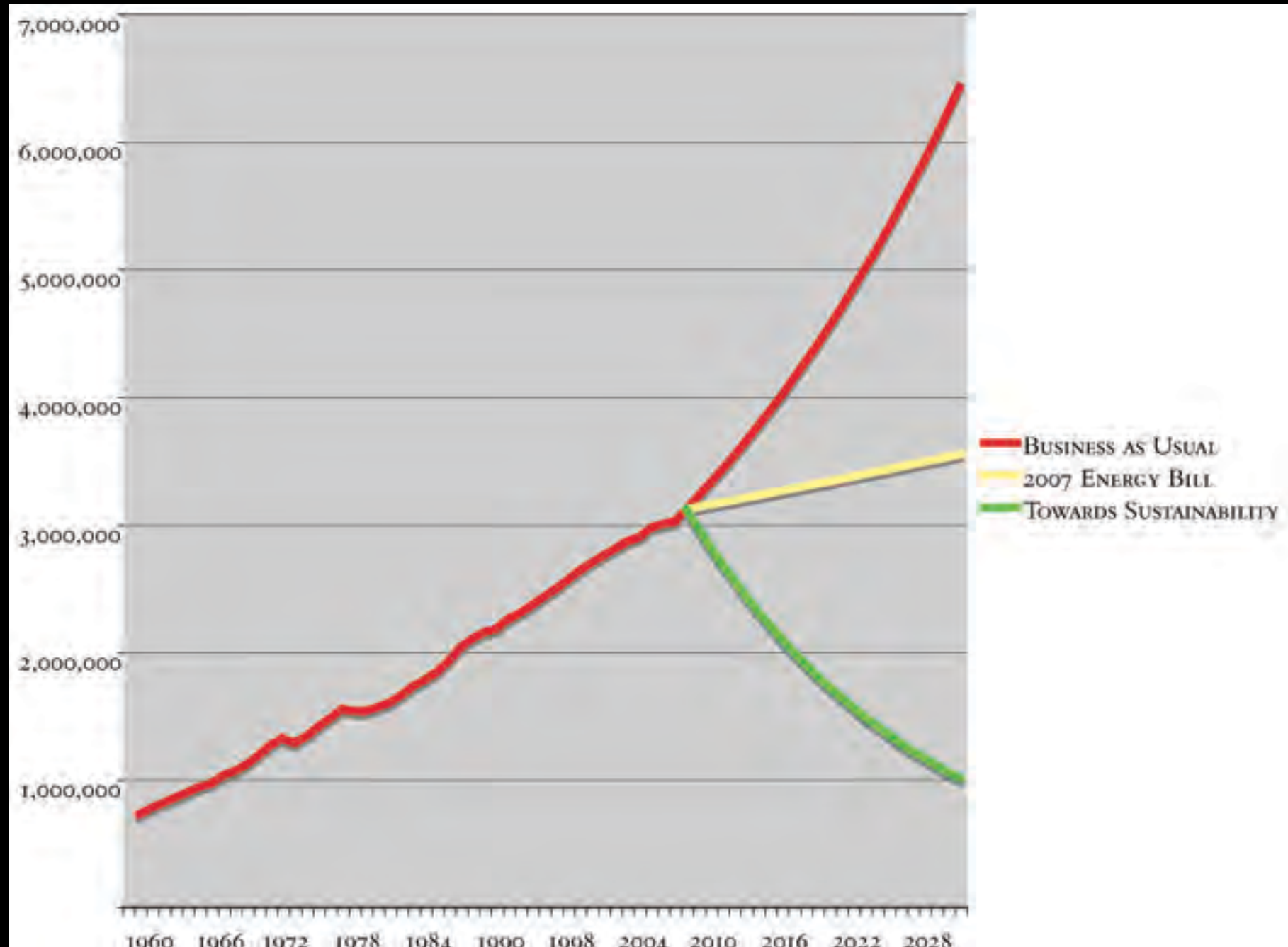
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An aerial photograph showing a multi-lane highway with several vehicles, including cars and trucks. To the right of the highway is a large, modern building with a flat roof and a large parking lot filled with cars. The surrounding area includes grassy fields and some distant buildings.

3. the CARBON FOCUS

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2. *the* SUPPLY-SIDE FOCUS



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1. *the* 2.5 BILLION PEOPLE

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WHAT CAN WE DO?

10. *the* THINGS *that* WORK

9. *the* DIVERSIFIED EXTENT

8. *the* DIVERSIFIED ENVIRONMENT

7. *the* DIVERSIFIED MEANS

6. *the* EXPANDED USES

5. *the* NARROWED RESOURCE RANGE

4. *the* EXPANDED COMFORT RANGE

3. *the* LOCALIZED OPERATIONS

2. *the* SHARING *of* WISDOM

1. *the* INVOLVEMENT *of* EVERYONE

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10. *the* THINGS *that* WORK

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9. *the* DIVERSIFIED EXTENT

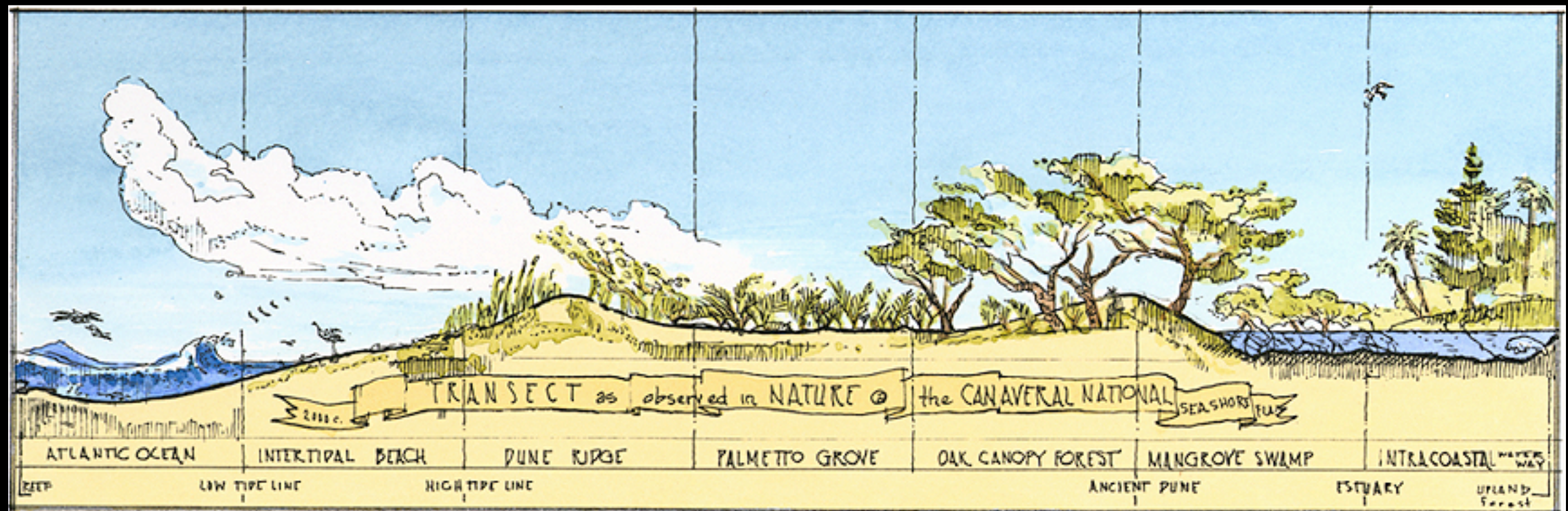


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8. *the* DIVERSIFIED ENVIRONMENT

The Transect is the operating system of the New Urbanism.

The idea of the Transect originated in the 1900's as an ecological tool used to describe a series of natural habitats, but transects have existed in nature since the dawn of time.



the TRANSECT



- ★ T1: NATURAL (THE WILDERNESS)
- ★ T2: RURAL (FIELDS & MEADOWS)
- ★ T3: SUBURBAN (THE OUTSKIRTS)
- ★ T4: GENERAL URBAN (NEIGHBORHOODS)
- ★ T5: URBAN CENTER (MAIN STREET)
- ★ T6: URBAN CORE (DOWNTOWN)

A photograph of the Temple of Olympian Zeus in Athens, Greece. The temple's massive stone columns and entablature are visible on the left. In the background, a modern yellow building with blue shutters and a balcony with a Greek flag stands under a clear blue sky. A construction crane is visible behind the temple.

7. *the* DIVERSIFIED MEANS

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VERNACULAR



MEDIAN



CLASSICAL



MORE ORGANIC

MORE REFINED

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the CLASSICAL IDEAL



CHARLESTON

COTSWOLDS

NANTUCKET

SANTA FE

NEW ORLEANS

BERMUDA

6. *the* EXPANDED USES



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5. the NARROWED RESOURCE RANGE



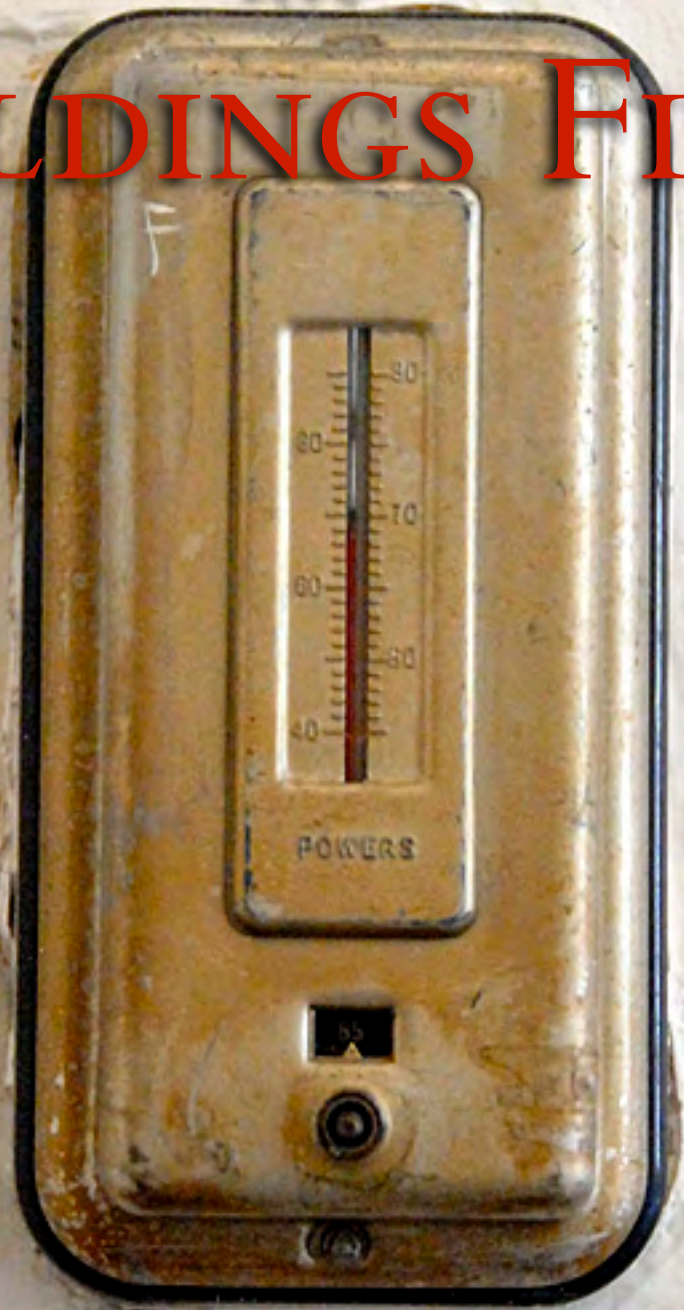
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A night scene of a busy street market. The street is paved with cobblestones and lined with shops. On the left, a shop has a sign that reads "TABERNA to XANI". People are walking along the street, and a person on a motorcycle with a bright headlight is in the foreground. On the right, there are racks of clothing hanging outside a shop. The scene is illuminated by warm streetlights and shop lights.

4. *the* EXPANDED COMFORT RANGE

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CONDITIONING *the* BUILDINGS FIRST



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CONDITIONING THE HUMANS FIRST



LIVING *in* SEASON



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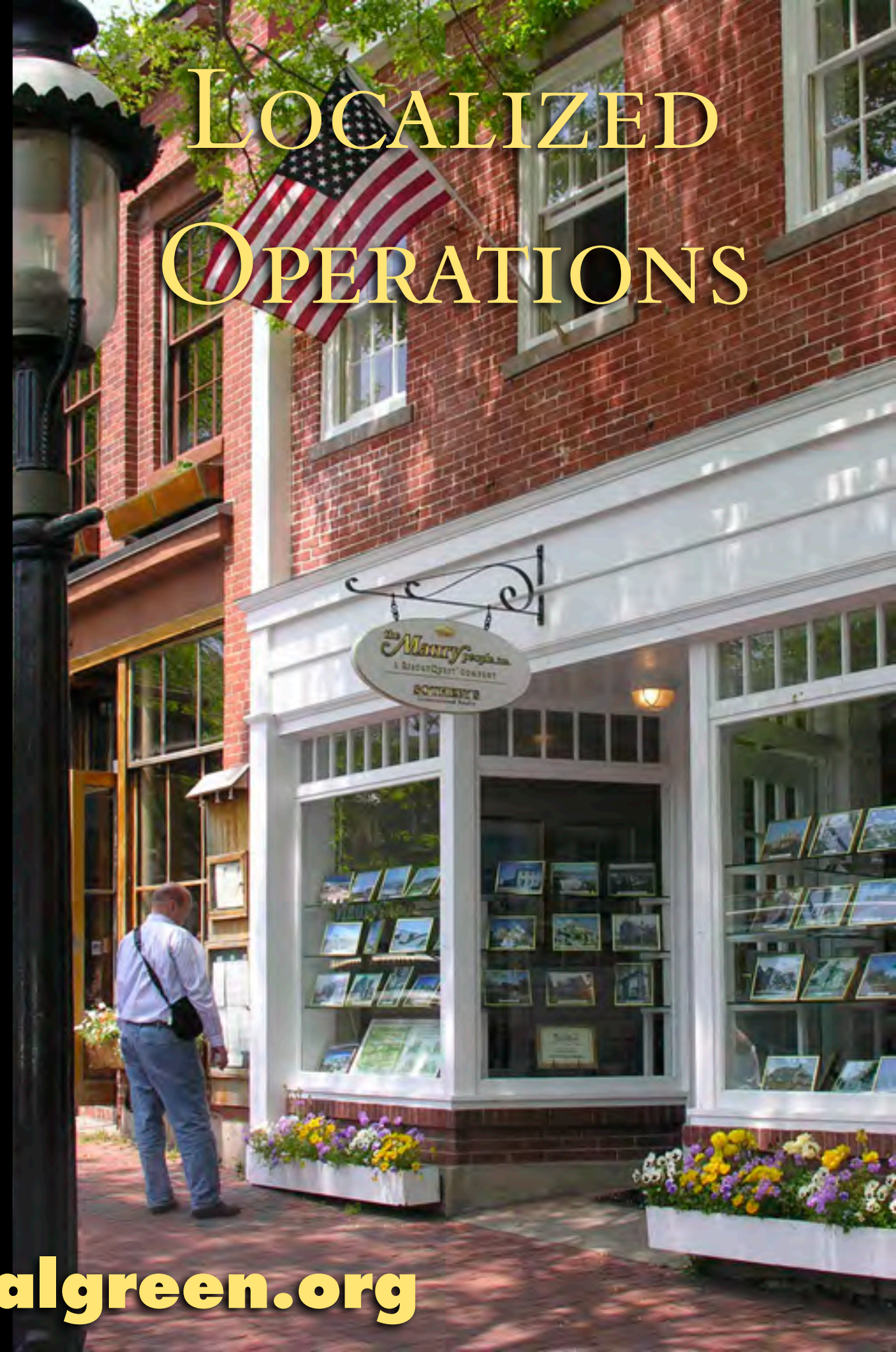
3. *the* LOCALIZED OPERATIONS



LARGE-SCALE OPERATIONS



LOCALIZED OPERATIONS



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WEB of DAILY LIFE

An aerial photograph of a city, likely San Francisco, showing a dense urban grid. A yellow line with circular endpoints connects a point labeled 'Home' to a point labeled 'Office'. The 'Home' point is located in the central part of the city, while the 'Office' point is further north. The city is surrounded by water, with several large, rectangular artificial islands or piers visible on the left side. The overall image has a slightly grainy, vintage quality.

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Doctor



Accountant ●



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Vitamins

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Groceries



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Apple Store



Restaurants



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WEB OF DAILY LIFE



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2. *the* SHARING of WISDOM



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WHAT'S THE DELIVERY SYSTEM?

★ PUBLIC EDUCATION'S WAY

★ HIGHER EDUCATION'S WAY

★ *the* SPECIALISTS' WAY

★ NATURE'S WAY

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PUBLIC EDUCATION'S WAY

PUBLIC LIBRARY

www.originalgreen.org

HIGHER EDUCATION'S WAY

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the SPECIALISTS' Way

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NATURE'S WAY

A photograph of two women sitting at a small outdoor cafe table. The table is covered with a red cloth and has a wine glass and a bottle on it. The woman on the left is wearing a white sleeveless top and the woman on the right is wearing a pink sleeveless top. They are sitting on wooden chairs with red seats. The scene is set between two large, weathered stone columns. In the background, other people are visible at tables, and a green awning is partially seen. The lighting is bright, suggesting a sunny day.

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I. *the* INVOLVEMENT of EVERYONE



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WHAT IS A LIVING TRADITION?

★ INSPIRATION

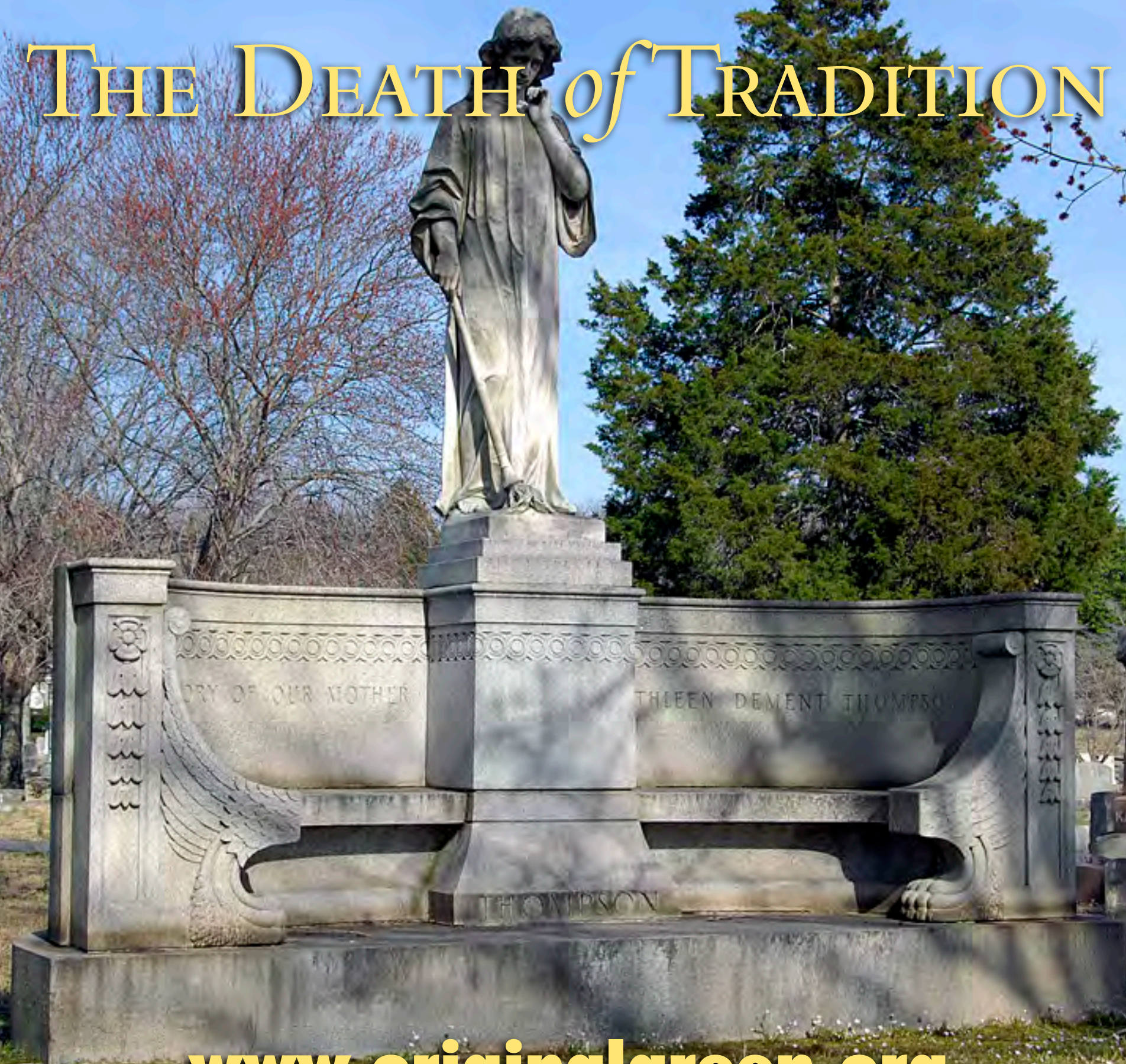
★ RESONANCE

★ REPETITION

★ ADOPTION

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THE DEATH *of* TRADITION



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THE GREAT DECLINE

1925-1945

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THE DARK AGES OF ARCHITECTURE

1945-1980

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THE NEW RENAISSANCE



★ FIRST PHASE: 1980-2005

★ SECOND PHASE: 2006-?

★ THIRD PHASE: ?-

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WORKINGS *of a* LIVING TRADITION

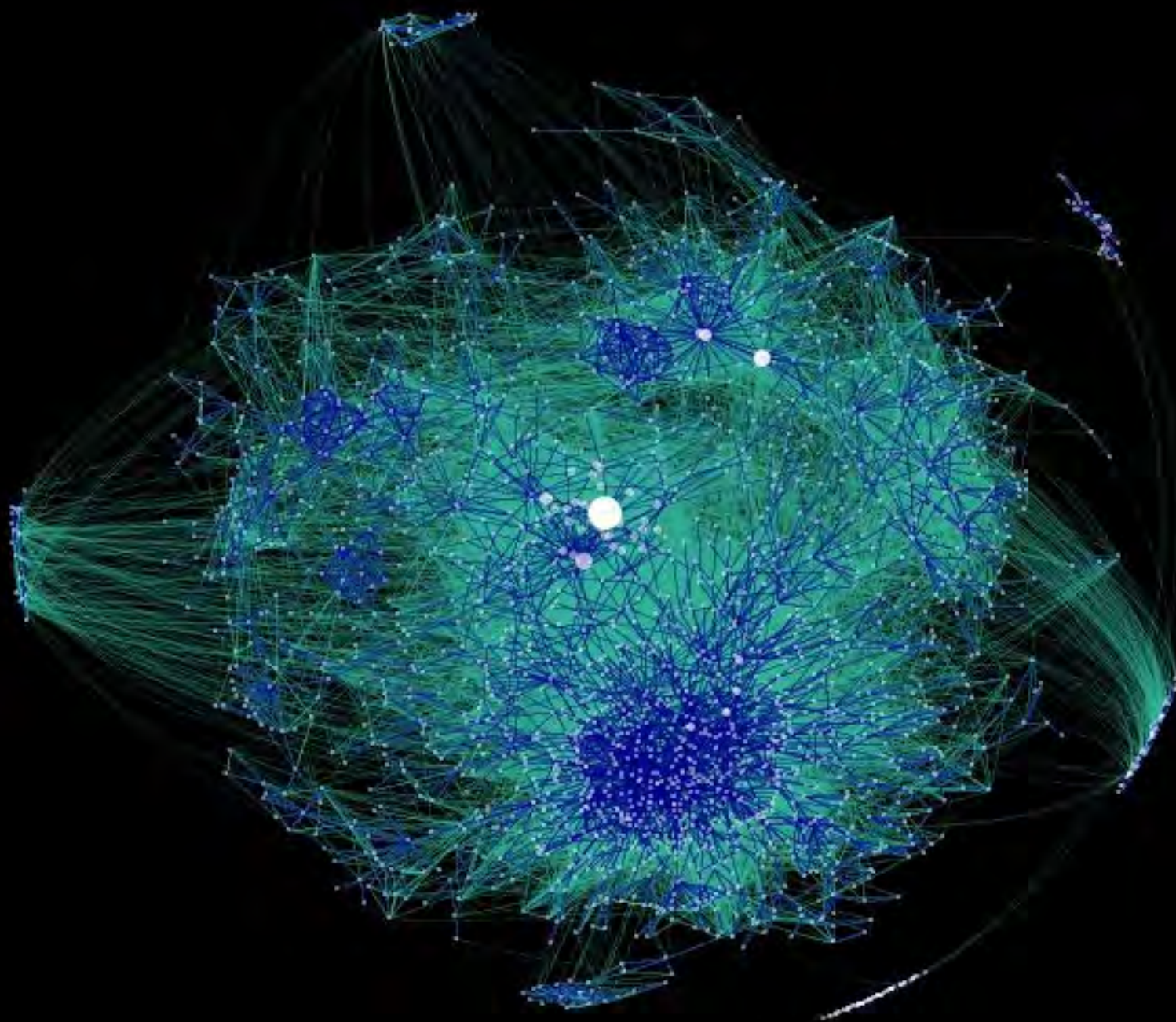
- ★ EASILY PERCEIVED
- ★ EASILY LOVED
- ★ EASILY PERFORMED
- ★ ... BY THE PEOPLE, NOT JUST THE SPECIALISTS

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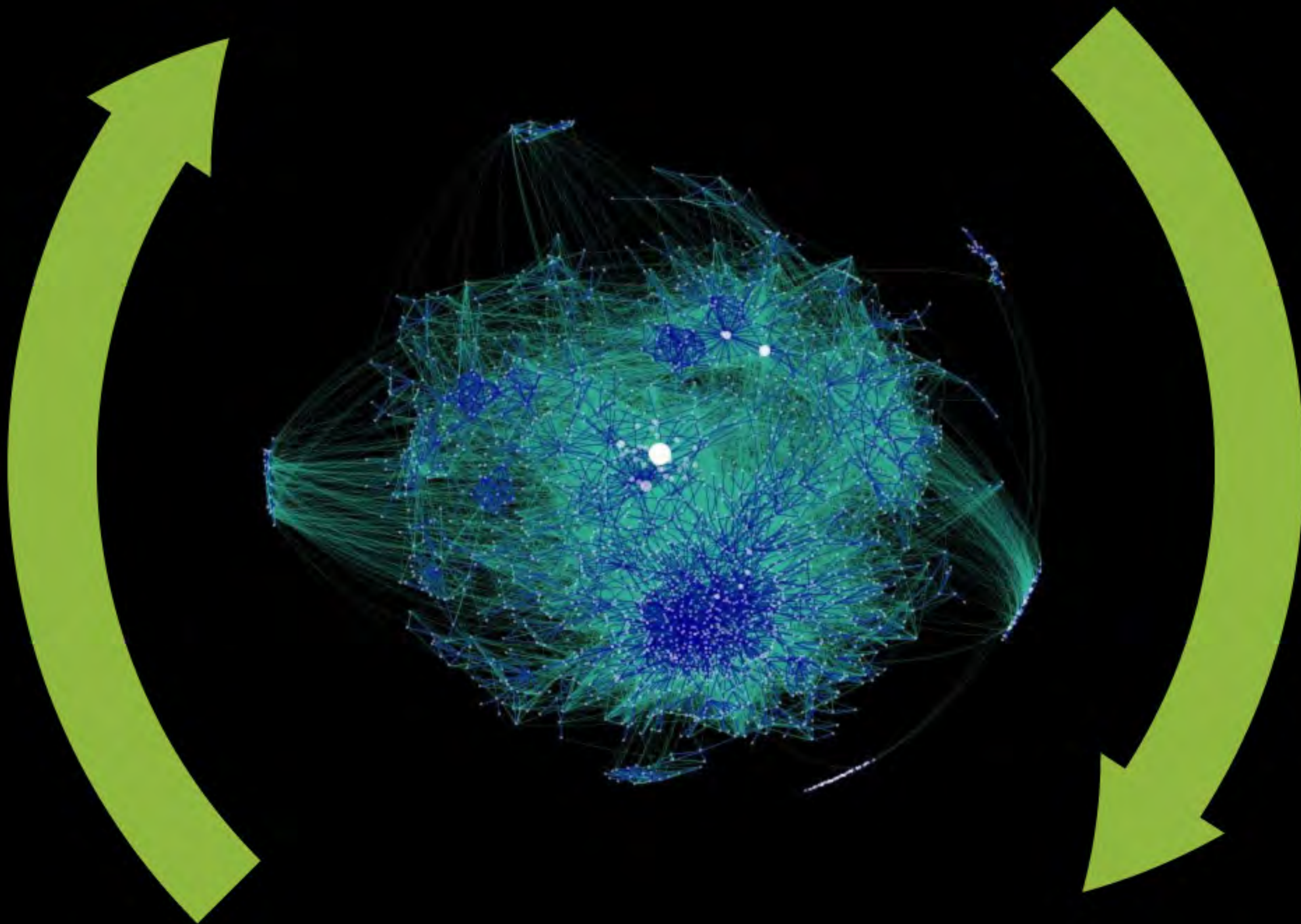
THE TRANSMISSION DEVICE

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IMAGE SOURCE: [HTTP://MSA4.WORDPRESS.COM](http://msa4.wordpress.com)



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GIZMO GREEN

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PATTERNS vs. STYLES

- ★ EARLY NECESSITY OF STYLE
- ★ INTELLIGENCE OF PATTERN DISCOURSE
- ★ BLUNT INSTRUMENT vs. SURGICAL PRECISION

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3 LEVELS *of the* VERNACULAR

★ STYLE

★ DESIGN PRINCIPLES

★ LIVING VERNACULAR TRADITION

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“THIS IS HOW WE BUILD HERE”

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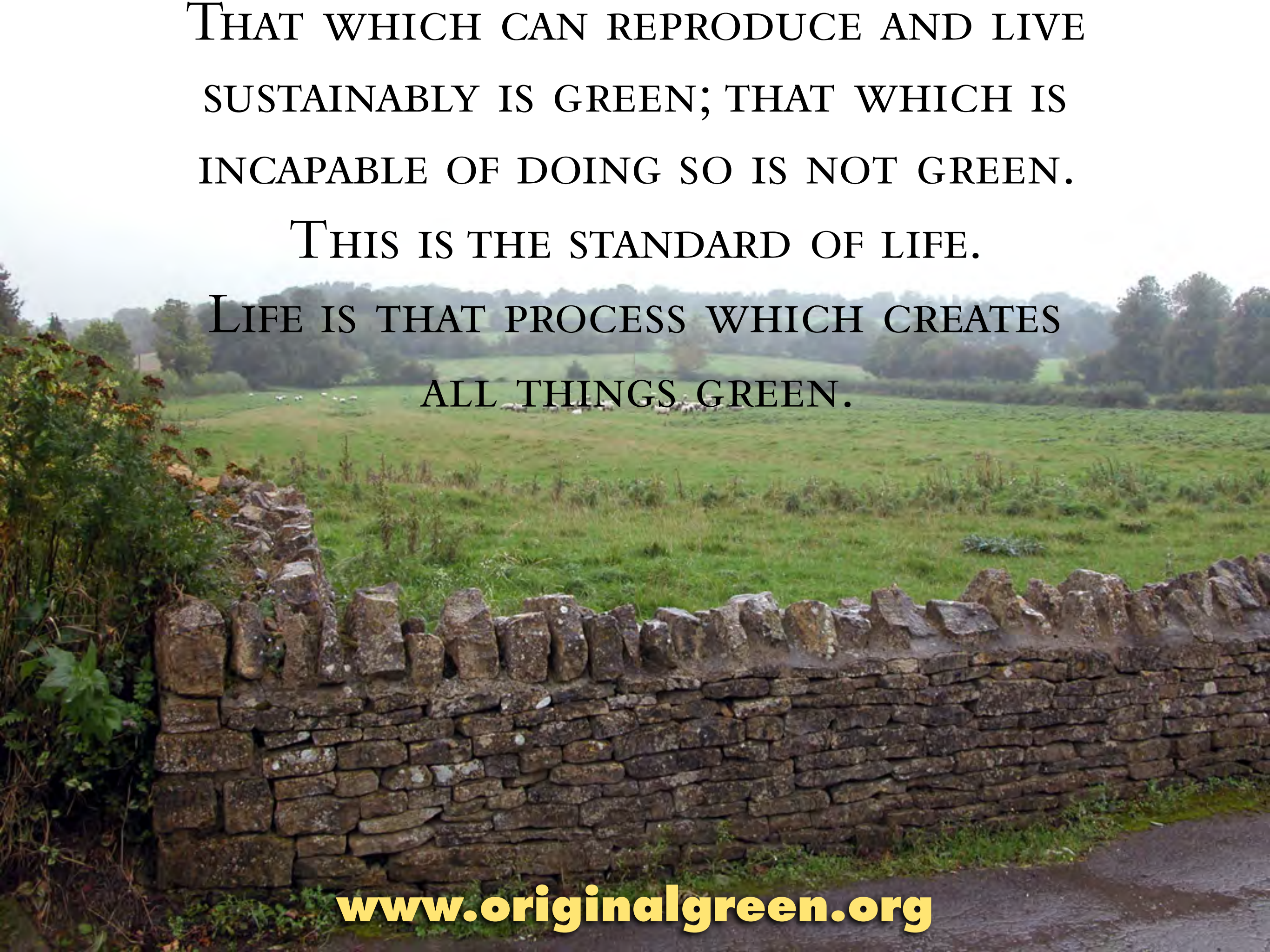
ARCHITECTURE'S BIOMIMICRY

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THAT WHICH CAN REPRODUCE AND LIVE
SUSTAINABLY IS GREEN; THAT WHICH IS
INCAPABLE OF DOING SO IS NOT GREEN.

THIS IS THE STANDARD OF LIFE.

LIFE IS THAT PROCESS WHICH CREATES
ALL THINGS GREEN.

A photograph of a rural landscape. In the foreground, a rustic stone wall made of stacked, irregular stones runs across the frame. To the left of the wall, there are some green plants and bushes. Beyond the wall is a vast, green field. In the distance, a herd of white sheep is grazing. The background is filled with more green fields and a line of trees under a hazy, overcast sky.

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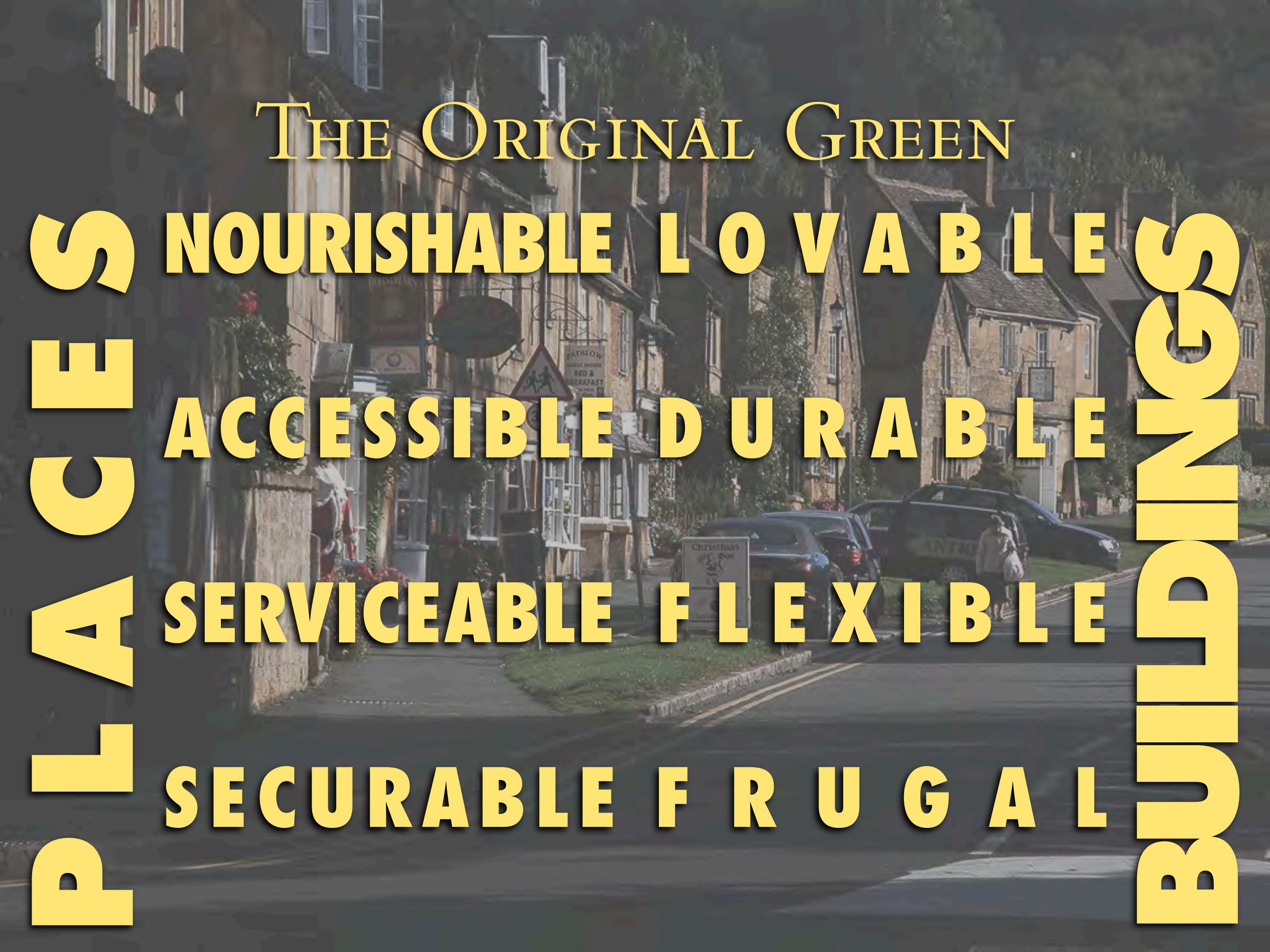
WHAT IS *the* ORIGINAL GREEN?

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WORKMAN/TOOL/PRODUCT OG/LT/ARTIFACTS



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THE ORIGINAL GREEN

S NOURISHABLE L O V A B L E **S**
E ACCESSIBLE D U R A B L E **E**
C SERVICEABLE F L E X I B L E **C**
A SECURABLE F R U G A L **A**
L **L**
R **B**



NOURISHABLE PLACES

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TIGHTLY-EMBEDDED

An aerial photograph of a hillside village. The foreground shows a cluster of white buildings with red-tiled roofs. A winding road leads up the hillside, which is covered in terraced vineyards. In the background, a large stone castle or fortress sits atop a hill, surrounded by dense greenery. The overall scene depicts a tightly integrated community with its natural environment.

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OPPORTUNISTIC

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SLOPE-ADAPTABLE

An aerial photograph of a coastal town built into a steep, green hillside. The town features numerous buildings with red-tiled roofs and is surrounded by terraced vineyards. The hillside descends to a rocky coastline with a small beach and turquoise water. A winding road is visible in the lower right corner.

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MULTI-LAYERED

A photograph of a multi-layered vineyard trellis system. The trellis is constructed from wooden posts and horizontal beams, with grapevines trained along them. The vines are lush green and have small clusters of grapes. The vineyard is situated on a hillside, and a paved road with a red curb runs alongside it. A yellow car is parked on the road in the background. The text "MULTI-LAYERED" is overlaid in large, yellow, serif capital letters across the top of the image.

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SCALES OF AGRICULTURE

- ★ EMPLOYING FARM
- ★ FAMILY FARM
- ★ ALLOTMENT GARDEN
- ★ EDGE YARD GARDEN
- ★ COURTYARD GARDEN
- ★ ROOF GARDEN
- ★ ARBOR GARDEN
- ★ WALL GARDEN
- ★ BALCONY GARDEN
- ★ WINDOW GARDEN

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An aerial photograph of a vast, rolling landscape under a warm, golden light. The terrain is covered in dry, golden-brown grass, with numerous round hay bales scattered across the hillsides. A single, small, dark green tree stands prominently on a ridge in the upper middle section. In the lower right, a small tractor is visible, pulling a piece of farm equipment. The foreground is dominated by a dense line of dark green trees and shrubs. The overall scene conveys a sense of rural tranquility and agricultural productivity.

EMPLOYING FARM

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FAMILY FARM

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ALLOTMENT GARDEN

A photograph of an allotment garden. In the foreground, there are several rows of raised garden beds. Some beds are covered with white plastic mulch, while others have green plants growing in them. In the background, there is a large, multi-story yellow building with many windows. To the right of the yellow building, there are other smaller buildings and a hillside with trees. The sky is overcast.

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EDGE YARD (FRONT YARD) GARDEN



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COURTYARD GARDEN

A photograph of a courtyard garden. A large tree with green leaves stands in the center-left. The ground is paved with light-colored square tiles. To the left, there is a glass door and a large potted plant. To the right, there is a raised garden bed with various plants, including a large Monstera. In the background, a building with a tiled roof is visible. The text "COURTYARD GARDEN" is overlaid in a large, yellow, serif font at the top.

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ROOF or TERRACE GARDEN

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ARBOR GARDEN

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WALL GARDEN

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A photograph of a vertical garden installed on the balcony of a red brick building. The garden is a dense wall of various green plants, including ferns and leafy vines, with some pink flowers visible. The balcony has an ornate metal railing. The building's facade is made of red brick with several windows. The sky is clear and blue.

BALCONY GARDEN

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WINDOW GARDEN



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FARMER'S MARKET



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ACCESSIBLE PLACES

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WALKABILITY: ALLEYS



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WALKABILITY: FRONTAGES

A photograph of a residential street. A brick-paved sidewalk runs from the foreground into the distance. To the left of the sidewalk is a grassy area with several trees. To the right is a white picket fence with two black mailboxes. In the background, a stop sign and a green lawn are visible.

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SERVICEABLE PLACES



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REDUCING PROPERTY VALUES *of the* ADJACENT HOMES



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AFFORDABILITY: COTTAGES



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AFFORDABILITY: REAR LANE ADDRESSES

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AFFORDABILITY: MEWS



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SECURABLE PLACES



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LOVABLE BUILDINGS

A photograph of a red brick building with green shutters and a vine-covered trellis. The image shows a window with a white frame and green shutters, and a doorway with green shutters. A large vine with green leaves is growing over the trellis above the doorway. The ground is paved with cobblestones, and a small potted tree is visible in the background.

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DOWN *the* UNLOVABLE CARBON STAIR-STEPS



BEAUTY *or* LOVABILITY?



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BEAUTY *or* LOVABILITY?

★ ADMIRATION

★ ACTION

★ BREADTH



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THREE SOURCES *of* LOVABILITY

★ THINGS *that* REFLECT US

★ THINGS *that* DELIGHT US

★ THINGS *that* PUT US *in* HARMONY

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THINGS *that* REFLECT US

- ★ REFLECTING *the* HUMAN FORM
- ★ REFLECTING *the* CULTURE OF OUR GROUPS
- ★ REFLECTING *the* CULTURE OF OUR REGION
- ★ REFLECTING *the* CULTURE OF OUR NATION

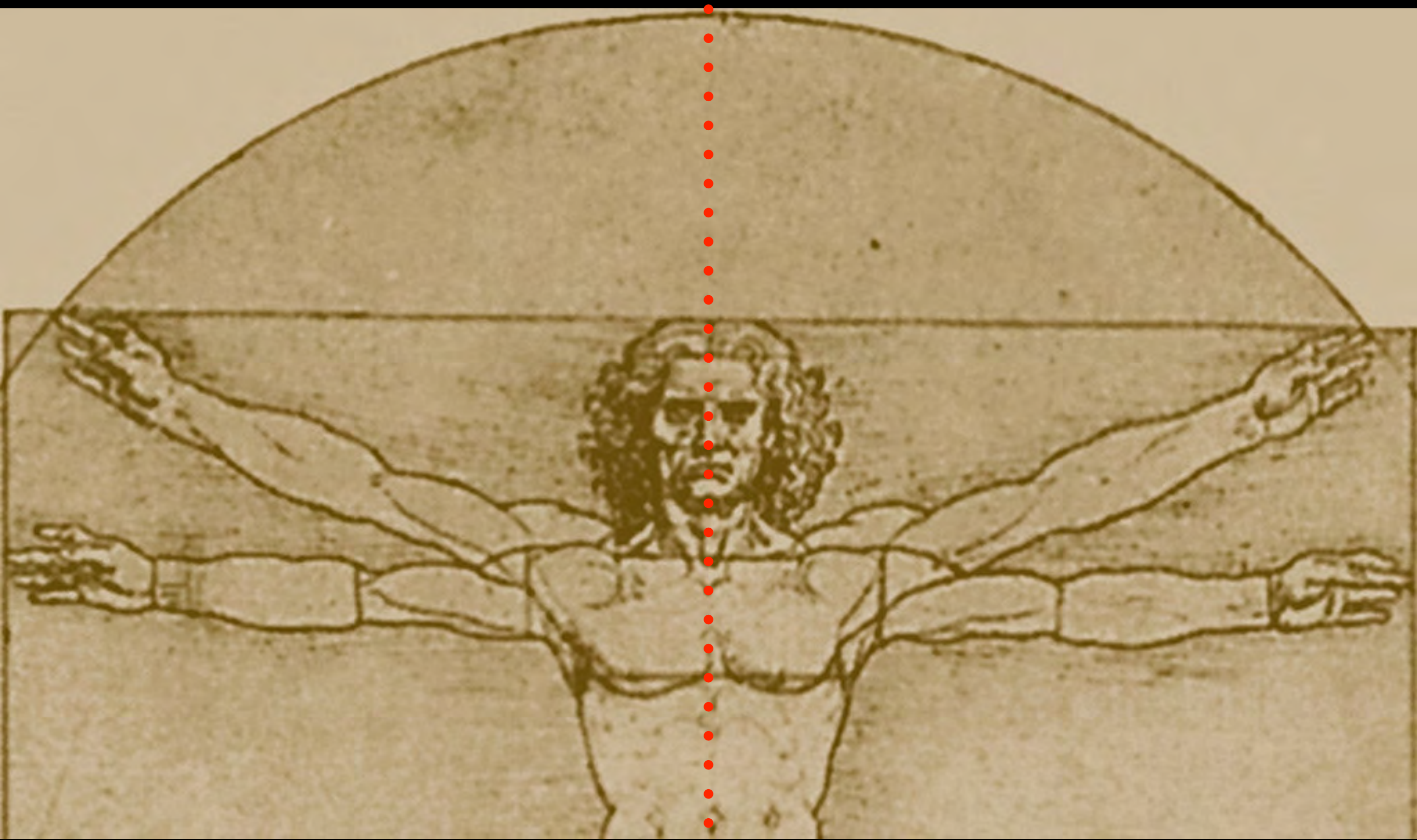


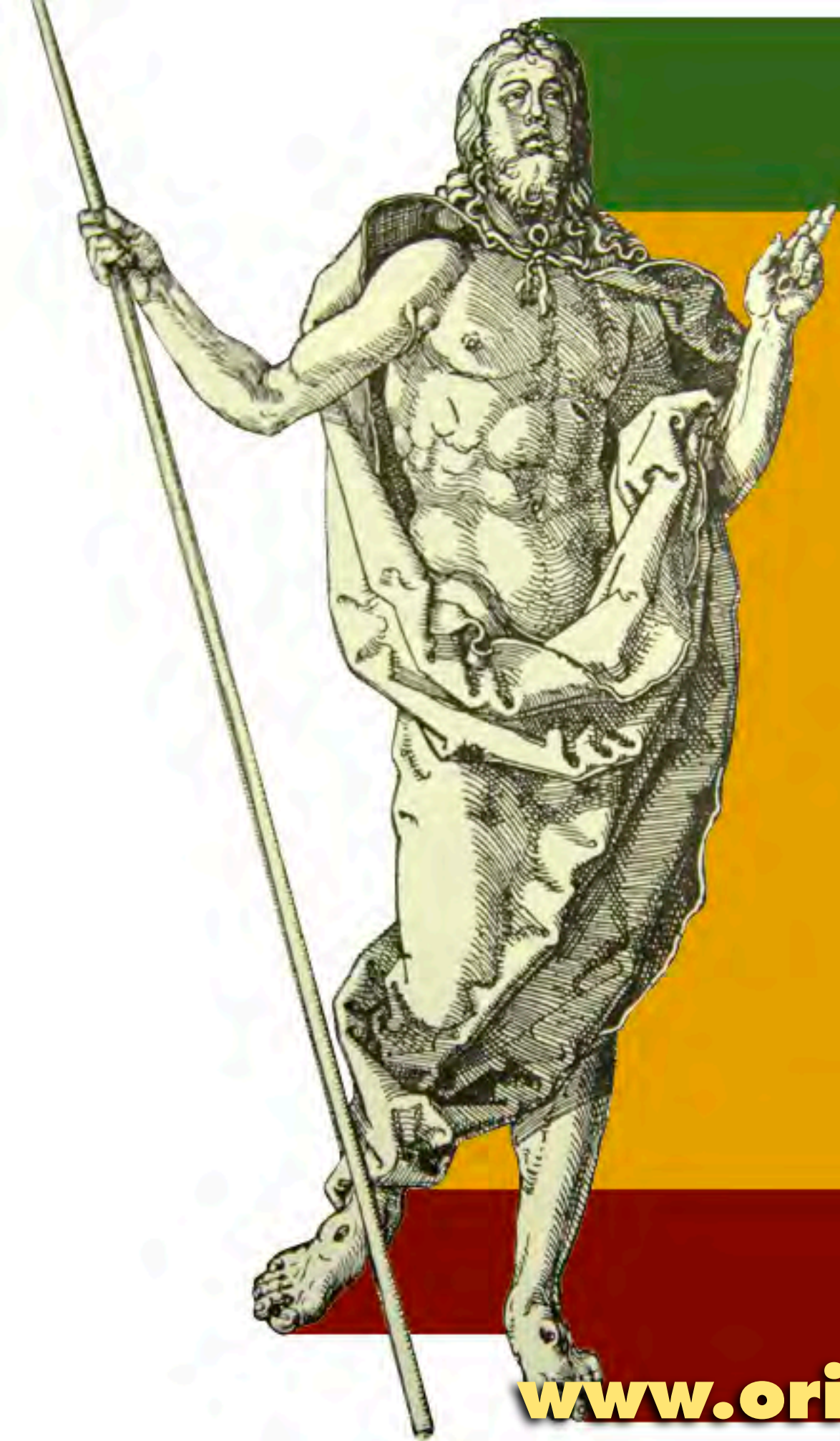
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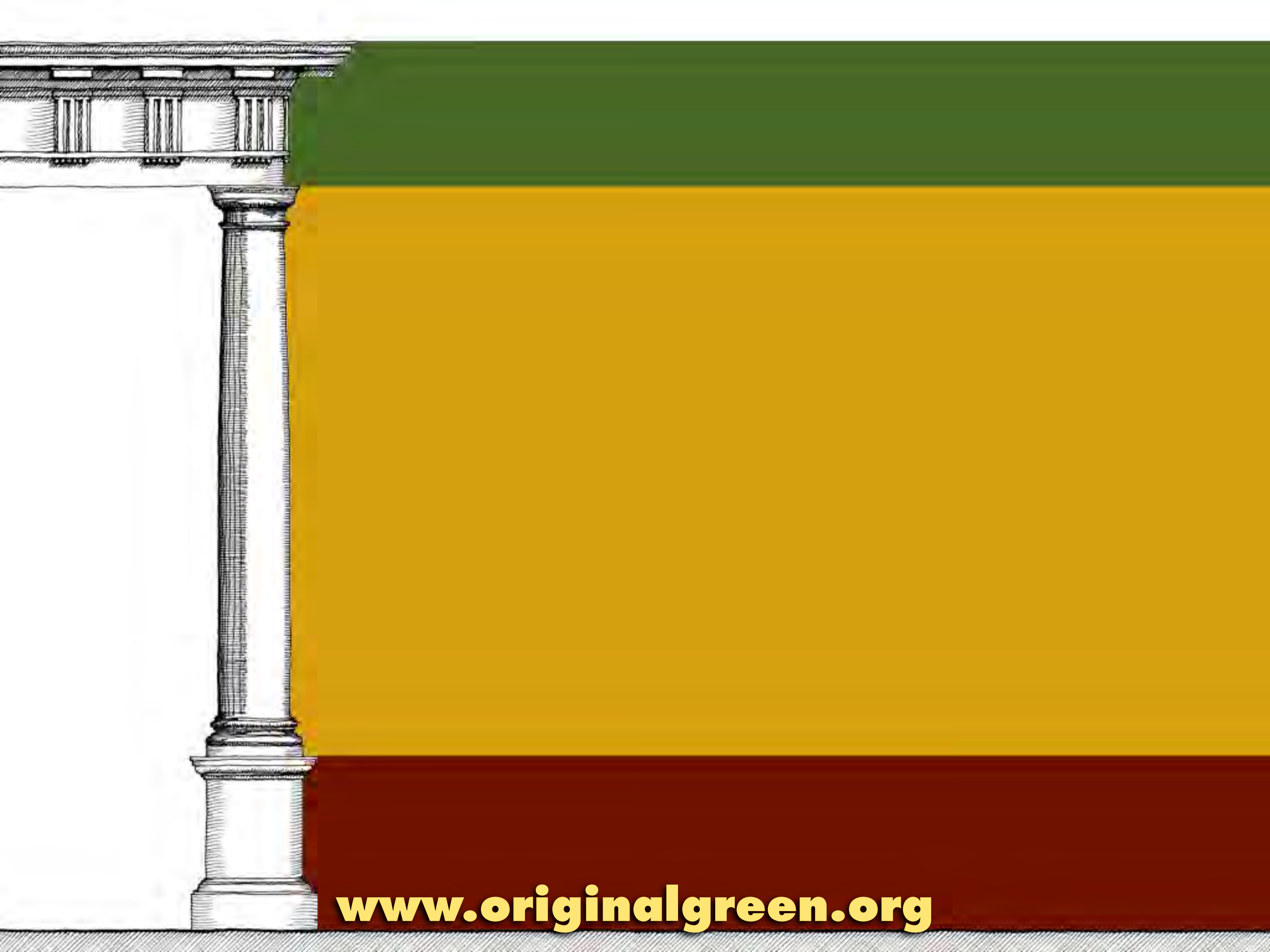


HORIZONTAL ARRANGEMENT

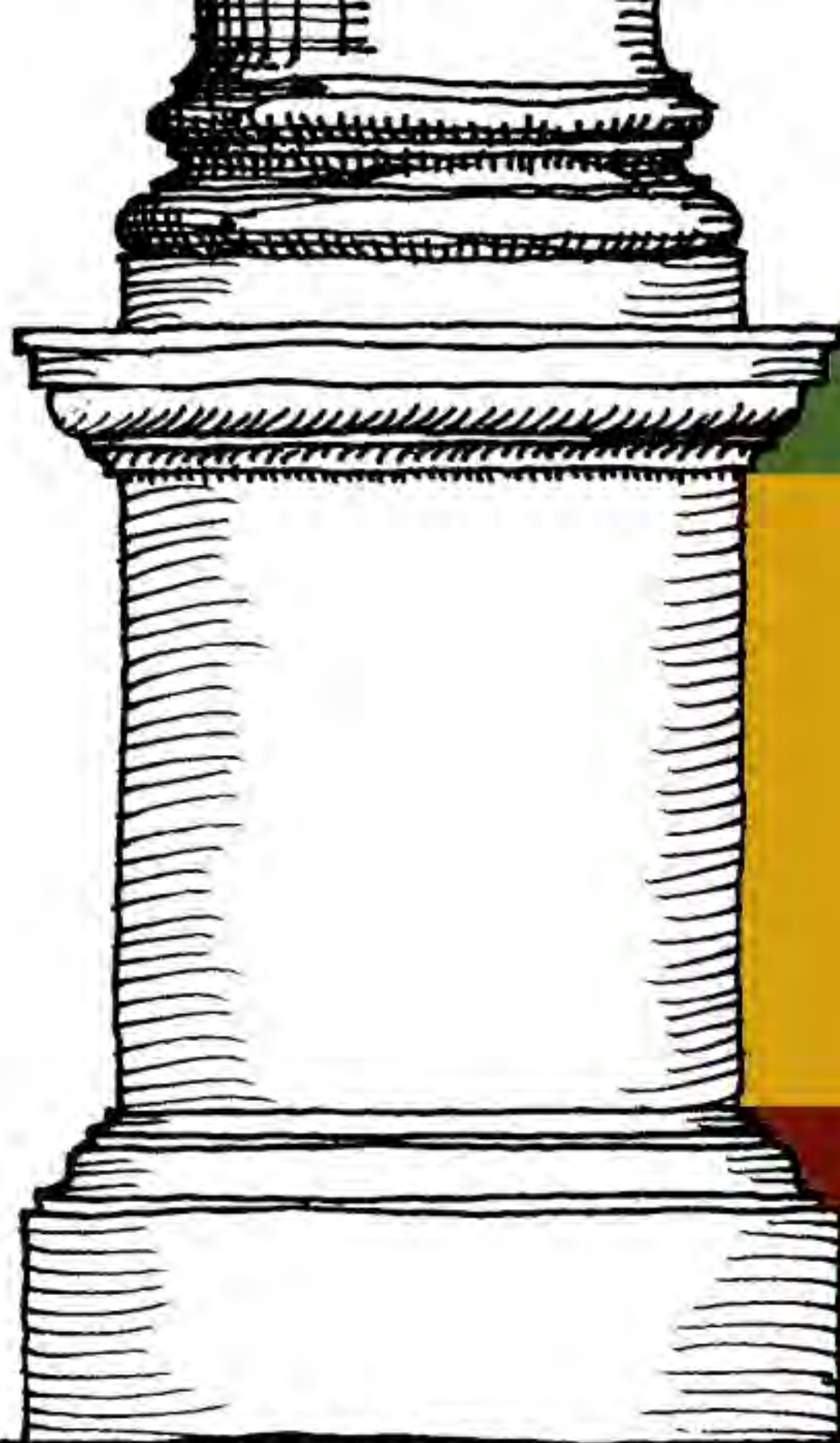




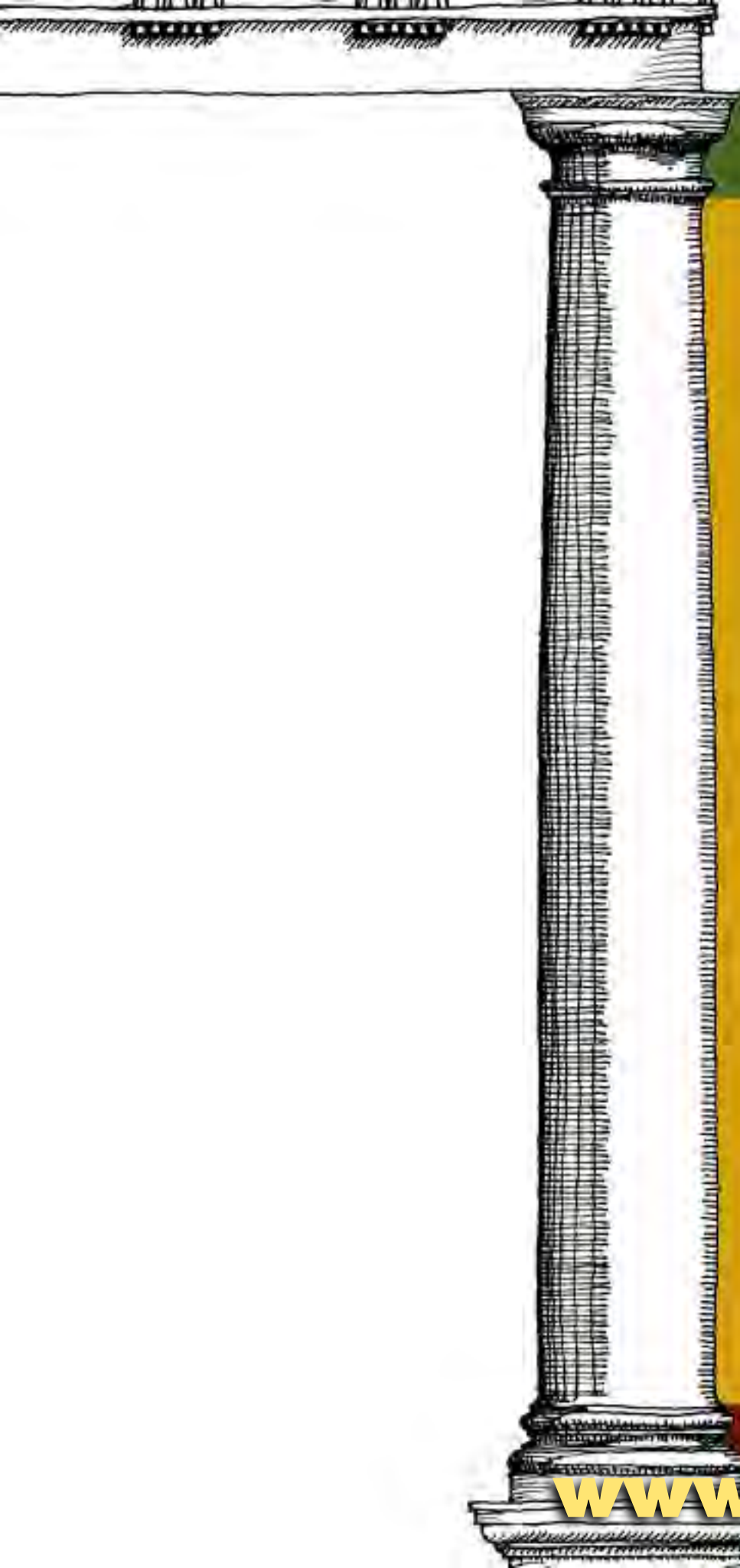
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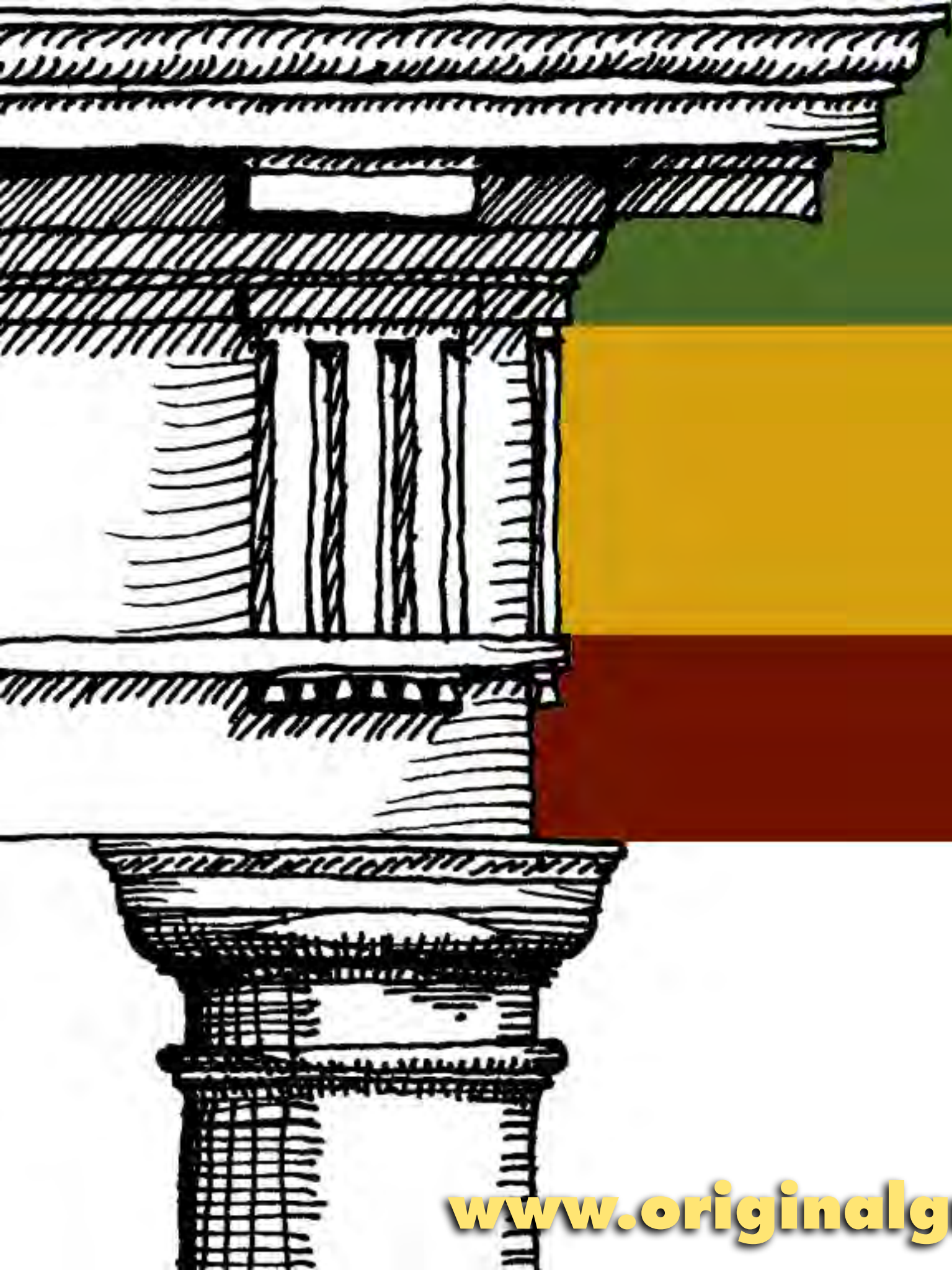
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THINGS *that* DELIGHT US

- ★ SENSUAL
- ★ GROUP
- ★ MEMORY
- ★ INTELLECTUAL
- ★ SHELTERING
- ★ CHALLENGING

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SENSUAL DELIGHT



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WARMTH



COOL BREEZE



SOUNDS



SIGHTS



GROUP DELIGHT



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SPORTS



POLITICAL ASSEMBLY



TIO PEPE SOCIAL ASSEMBLY



SETTING *the* STAGE

★ ACCIDENTAL MEETINGS

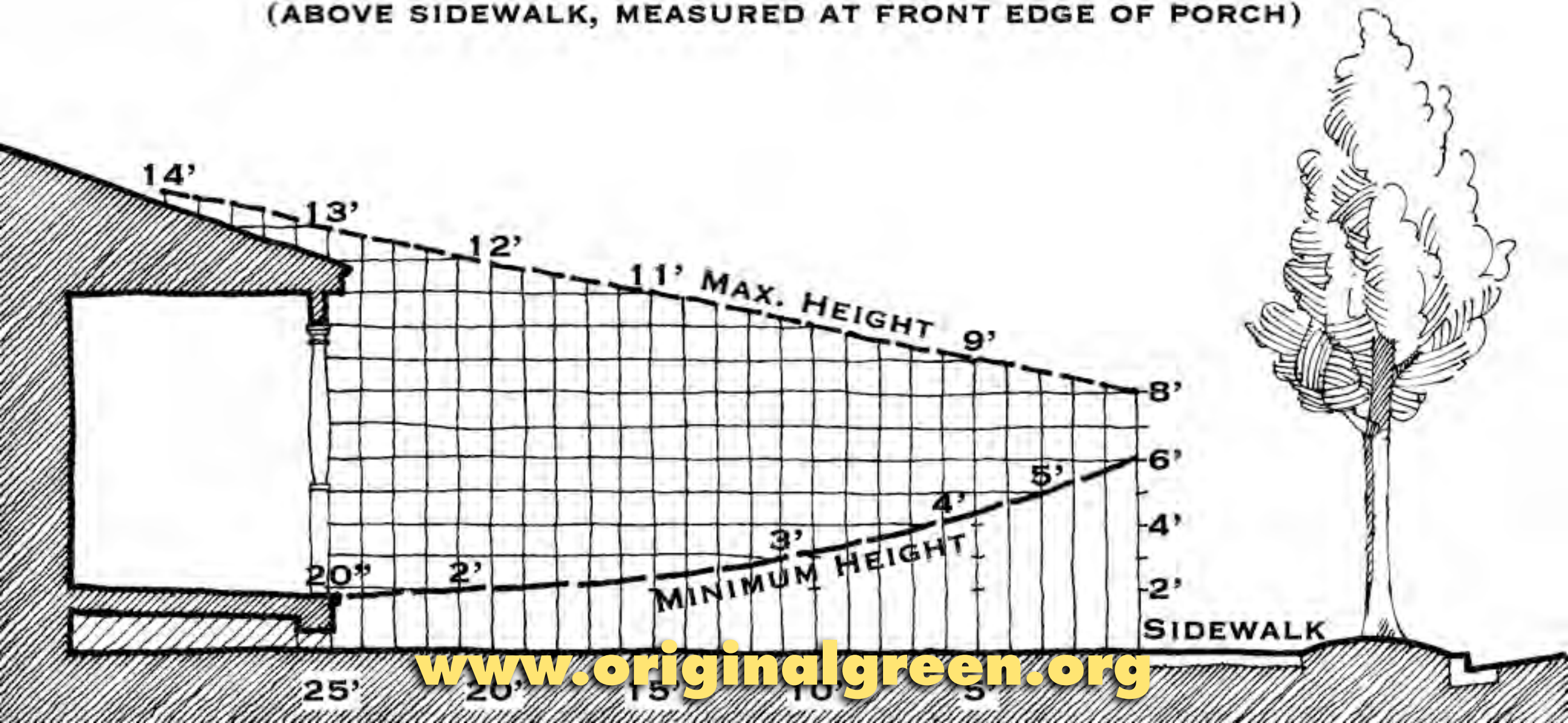
★ GEOMETRY

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FRONT PORCH PRINCIPLES

PORCH FLOOR HEIGHT

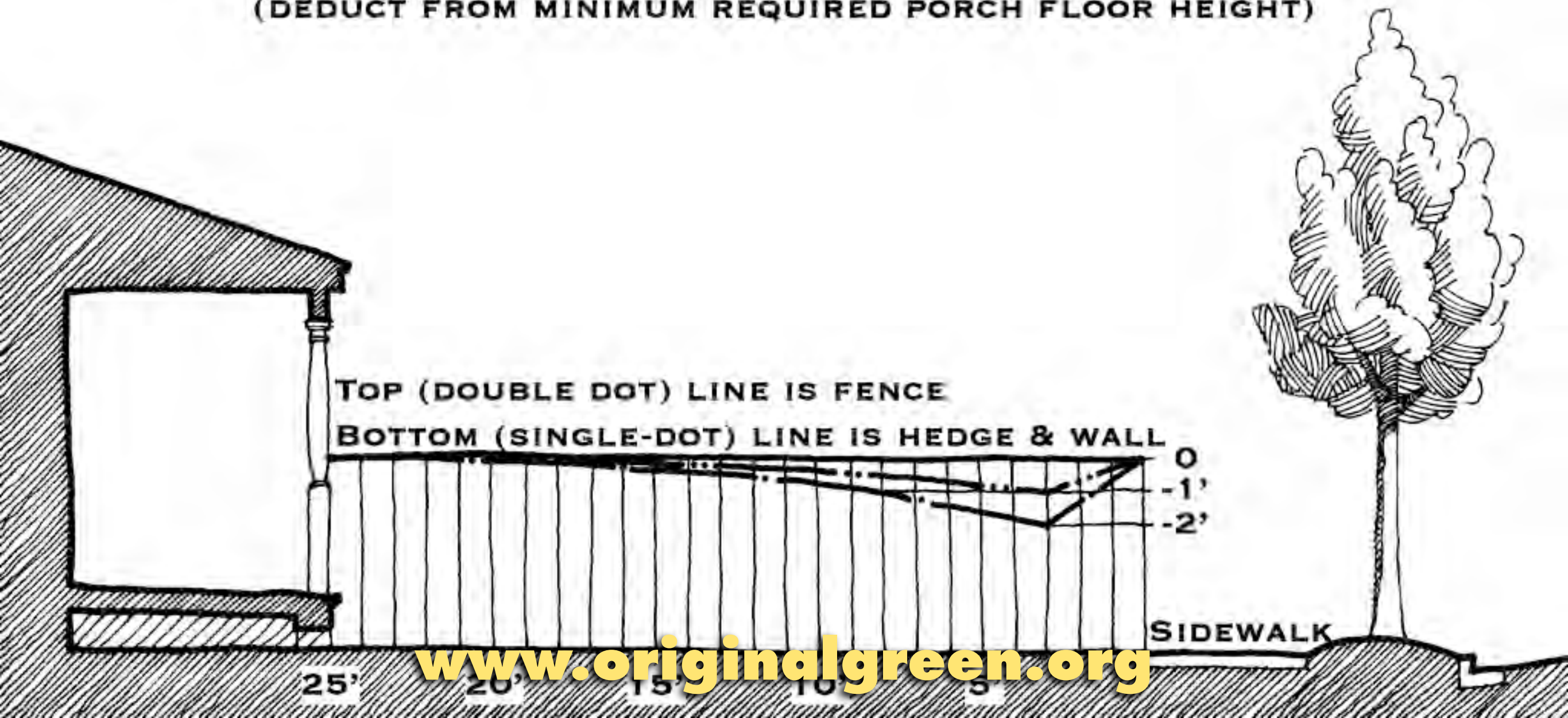
(ABOVE SIDEWALK, MEASURED AT FRONT EDGE OF PORCH)



FRONT PORCH PRINCIPLES

FENCE, HEDGE & WALL REDUCTION FACTORS

(DEDUCT FROM MINIMUM REQUIRED PORCH FLOOR HEIGHT)



FRONT PORCH PRINCIPLES

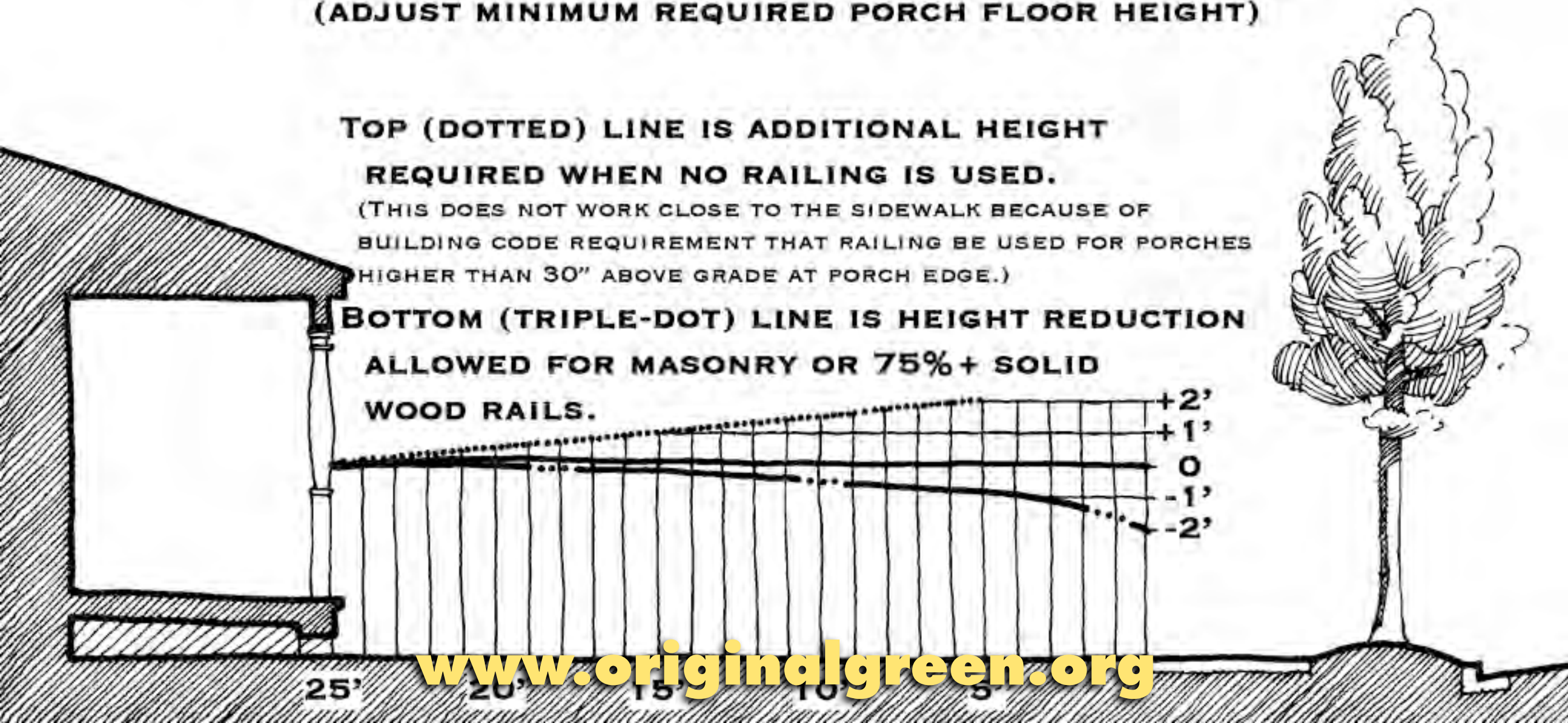
PORCH RAILING ADJUSTMENT FACTORS

(ADJUST MINIMUM REQUIRED PORCH FLOOR HEIGHT)

**TOP (DOTTED) LINE IS ADDITIONAL HEIGHT
REQUIRED WHEN NO RAILING IS USED.**

(THIS DOES NOT WORK CLOSE TO THE SIDEWALK BECAUSE OF
BUILDING CODE REQUIREMENT THAT RAILING BE USED FOR PORCHES
HIGHER THAN 30" ABOVE GRADE AT PORCH EDGE.)

**BOTTOM (TRIPLE-DOT) LINE IS HEIGHT REDUCTION
ALLOWED FOR MASONRY OR 75%+ SOLID
WOOD RAILS.**



A photograph of a multi-story apartment building at night. The building has a grid-like facade with many windows and balconies. Some windows are illuminated from within, showing warm yellow light, while others are dark. The balconies have white railings. The overall scene is a dense urban environment.

MEMORY DELIGHT

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INTELLECTUAL DELIGHT

A large, historic library with high ceilings, wooden bookshelves, and students studying at long tables with green lamps. The library has a warm, wood-paneled interior. The upper level is a mezzanine with a metal railing, also filled with bookshelves. The lower level has long wooden tables with green desk lamps. Several students are seated at the tables, some looking at books, others writing. The right side of the image shows a large window with multiple panes, letting in bright light. A person is standing near the window in the background.

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SHELTERING DELIGHT

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EMBRACING SPACES



CHALLENGING DELIGHT



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BRACING PLACES

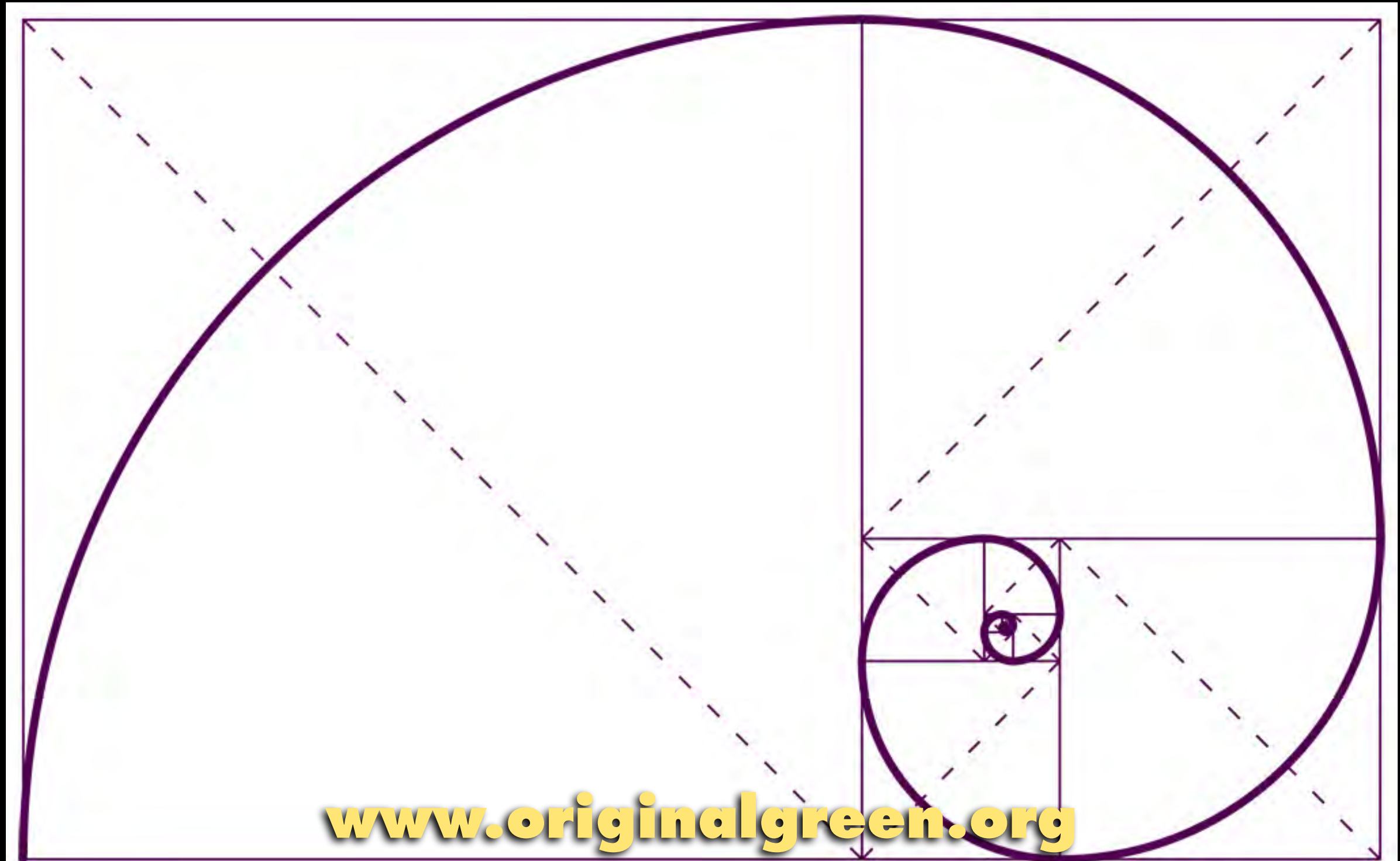


THINGS *that* PUT US *in* HARMONY

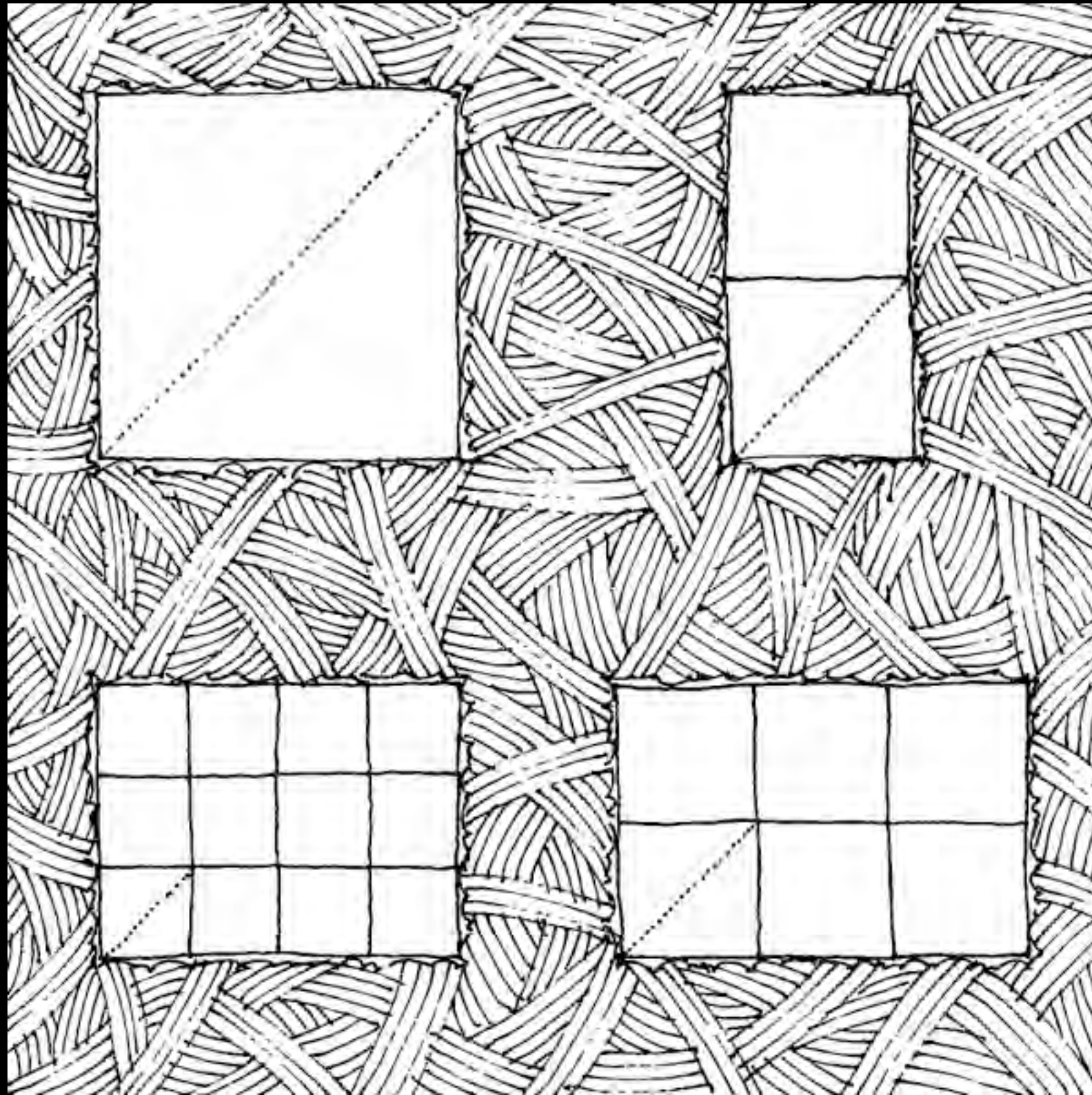
- ★ MATHEMATICAL
- ★ SIMPLICITY
- ★ AUTHENTICITY
- ★ NATURAL PROCESSES
- ★ NATURAL LAWS
- ★ NATURAL FORMS
- ★ HARMONY *with the* REGION

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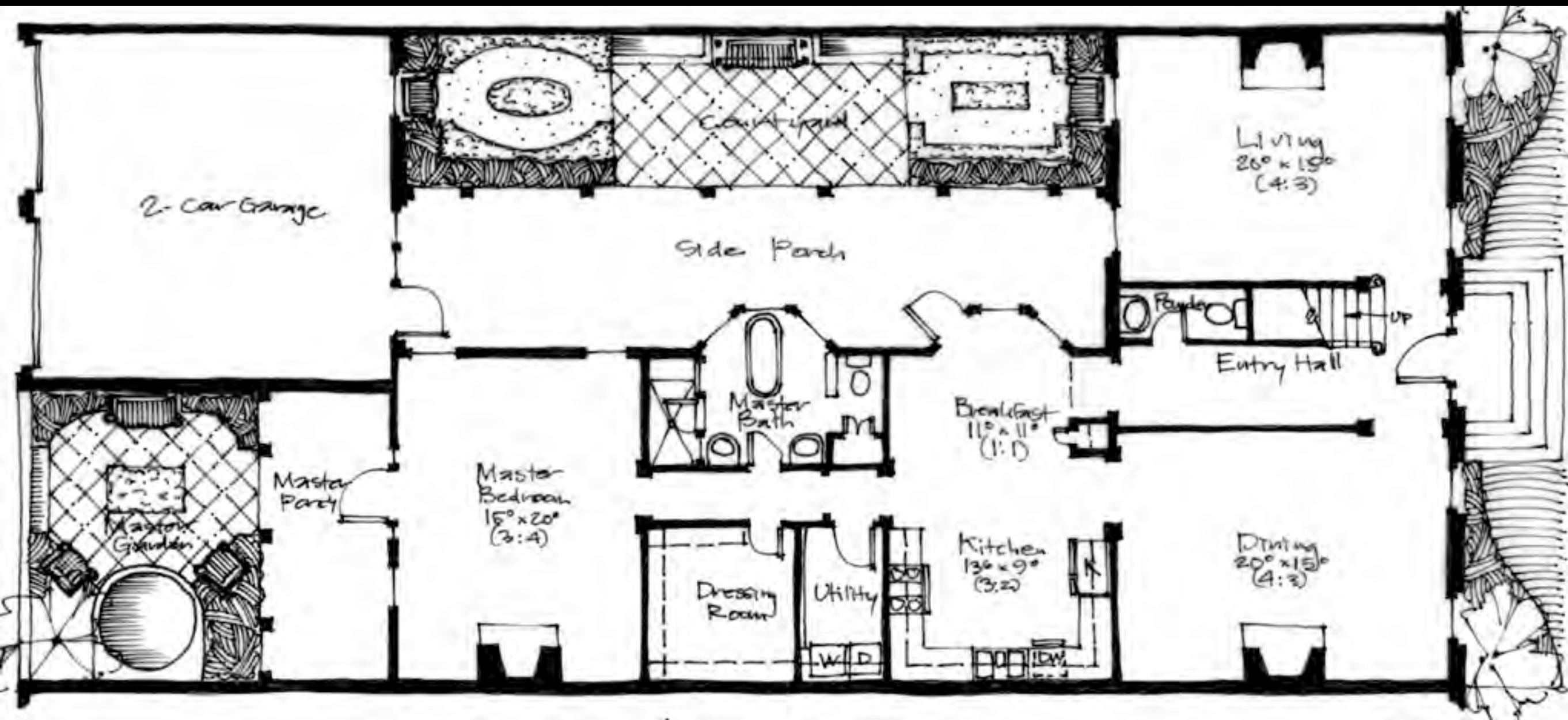
MATHEMATICAL HARMONY



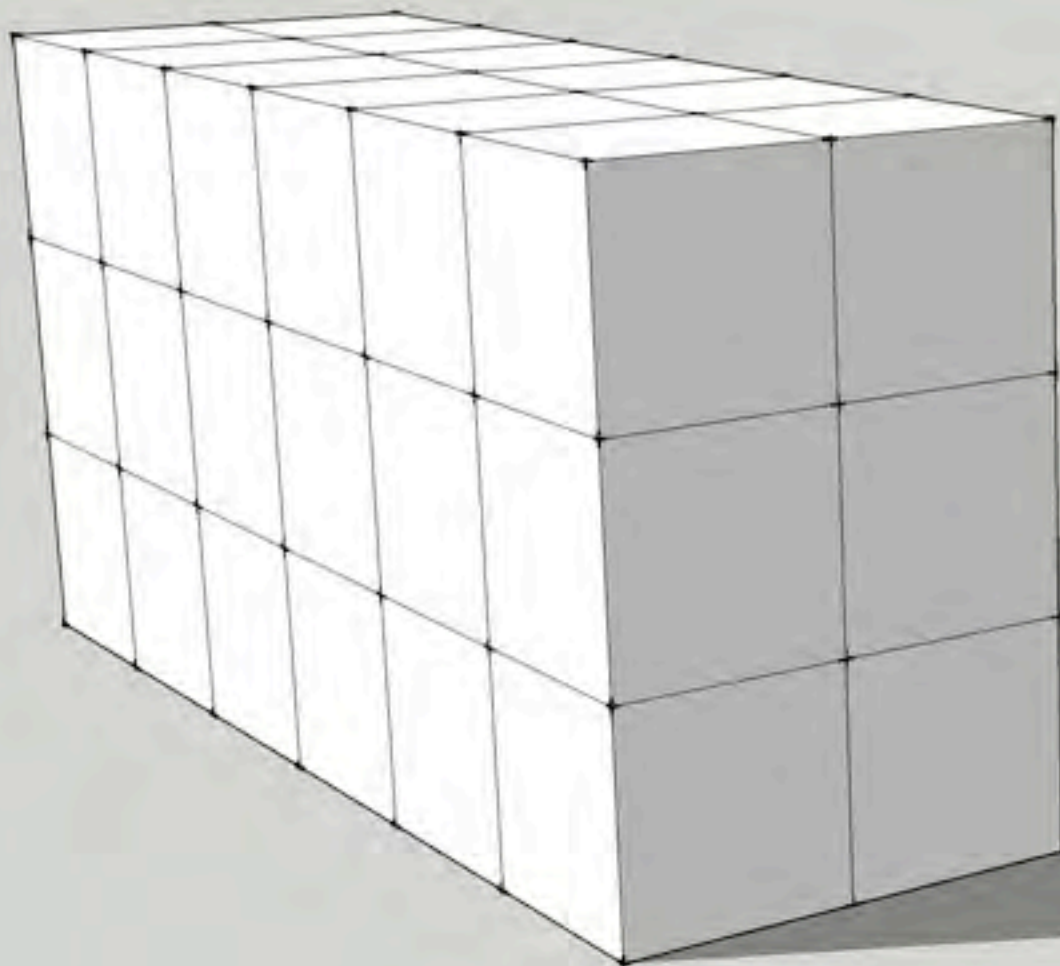
RATIONAL PROPORTIONS



PLAN PROPORTIONS



THE THIRD DIMENSION





HARMONY *with* NATURAL PROCESSES

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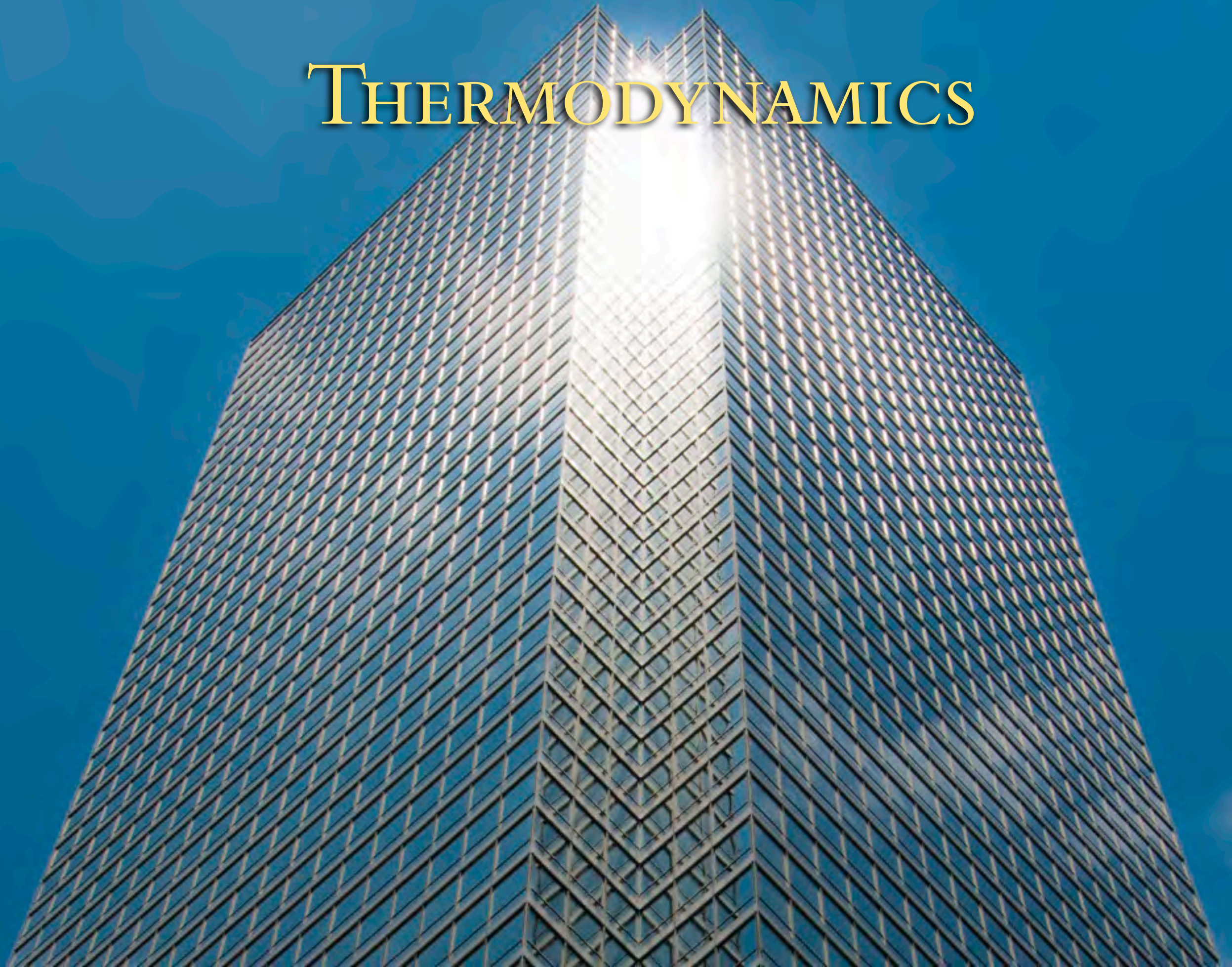
HARMONY *with* NATURAL LAWS

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GRAVITY



THERMODYNAMICS



HARMONY of NATURAL FORMS



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HARMONY *with the* REGION



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VERNACULAR QUESTIONS

- ★ NO UNIVERSALLY LOVABLE STYLE
- ★ TUNED *to* LOCALITIES, *but...*
- ★ LOVED *by* PEOPLE AROUND *the* WORLD?
- ★ NOT DESIGNED *to be* LOVABLE, *but to* MEET NEEDS
- ★ SENSE *of* BASIC APPROPRIATENESS... IS THIS *the* KEY?

BEAUFORT



PIENZA



RIDICULOUS



DURABLE BUILDINGS

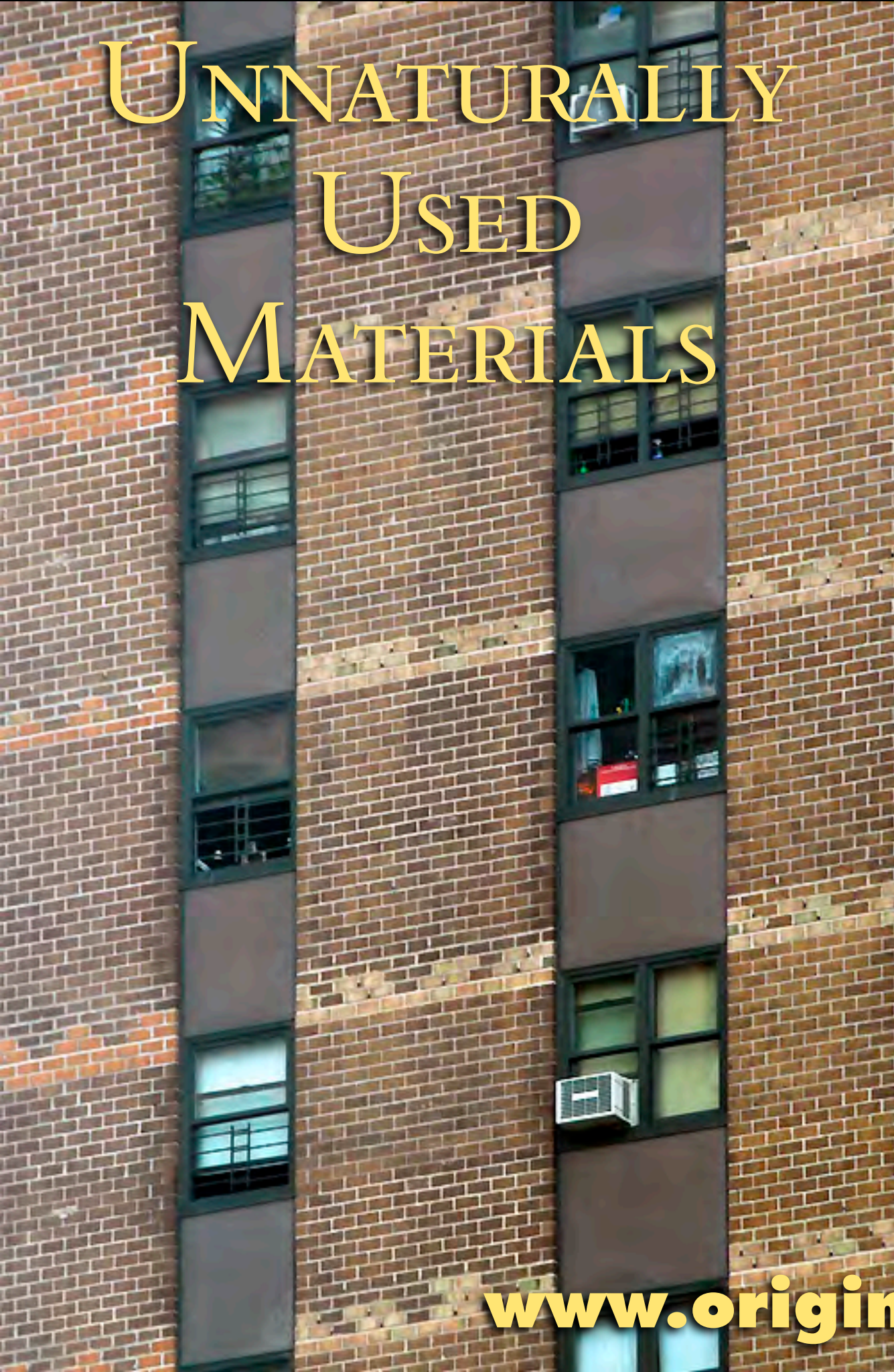


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UNNATURALLY USED MATERIALS



NATURALLY USED MATERIALS

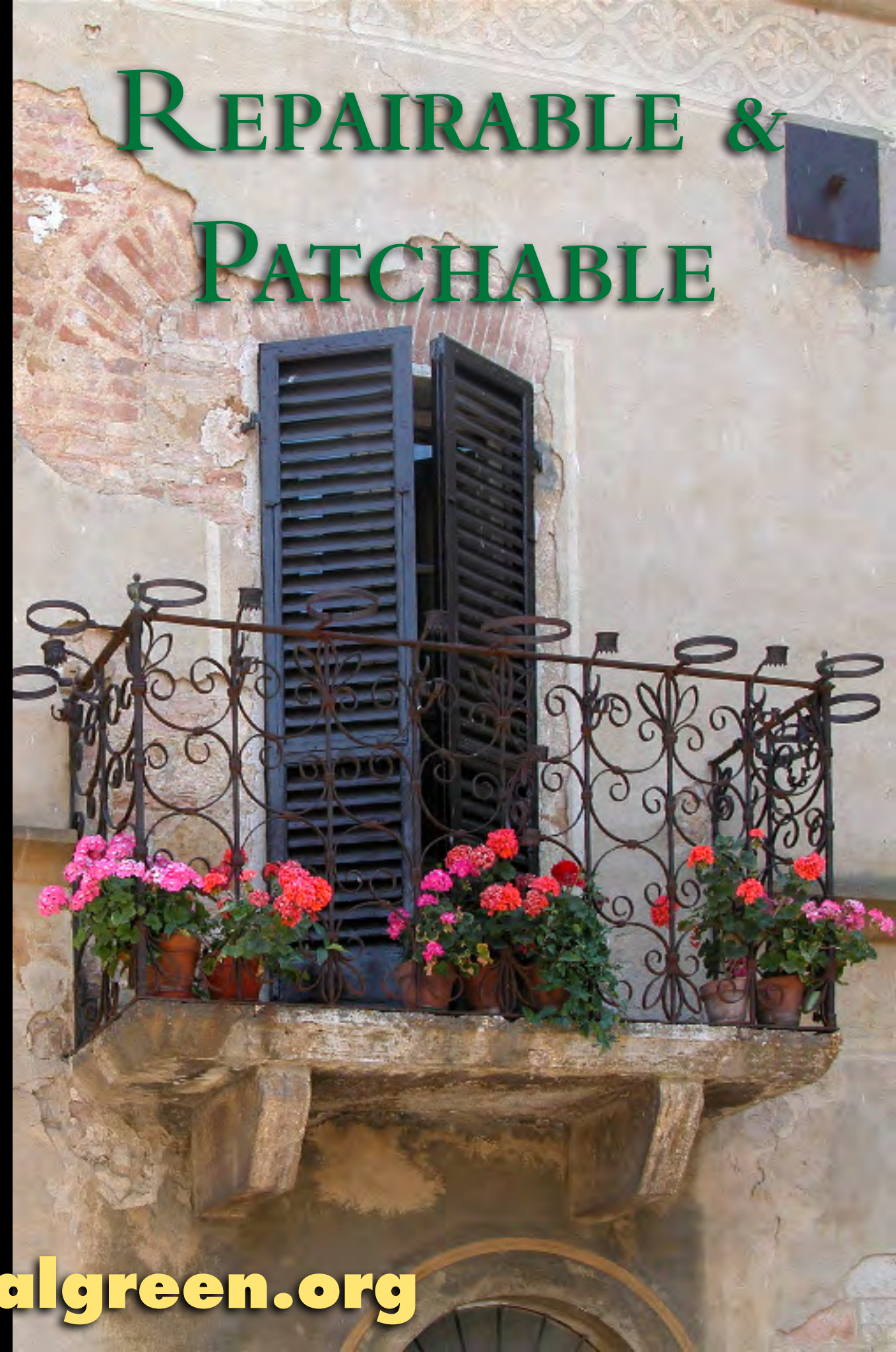


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**“No
Maintenance”**



**REPAIRABLE &
PATCHABLE**



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FLEXIBLE BUILDINGS

BANANA REPUBLIC



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PROXIMITY TO STREET



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CEILING HEIGHT



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SIMPLICITY OF MASSING



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SIMPLICITY OF CIRCULATION (???)



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PIPES



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FRUGAL BUILDINGS

A photograph of a brick building with a curved bay window. The window is covered with white plastic sheeting, suggesting it is being protected or renovated. A green plant is visible in the lower left corner.

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SUSTAINABILITY *and the* MELTDOWN



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BE FRUGAL FIRST

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THEN BRIDGE THE GAP



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PUTTING BUILDINGS

BACK *to* WORK



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THE ORIGINAL GREEN

NOURISHABLE LOVABLE

ORGANIC
FARMING

NU:
CODES

LIVING
TRADITIONS

ACCESSIBLE DURABLE

NU:
COMPACT & WALKABLE

LIVING
TRADITIONS

SERVICEABLE FLEXIBLE

NU:
DIVERSE

LIVING
TRADITIONS

SECURABLE FRUGAL

NU:
IDENTITY

LIVING
TRADITIONS

GIZMO
GREEN

PLACES

GENERATING

the
Original
G R E E N

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